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# **GARMIN DRIVESMART™**

## **GPS NAVIGATORS**

**NEW PRODUCT ANNOUNCEMENT**

**OVERVIEW | FEATURES | SCREENSHOTS | CONFIGURATIONS | COMPARISON  
PACKAGING | COPY | VIDEO | MERCHANDISING | ACCESSORIES**

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### **MARKETING MEMO**

**Oct. 13, 2021**

# GARMIN DRIVESMART™ GPS NAVIGATORS

**NEW PRODUCT  
ANNOUNCEMENT**

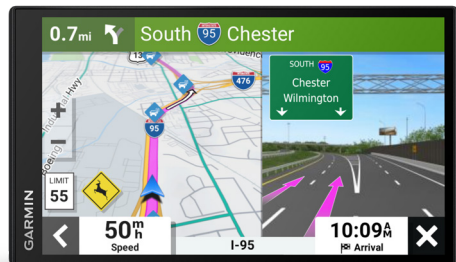


## PRODUCT OVERVIEW:

Simplify your drive with the Garmin DriveSmart series of GPS navigators. Use Garmin voice assist to easily find and navigate where you want to go. The crisp 6", 7" or 8" displays and map updates of North America show you the way, providing alerts for speed changes and potential hazards ahead. Make the most of road trips with Tripadvisor® traveler ratings, a directory of U.S. national parks and the HISTORY® database of notable sites. Pair with the Garmin Drive™ app on your compatible smartphone for on-screen access to live traffic, fuel prices, parking, weather and traffic cams to help avoid delays and keep you on your way.



**Garmin DriveSmart 66**  
6" display



**Garmin DriveSmart 76**  
7" display



**Garmin DriveSmart 86**  
8" dual-orientation display

# GARMIN DRIVESMART™ GPS NAVIGATORS

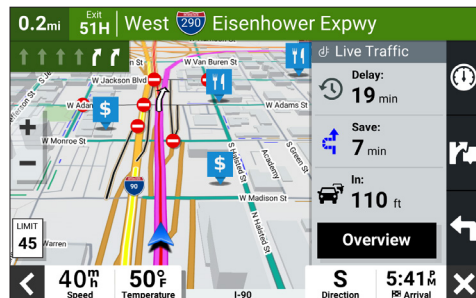
**NEW PRODUCT  
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## KEY FEATURES:

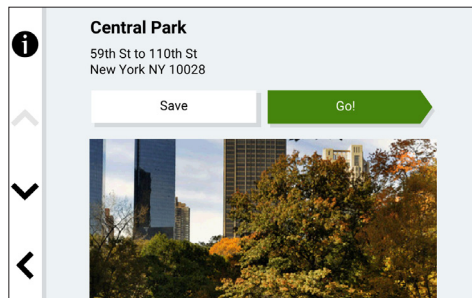
<b>NEW</b>	<b>EASY-TO-SEE DISPLAYS</b>	Easily see where to go with the 6", 7" or 8" high-resolution displays. The 8" model can be mounted in either landscape or portrait mode to see more of the road ahead.
	<b>MAP COVERAGE</b>	Coverage includes detailed map updates of North America as well as the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas.
	<b>HANDS-FREE CALLING AND VOICE ASSIST</b>	Make calls hands-free when paired with your compatible smartphone with BLUETOOTH® technology. Convenient Garmin voice assist lets you ask for directions to places you want to go.
	<b>ROAD TRIP-READY</b>	Make the most of road trips with Tripadvisor® traveler ratings for restaurants, hotels and attractions along your route. Plus, the Garmin DriveSmart navigator comes preloaded with a directory of U.S. national parks, the HISTORY® database of notable sites, and new and popular points of interest from Foursquare®.
	<b>DRIVER ALERTS</b>	Receive warnings for upcoming speed changes, sharp curves and other potential hazards ahead to help encourage safer driving and increase situational awareness.
	<b>LIVE SERVICES</b>	Access real-time traffic, weather, fuel prices, parking and smart notifications when the navigator is paired with your compatible smartphone using the Garmin Drive™ app.
	<b>ALEXA BUILT-IN</b>	With Alexa Built-in¹, you can ask to play music, listen to audiobooks, hear the news and more — all while you keep your hands on the wheel and eyes on the road.
	<b>EASY MAP AND SOFTWARE UPDATES</b>	Built-in Wi-Fi® connectivity allows easy map and software updates without a computer.
<b>NEW</b>	<b>DUAL USB CHARGER</b>	Use this USB-C vehicle power cable to power your compatible Garmin navigator while also having the ability to charge a phone, tablet or any other device that needs power while on the go. Includes traffic receiver.

