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APPROACH[®] S62

PREMIUM GPS GOLF WATCH

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS
SPECIFICATIONS | MERCHANDISING | COURSE COVERAGE | COMPATIBILITY

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MARKETING MEMO

Jan. 21, 2020



PRODUCT OVERVIEW:

We've got your game with Approach S62, a premium GPS golf watch that integrates the critical information and mapping you need in full color on your wrist. It sports an easy-to-read 1.3" display and a style that goes beyond the clubhouse. The PlaysLike Distance feature accounts for uphill and downhill shots, and Virtual Caddie takes into account wind conditions and past swings to select the best club for each shot. AutoShot round analyzer measures and auto-records detected shot distances¹; pair with optional Approach® CT10 club tracking sensors for more automatic game tracking capabilities. Pair with the Garmin Golf™ app for strokes gained analysis, to participate in leaderboards and tournaments and gain more insights into your game. Wear the watch all day, and get wrist-based heart rate monitoring², blood oxygen saturation levels from the Pulse Ox sensor³, smart notifications⁴, activity tracking features² and Garmin Pay™ contactless payments⁵.






KEY FEATURES:

NEW	LARGER DISPLAY	Large 1.3" easy-to-read color touchscreen display (17% larger than Approach S60) with scratch-resistant ceramic bezel
	PRELOADED COURSES	More than 41,000 full-color CourseView maps preloaded from around the world
NEW	VIRTUAL CADDIE	Virtual Caddie suggests a club based on the typical distance the golfer hits that club, factors in wind speed and direction and indicates where the golfer should aim on the map
NEW	WIND SPEED AND DIRECTION	Displays wind speed and direction, which makes figuring out which club to use and which direction to swing much easier
NEW	HAZARD VIEW	Hazard View allows you to quickly scroll through each hazard on the map and get critical distance information so you know what to avoid
NEW	GOLF PERFORMANCE STATS	Analyze and review your game with the golf performance stats widget; stats are calculated in the Garmin Golf™ app and then sent to your watch so you can review your handicap index, fairway hit/miss percentage, approach shot hit/miss percentage and green in regulation percentage
	TOUCH TARGETING	Lets you touch any point on the map for the precise distance to that exact spot — fairway, sand traps, water hazards, layup positions and more
	PLAYSLIKE DISTANCE	The PlaysLike Distance feature adjusts yardages to account for uphill and downhill shots
	PINPOINTER	The PinPointer feature tells you the direction to the pin when you have a blind shot so you can know where the pin is — even if you can't see it
	GREEN VIEW	The Green View feature gives you each green's true shape from wherever you are on the course, and it allows you to drag-and-drop the pin for greater accuracy
	AUTOSHOT GAME TRACKING	AutoShot round analyzer measures and auto-records detected shot distances ¹ and pairs with optional (or included with bundle) Approach® CT10 club tracking sensors for more automatic game tracking capabilities
NEW	WRIST-BASED HEART RATE	Enhanced heart rate ² technology gauges the intensity of your fitness activities and how hard you work during them
NEW	PULSE OX SENSOR	Use the Pulse Ox feature ³ to measure blood oxygen saturation level and learn more about your overall health and fitness
NEW	GARMIN PAY™	Breeze through checkout lines with Garmin Pay contactless payment solution ⁵ through participating providers
	GARMIN GOLF APP	Pair with the Garmin Golf app for strokes gained analysis, to participate in leaderboards and tournaments and to gain more insights into your game (more details on page 6)
	CONNECT IQ™ STORE	Download custom watch faces, apps and widgets from the Connect IQ Store, and customize your watch face with any photo from your mobile device
	SMART NOTIFICATIONS	Receive emails, texts and alerts right to your watch when paired with a compatible smartphone ⁴
	STAY ON TRACK	Offers preloaded activity profiles for running, cycling, swimming and more plus activity tracking features ²
	QUICKFIT® BANDS	QuickFit bands in silicone, leather, nylon or titanium let you match your style with no tools required
NEW	LONGER BATTERY LIFE	Rechargeable battery lasts up to 20 hours with GPS and up to 14 days in smartwatch mode



