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# ETREX<sup>®</sup> 22X AND ETREX 32X GPS HANDHELDS

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS  
SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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**MARKETING MEMO**

June 5, 2019

# ETREX® 22x AND ETREX 32x GPS Handhelds

**NEW PRODUCT  
ANNOUNCEMENT**



## PRODUCT OVERVIEW:

Explore with confidence with eTrex 22x and eTrex 32x, rugged GPS handhelds with 2.2" sunlight-readable color displays. They come preloaded with TopoActive mapping featuring routable roads and trails to explore when cycling and hiking. Add even more maps via the microSD™ card slot and 8 GB of internal memory. With dual-satellite support (GPS and GLONASS), it tracks in more challenging environments than GPS alone. The eTrex 32x GPS handheld adds a three-axis electronic compass that shows your heading even when you're standing still, without holding it level. eTrex 32 also includes a barometric altimeter, which tracks changes in pressure to pinpoint your precise altitude, and you can even use it to plot barometric pressure over time, which can help you keep an eye on changing weather conditions.



**eTrex 22x**



**eTrex 32x**



## KEY FEATURES:

	<b>COLOR DISPLAY</b>	2.2" sunlight-readable color display
<b>NEW</b>	<b>TOPOACTIVE MAPPING</b>	Preloaded with TopoActive maps with routable roads and trails for cycling and hiking
	<b>MULTI-GNSS SUPPORT</b>	Support for GPS and GLONASS satellites allows for tracking in more challenging environments than GPS alone
	<b>EXPANDABLE MEMORY</b>	8 GB of internal memory for map downloads plus a microSD™ card slot
	<b>PAPERLESS GEOCACHING</b>	Supports paperless geocaching for downloading geocaches and details straight to your unit
	<b>NAVIGATION SENSORS</b>	Built-in three-axis compass and barometric altimeter help you keep your bearings (eTrex 32x only)
	<b>BATTERY PERFORMANCE</b>	Up to 25 hours in GPS mode with two AA batteries
	<b>WATER RATING</b>	Rugged, impact resistant and water-rated to IPX7 <sup>1</sup>

### TOPOACTIVE MAPS



### TRIP COMPUTER

Sunset in 3 hr 40 min

Elevation	Trip Odometer
<b>1210 f</b>	<b>57.98 m</b>
Speed	Max Speed
<b>2.4 m/h</b>	<b>74.2 m/h</b>
Moving Time	Moving Avg
<b>06:00</b>	<b>9.6 m/h</b>
Stopped Time	Overall Avg
<b>72:31</b>	<b>0.7 m/h</b>

### GEOCACHE

**Patriot's Pride**

Difficulty: ★★☆☆☆

Terrain: ★☆☆☆☆

Cache Size: Regular

Trackables: 2

GCPOJV by OlatheGIS  
N 38°52.102' W094°49.021'

Flat terrain, easy to find. My youngest daughter and I placed this cache in honor of everyone in my family, and my husband's family, who has served

**Go**

### ELECTRONIC COMPASS

(eTrex 32x only)

Speed	Dist to Next
<b>2.4 m/h</b>	<b>0.51 m</b>
ETA at Dest	Time to Next
<b>6:26 P</b>	<b>09:03</b>

### BAROMETRIC ALTIMETER

(eTrex 32x only)