## SCREENSHOTS:

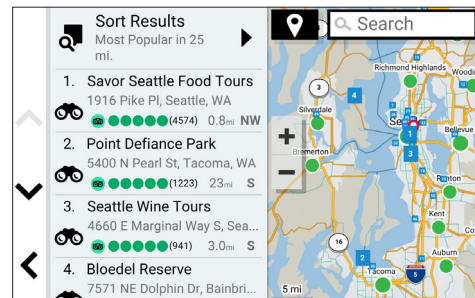
TRAFFIC AVOIDANCE



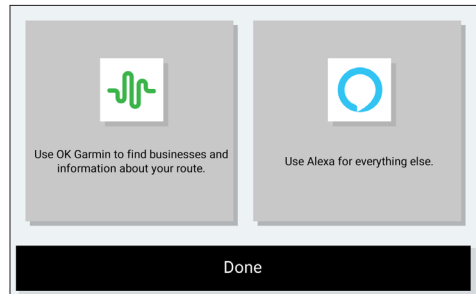
HISTORY DATABASE OF NOTABLE SITES



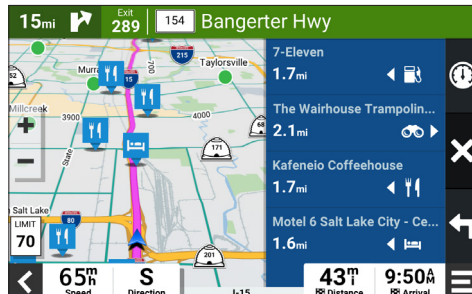
TRIPADVISOR TRAVELER RATINGS



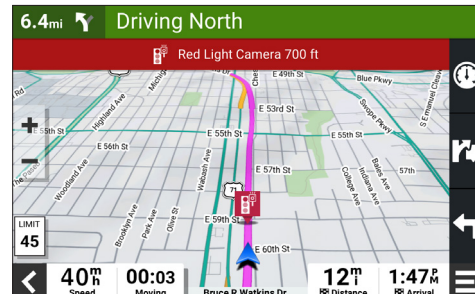
VOICE ASSIST



UP AHEAD



DRIVER ALERTS²





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## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8525804000  
HTS: 8525.80.4000

AVAILABLE	INCLUDES	COUNTRY OF ORIGIN
Now	Garmin DriveSmart navigator, vehicle suction cup mount, vehicle power cable with traffic receiver, CLA adapter and documentation	Made in Taiwan. Cables made in China, Taiwan or Philippines.

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin DriveSmart 66	010-02469-00	753759281151	\$249.99	\$319.99
Garmin DriveSmart 76	010-02470-00	753759276515	\$299.99	\$389.99
Garmin DriveSmart 86	010-02471-00	753759276591	\$349.99	\$449.99

## PRODUCT COMPARISON:

	Garmin Drive™ 52	Garmin DriveSmart 66	Garmin DriveSmart 76	Garmin DriveSmart 86
Map coverage	U.S. and Canada	Full North America	Full North America	Full North America
Display size	5"	6"	7"	8"
Display resolution	800 x 480	1280 x 720	1024 x 600	1280 x 800
Unit dimensions (WxHxD)	5.5" x 3.3" x 0.8" (14.0 x 8.4 x 2.0 cm)	6.0" x 3.4" x 0.7" (15.2 x 8.6 x 1.9 cm)	6.8" x 3.9" x 0.7" (17.3 x 9.9 x 1.9 cm)	7.6" x 4.7" x 0.77" (19.2 x 11.9 x 1.8 cm)
Weight	6.0 oz (170.8 g)	6.17 oz (175 g)	8.45 oz (239.6 g)	10.41 oz (295.2 g)
Battery life	Up to 1 hour	Up to 1 hour	Up to 1 hour	Up to 1 hour
Accepts data card	microSD™ card (not included)	microSD card (not included)	microSD card (not included)	microSD card (not included)
Dual-orientation display				•
Dual USB charger		•	•	•
Garmin voice assist		•	•	•
3D buildings and terrain		•	•	•
Alexa Built-in		•	•	•
Built-in Wi-Fi® connectivity for easy device updates		•	•	•
Hands-free calling with BLUETOOTH® technology		•	•	•
Built-in music/media controls		•	•	•
Works with Garmin Drive™ app		•	•	•
Traffic cable included	•	•	•	•
Includes map updates	•	•	•	•
HISTORY® database of notable sites	•	•	•	•
Directory of U.S. national parks	•	•	•	•
Tripadvisor® traveler ratings	•	•	•	•
Driver alerts	•	•	•	•
Garmin Real Directions™ landmark guidance	•	•	•	•
Millions of popular POIs from Foursquare®	•	•	•	•
Up Ahead feature	•	•	•	•
Compatible with Garmin backup cameras	BC™ 30	BC 30 and BC 40	BC 30 and BC 40	BC 30 and BC 40

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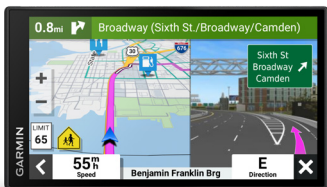
## PACKAGING SPECIFICATIONS:



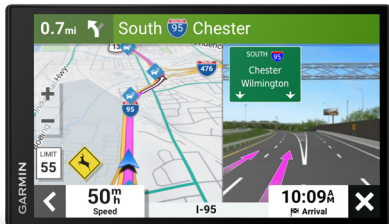
	GARMIN DRIVESMART 66	GARMIN DRIVESMART 76	GARMIN DRIVESMART 86
Gift box dimensions (WxHxD):	7.4" x 4.9" x 2.8" (18.8 x 12.4 x 7.1 cm)	7.4" x 4.9" x 2.8" (18.8 x 12.4 x 7.1 cm)	8.5" x 5.9" x 3.3" (21.6 x 15.0 x 8.5 cm)
Gift box weight:	1.1 lb (0.5 kg)	1.3 lbs (0.6 kg)	1.5 lbs (0.7 kg)
Master carton dimensions (WxHxD):	16.1" x 11.4" x 15.5" (40.9 x 28.9 x 39.3 cm)	16.1" x 11.4" x 15.5" (40.9 x 28.9 x 39.3 cm)	18.0" x 13.1" x 15.6" (45.8 x 33.3 x 37.0 cm)
Master carton weight:	25.0 lbs (11.3 kg)	29.0 lbs (13.2 kg)	33.0 lbs (15.0 kg)
Master carton quantity:	20	20	20

## MERCHANDISING:

### DUMMY UNITS



GARMIN DRIVESMART 66  
SKU: 010-M2469-00



GARMIN DRIVESMART 76  
SKU: 010-M2470-00



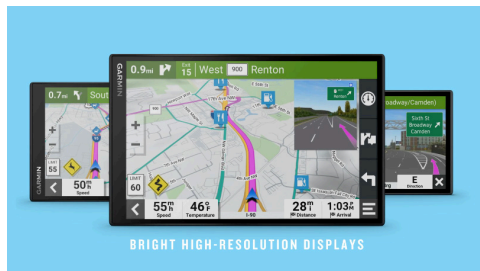
GARMIN DRIVESMART 86  
SKU: 010-M2471-00

## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

## VIDEO:

GARMIN DRIVESMART SERIES [VIDEO](#)



# GARMIN DRIVESMART™ GPS NAVIGATORS

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## COMPATIBLE ACCESSORY OVERVIEW:

### BC™ 40 WIRELESS BACKUP CAMERA



SKU: **010-01866-00**  
UPC: **753759199074**

When you reverse, easily spot vehicles, pedestrians and other obstructions right on your navigator's display (sold separately). Not compatible with Garmin Drive™ 52.

MSRP: **\$149.99**

### PORTABLE FRICTION MOUNT



SKU: **010-10908-00**  
UPC: **753759067304**

Keep your compatible 6" or 7" navigator in place with this portable beanbag-style mount. Not compatible with Garmin DriveSmart 86.

MSRP: **\$24.99**

### UNIVERSAL 8" CARRYING CASE



SKU: **010-13103-00**  
UPC: **753759271954**

This sleek carrying case gives you durable, all-around protection for devices up to 8".

MSRP: **\$19.99**

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
Mini USB to USB-C adapter	010-13199-01	753759291211	\$14.99	Use this adapter to connect your compatible Garmin device to your existing mini USB power cable.	
USB cable Type A to Type C (0.5 m)	010-13199-00	753759291204	\$14.99	Connect this cable to a USB A port to recharge your compatible device and to transfer data to and from your computer.	
Suction cup mount	6" - 010-11983-00 7" - 010-11983-04 8" - 010-13199-02	6" - 753759998875 7" - 753759115753 8" - 753759291228	6" - \$19.99 7" - \$19.99 8" - \$24.99	Attach your compatible device for easier navigation in your vehicle. Simply suction the mount to the windshield or any smooth, flat surface.	
USB-C vehicle power cable	010-13199-03	753759292218	\$59.99	Power your compatible Garmin navigator with this cable while also having the ability to charge a phone, tablet or any other device that needs power while on the go. Includes traffic receiver.	
High-speed multi-charger	010-10723-17	753759111540	\$25.99	Adds two USB connections to your car adapter to charge or power multiple devices at once.	
Portable hinged friction mount	010-11280-00	753759085704	\$24.99	Keep your compatible 6" or 7" Garmin navigator in place with this portable friction mount. Not compatible with Garmin DriveSmart 86.	
Dual port USB power adapter	010-13023-01	753759280819	\$14.99	Use this portable USB power adapter to charge two compatible devices at the same time from any standard wall outlet. This adapter includes two USB ports with 5V/2.4A output power for quick charging plus a compact foldable plug so it's easy to travel with.	
Air vent mount	010-11952-00	753759003548	\$19.99	Attach your Garmin DriveSmart 66 navigator to the air vent in your vehicle with this mount. Not compatible with Garmin DriveSmart 76 or Garmin DriveSmart 86.	
Universal 7" carrying case	010-11917-00	753759995027	\$16.99	This sleek carrying case gives you durable, all-around protection for devices up to 7". Not compatible with Garmin DriveSmart 86.	

<sup>1</sup>The [Garmin Drive™](#) app must be open and running on the user's smartphone in order for the Alexa functionality to work and for access to the live services. Drivers should focus on driving and only use the Alexa functionality when safe to do so.

<sup>2</sup>Red light and speed camera warnings are not available in all regions. Visit [Garmin.com](#) to learn more about purchasing an updated subscription.

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