



# Bushnell®



BS11050



BS1832



BS1735

## SPECTATOR® SPORT BINOCULARS

### MARKET RELEASE DATE:

September 2017

Action happens fast, whether you're at the soccer field or the stadium. Bushnell® Spectator® Sport binoculars are designed to see it all. The binoculars are ready right out of the box, thanks to patented PermaFocus™ technology that brings distant object close with no adjustments necessary. The rugged rubber armor housing is waterproof, handling rain delays with ease and protecting lenses that produce bright, crisp in-focus images every time. Catch the next play and never miss another important moment!

### FEATURES & BENEFITS

- » PermaFocus™ Technology keeps distant objects in focus, eliminating need for constant adjustment
- » Waterproof construction resists rain, fog for clear viewing in all conditions
- » Multi-coated Optics for superior light transmission and image brightness
- » Optics made of environmentally-friendly lead free glass
- » Four included color tiles customize binoculars to support favorite teams

SKU	DESCRIPTION	UPC	DEALER PRICE	MSRP
BS1825	8x25 Spectator Sport, Black, Porro, PermaFocus, Colored Tiles, Box 6L	0-29757-00267-9	\$55.99	\$69.99
BS1735	7x35 Spectator Sport, Black, Porro PermaFocus, Colored Tiles, Box 6L	0-29757-00268-6	\$59.99	\$74.99
BS1832	8x32 Spectator Sport, Black, Roof, PermaFocus, Colored Tiles, Box 6L	0-29757-00269-3	\$59.99	\$74.99
BS11050	10x50 Spectator Sport, Black, Porro, PermaFocus, Colored Tiles, Box 6L	0-29757-00270-9	\$71.99	\$89.99
BS11250	12x50 Spectator Sport, Black, Porro, PermaFocus, Colored Tiles, Box 6L	0-29757-00271-6	\$79.99	\$99.99
BS1430	4x30 Spectator Sport, Black, PermaFocus, Colored Tiles, Box 6L	0-29757-00272-3	\$79.99	\$99.99
BS11040	10x40 Spectator Sport, Black, Roof, PermaFocus, Colored Tiles, Box 6L	0-29757-00275-4	\$95.99	\$119.99