**PRODUCT
COMPARISON:**

	APPROACH S40	APPROACH S60	APPROACH S62
			
Preloaded courses with map updates	41,000 worldwide	41,000 worldwide	41,000 worldwide
High-resolution, sunlight-readable display	1.2" round	1.2" round	1.3" round
High-sensitivity GPS	•	•	•
Yardages to front, back and middle of green	•	•	•
Measures shot distances; layup/dogleg distances	•	•	•
Hazards/course targets	•	•	•
Digital scorecard	•	•	•
Color touchscreen	•	•	•
Green View feature with manual pin positioning	•	•	•
Stat tracking	•	•	•
AutoShot game tracking ¹	•	•	•
Activity tracking ² /multisport profiles	•	•	•
Smart notifications ⁴	•	•	•
CourseView auto updater	•	•	•
Approach® CT10 compatibility	•	•	•
Garmin Golf™ app compatibility	•	•	•
Full-color course maps		•	•
Touch Targeting feature		•	•
Advanced swing metrics		•	•
PinPointer feature		•	•
PlaysLike Distance feature		•	•
Virtual Caddie feature			•
Wind speed/direction data			•
Hazard View			•
Wrist-based heart rate ²			•
Pulse Ox sensor ³			•
Garmin Pay™ contactless payment solution ⁵			•
Water rating ⁶	5 ATM	5 ATM	5 ATM
Compatible interchangeable bands	Quick release bands (20 mm)	QuickFit® 22 bands	QuickFit 22 bands
Battery type/life	Rechargeable Li-ion 15 hrs (golf)/10 days (watch)	Rechargeable Li-ion 10 hrs (golf)/10 days (watch)	Rechargeable Li-ion 20 hrs (golf)/14 days (watch)

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090

APPROACH S62



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
February 2020	Approach S62 golf watch, charging/data cable, documentation	Made in Taiwan. Cable made in China or Taiwan.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Black ceramic bezel with black silicone band	010-02200-00	753759254384	\$499.99	\$679.99
Black ceramic bezel with white silicone band	010-02200-01	753759254391	\$499.99	\$679.99

APPROACH S62 BUNDLE



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
March 2020	Approach S62 golf watch, Approach® CT10 sensors (3), charging/data cable, documentation	Made in Taiwan. Cable made in China or Taiwan.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Black ceramic bezel with black silicone band bundle	010-02200-02	753759254407	\$549.99	\$749.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.8" x 1.8" x 0.6" (47 x 47 x 14.8 mm)	Battery type:	Internal rechargeable lithium-ion battery
Sizing (Circumference):	Fits wrists with a circumference of 125-208 mm	Battery life:	Smartwatch mode: up to 14 days GPS mode: up to 20 hours
Weight:	2.2 oz (61 g)	Water rating:	5 ATM/50 meters [®]
Lens material:	Corning® Gorilla® Glass 3	Watch band:	Includes QuickFit® 22 silicone watch band Compatible with QuickFit 22 watch bands (sold separately)
Bezel material:	Ceramic	Watch band size (Combined length of the two straps; watch case not included):	Total length = 218 mm (adjustment band = 124 mm; buckle band = 94 mm)
Display size:	1.3" (33.02 mm) diameter		
Display resolution:	260 x 260 pixels		
Display type:	Color, touchscreen, sunlight-visible, transfective memory-in-pixel (MIP)		

PACKAGING SPECIFICATIONS:



	Approach S62	Approach S62 Bundle
Gift box dimensions (WxHxD):	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0 cm)	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0 cm)
Gift box weight:	11.8 oz (335 g)	13.8 oz (391 g)
Master carton dimensions (WxHxD):	12.4" W x 12.4" H x 12.6" D (31.5 x 31.5 x 32.0 cm)	12.4" W x 12.4" H x 12.6" D (31.5 x 31.5 x 32.0 cm)
Master carton weight:	24.0 lbs (10.9 kg)	27.0 lbs (12.2 kg)
Master carton quantity:	27	27

PRODUCT COPY:

Product copy for Approach S62 can be downloaded from the [Dealer Resource Center](#).

VIDEO:



[WE'VE GOT YOUR GAME WITH APPROACH S62](#)

GARMIN GOLF™ APP:

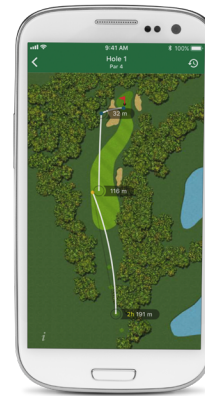


COMPETE, COMPARE AND CONNECT

The free [Garmin Golf](#) app brings more fun, stats and competition to your game.

FEATURES INCLUDE THE FOLLOWING:

- Give each round a tournament feel as you compete with friends and other golfers on any of more than 41,000 courses worldwide
- Includes strokes gained analysis to improve your game plus additional stat tracking for select Garmin devices
- Set up your own tournament event, and invite multiple friends to compete
- Players can post their results and compare data, rankings and stats in the app
- Even if you don't have a Garmin device, use the app to participate in weekly leaderboards and tournaments, and enter your scores and stats manually



MERCHANDISING:

DUMMY UNITS



Black: **M08-02200-00**
White: **M08-02200-01**

ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**
Size: **2.875" W x 2.875" D x .709" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, medium product cards, brackets, graphic back panels and trays, all ordered separately.