Total Ascent	Elevation
<b>1070 f</b>	<b>3806 f</b>



# ETREX® 22x AND ETREX 32x GPS Handhelds

**NEW PRODUCT ANNOUNCEMENT**

## PRODUCT COMPARISON:

	eTrex 10	eTrex 22x	eTrex 32x
			
Paperless geocaching	•	•	•
Dual-satellite support (GPS and GLONASS)	•	•	•
Electronic compass and barometric altimeter	GPS compass only	GPS compass only	•
Color display		•	•
Internal and expandable memory for additional mapping		•	•
TopoActive maps with routable roads and trails		•	•
Wireless capabilities (ANT+®)			•
Battery life	Up to 25 hours	Up to 25 hours	Up to 25 hours
Water rating	IPX7 <sup>1</sup>	IPX7 <sup>1</sup>	IPX7 <sup>1</sup>
Physical dimensions	2.1" x 4.0" x 1.3" (5.4 x 10.3 x 3.3 cm)	2.1" x 4.0" x 1.3" (5.4 x 10.3 x 3.3 cm)	2.1" x 4.0" x 1.3" (5.4 x 10.3 x 3.3 cm)
Weight	5 oz (141.7 g) with batteries	5 oz (141.7 g) with batteries	5 oz (141.7 g) with batteries
Display size	1.4" x 1.7" (3.6 x 4.3 cm) 2.2" diag (5.6 cm)	1.4" x 1.7" (3.5 x 4.4 cm) 2.2" diag (5.6 cm)	1.4" x 1.7" (3.5 x 4.4 cm) 2.2" diag (5.6 cm)

## PRODUCT CONFIGURATIONS:

### eTrex 22x



AVAILABLE	INCLUDES				COUNTRY OF ORIGIN
Now	eTrex 22x, USB cable, documentation				Made in Taiwan. Cable made in Taiwan or China.
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
eTrex 22x	010-02256-00	753759230760	\$199.99	\$279.99	SCHEDULE B: 8526910030 HTS: 8526.91.0020

### eTrex 32x



AVAILABLE	INCLUDES				COUNTRY OF ORIGIN
Now	eTrex 32x, USB cable, documentation				Made in Taiwan. Cable made in Taiwan or China.
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
eTrex 32x	010-02257-00	753759230814	\$299.99	\$399.99	SCHEDULE B: 8526910070 HTS: 8426.91.0040

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	2.1" x 4.0" x 1.3" (5.4 x 10.3 x 3.3 cm)
Display size:	1.4" x 1.7" (3.5 x 4.4 cm); 2.2" diag (5.6 cm)
Display resolution (WxH):	240 x 320 pixels
Display type:	2.2" transfective, 65K color TFT
Weight:	5 oz (141.7 g) with batteries
Battery type:	2 AA batteries (not included); NiMH or Lithium recommended
Battery life:	25 hours

Internal memory:	8 GB
Accepts data cards:	Yes - microSD™ card (sold separately)
Wireless:	ANT+® (eTrex 32x only)
Water rating:	IPX7 <sup>1</sup>
Interface:	USB
Waypoints and routes:	2,000 waypoints   200 routes
Track log:	10,000 points 200 saved tracks

PACKAGING SPECIFICATIONS:



	eTrex 22x   eTrex 32x
Gift box dimensions (W x H x D):	3.4" x 5.4" x 2.7" (8.7 x 13.7 x 6.9 cm)
Gift box weight:	8.0 oz (226.8 g)
Master carton dimensions (W x H x D):	12.0" x 12.4" x 15.0" (30.5 x 31.5 x 38.1 cm)
Master carton weight:	20.0 lbs (9.1 kg)
Master carton quantity:	32

PRODUCT COPY:

Product copy for eTrex 22x and eTrex 32x can be downloaded from the [Dealer Resource Center](#).

VIDEOS:

ETREX 22X AND ETREX 32X SERIES VIDEO



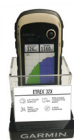
## MERCHANDISING:

### DUMMY UNITS



eTrex 22x SKU: **M08-02256-00**  
 eTrex 32x SKU: **M08-02257-00**

### ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit, small handheld bracket and small product card, ordered separately.

SKU: **M00-10769-00**  
 Size: **2.875" W x 2.875" D x 0.709" H**

### TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Displays up to 2 Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, medium product cards, brackets, graphic back panels and trays, all ordered separately.

### SMALL TRAY



SKU: **M00-00527-00**  
 Size: **7" W x 6" H**

### HIKING/OUTDOOR GRAPHIC BACK PANEL FOR THE TRAY



SKU: **M00-10737-00**  
 Size: **7" W x 9" H**

This is one panel with artwork shown on both sides.

### ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. Displays up to 12 Garmin dummy units. Use with dummy units, small product cards, medium product cards, brackets and the graphic backer, all ordered separately. Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-00**  
 Size: **16" W x 15" D x 68.5" H** (approximately)  
 Delivered by FedEx Freight  
 Weight on pallet: **150 lbs** (approximately)  
 Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

### HIKING/OUTDOOR GRAPHIC BACKER FOR THE ACRYLIC NONPOWERED FREESTANDING DISPLAY



Customize your acrylic display with this magnetic graphic backer that is easy to install on the inside of the case door.