GOLF GRAPHIC BACK PANEL FOR THE TRAY KIT



SKU: **M00-10738-00**
Size: **7" W x 9" H**

This is one panel with artwork shown on both sides.

SMALL TRAY



SKU: **M00-00527-00**
Size: **7" W x 6" H**

MERCHANDISING:

ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, medium product cards, brackets and the graphic backer, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-00**
 Size: **16" W x 15" D x 68.5" H** (approximately)
 Delivered by FedEx Freight
 Weight on pallet: **150 lbs** (approximately)
 Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

GOLF GRAPHIC BACKER FOR THE ACRYLIC NONPOWERED FREESTANDING DISPLAY



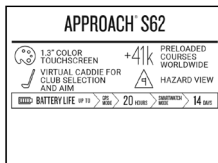
Customize your acrylic display with this magnetic graphic backer that is easy to install on the inside of the case door.

SKU: **M00-00544-00**
 Size: **14.35" W x 35" H**

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

APPROACH S62 SMALL PRODUCT CARD

SKU: **M00-00715-00**
 Size: **2.5" W x 2" H**



APPROACH S62 MEDIUM PRODUCT CARD

SKU: **M00-00715-01**
 Size: **3.25" W x 3.5" H**



Side 1 Side 2

WEARABLES BRACKET

SKU: **M00-10751-00**
 Size: **1.5" W x 4" H**



GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Countertop display size:
12" W x 17.75" T x 14" D



Freestanding display size:
24" W x 60" T x 20" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the dealer resource center at Garmin.com.

COURSE COVERAGE:

Approach S62 comes ready to use right out of the box, preloaded with more than **41,000** golf courses around the world. Just turn it on, and start playing. And you won't pay for course updates or additions — or any subscriptions or fees.

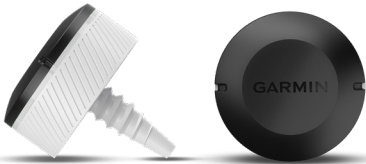
Download all updates at Garmin.com/express. Updates are added multiple times a year.



COMPATIBLE PRODUCT OVERVIEW:

APPROACH® CT10

Automatic Club Tracking System



Pair your Approach S62 golf watch with the Approach CT10 golf club trackers for automatic game tracking so you can focus on your game — knowing the sensor is tracking every stat. Those stats for each club with a sensor installed show up on your Garmin golf watch after pulling the club from the bag. See how far you typically hit that club, and view stats for accuracy to the fairway or green.

Approach CT10 club trackers are available in a full set to track all 14 clubs in your bag or as a 3-pack starter set.

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Approach CT10, full set (14)	010-01994-00	753759206512	\$299.99	\$399.99
Approach CT10, starter pack (3)	010-01994-01	753759206529	\$79.99	\$99.99

COMPATIBLE ACCESSORY OVERVIEW:

QUICKFIT® 22 WATCH BANDS

QuickFit bands let you change your watch's look and feel in a snap. Easy to switch but always secure, there's a style of band for every activity or event.



	DESCRIPTION	SKU	UPC	MSRP (USD)
NEW	Black silicone with black stainless steel hardware	010-12901-00	753759254414	\$49.99
NEW	White silicone with black stainless steel hardware	010-12901-01	753759254421	\$49.99
NEW	Laser Red silicone with black stainless steel hardware	010-12901-02	753759254438	\$49.99



Image shows Approach S62 watch with optional laser red accessory watch band

Total band size (combined length of the two straps) = 218 mm (adjustment band = 124 mm; buckle band = 94 mm)

For more QuickFit 22 watch bands, please visit the accessory page at Garmin.com

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
NEW CHARGING/DATA CABLE (1 M)	010-12983-00	753759254445	\$24.99	Connect cable to your computer's USB port to recharge your Approach S62 and to transfer data to and from your computer.	
VEHICLE CHARGING ADAPTER	010-11936-00	753759995454	\$28.00	This adapter lets you charge or power your Approach S62 watch while on the move. Use with your charging/data cable.	

¹Lie and ball contact may affect shot tracking. Putts are not tracked. Some shots, particularly chip shots around the green, may not be tracked.

²See Garmin.com/ataccuracy

³This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.

⁴When paired with a compatible smartphone; see Garmin.com/ble

⁵View current supported country, payment network and issuing bank information at Garmin.com/GarminPay/banks

⁶See Garmin.com/waterrating

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