SKU: **M00-00541-00**  
 Size: **14.350" W x 35" H**

### INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

#### SMALL PRODUCT CARDS

Size: **2" H x 2.5" W**



eTrex 22x  
 SKU: **M00-00623-00**



eTrex 32x  
 SKU: **M00-00622-00**

#### MEDIUM PRODUCT CARDS

Size: **3.5" H x 3.25" W**



eTrex 22x  
 SKU: **M00-00623-01**



eTrex 32x  
 SKU: **M00-00622-01**



#### LARGE HANDHELD BRACKET



SKU: **M00-10753-00**  
 Size: **2.0" H x 2.75" W**

**MERCHANDISING (CONTINUED):**

**GARMIN BRANDED INTERNATIONAL GRAY FREESTANDING/COUNTERTOP VIDEO DISPLAY**

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding display size:  
24" W x 60" T x 20" D



Countertop display size:  
12" W x 17.75" T x 14" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the dealer resource center at [Garmin.com](http://Garmin.com).

**COMPATIBLE ACCESSORY OVERVIEW:**

**TEMPE™ SENSOR<sup>2</sup>**



SKU: 010-11092-30  
UPC: 753759993122

Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.

MSRP: \$29.99

**HRM-DUAL™ MONITOR<sup>2</sup>**



SKU: 010-12883-00  
UPC: 753759223137

HRM-Dual transmits real-time heart rate data over ANT+® connectivity and BLUETOOTH® Low Energy technology. It features a soft strap that is comfortable, adjustable and washable.

MRP: \$69.99

**BIKE/CART MOUNT**



SKU: 010-11023-00  
UPC: 753759074654

Simply snap your device into this mount, and you're ready to ride. The mount comes with four cable ties and fits up to a 1" (2.54 cm) diameter bar.

MSRP: \$9.99

**CARABINER CLIP**




SKU: 010-12897-01  
UPC: 753759223649

Keep your GPS device within reach while on the move with this carabiner clip. Your device fits securely into a mount that clips to your belt.

MSRP: \$12.99

COMPATIBLE ACCESSORY OVERVIEW (CONTINUED):

ADDITIONAL ACCESSORIES	SKU	UPC	MSRP	DESCRIPTION	IMAGE
chirp™ wireless beacon <sup>2</sup>	010-11092-20	753759969820	\$22.99	A one-of-a-kind wireless beacon designed specifically for the outdoor adventures of geocaching.	
USB cable	010-10723-01	753759052973	\$14.99	Create routes and waypoints on your personal computer, and transfer them to your device.	
Vehicle power cable	010-10851-11	753759081829	\$28.00	Plug into any 12-V receptacle to power your Garmin device and conserve battery life.	
High-speed multi-charger	010-10723-17	753759111540	\$25.99	Add two high-speed USB ports to your vehicle's 12-V outlet without losing the ability to power your compatible device.	
Carrying case	010-11734-00	753759980276	\$14.99	Protect your GPS with this close-fitting, lightweight case. Includes belt clip.	
Adjustable handheld mount	010-11031-00	753759075880	\$29.99	Secure your compatible handheld device to any flat surface with this adjustable mount.	
Quick release lanyard	010-11733-00	753759980283	\$13.99	Attach your device to this lanyard, and wear around your neck so you can stay hands-free during your outdoor adventures.	
Retractable lanyard	010-10888-00	753759066604	\$24.88	Keep your GPS close and secure with this retractable lanyard.	
Flotation lanyard	010-12525-01	753759177133	\$7.99	Keep your device close at hand on the water with this neoprene flotation lanyard.	
Swivel belt clip	010-11022-10	753759093662	\$7.23	Keep your device within reach with this swivel belt clip. Your device fits securely into a mount that clips to your belt.	
Belt clip	010-11734-20	753759980375	\$9.99	This belt clip lets you keep your compatible device within reach while on the move.	
Backpack tether	010-11855-00	753759990138	\$19.99	This lightweight backpack tether is perfect for conditions that demand hands-free attention.	

<sup>1</sup> See [Garmin.com/waterrating](http://Garmin.com/waterrating)

<sup>2</sup> Works with eTrex 32x only using ANT+® technology

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