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VÍVOMOVE[®] SPORT

HYBRID SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

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SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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MARKETING MEMO

Jan. 4, 2022

VIVOMOVE® SPORT HYBRID SMARTWATCH

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

vivomove Sport is more than stylish. This hybrid smartwatch combines timeless analog looks with smart features, such as text messages from your paired smartphone delivered right to your wrist. Real watch hands move to reveal a hidden touchscreen display. Live better with a full suite of health and wellness tools, including Body Battery™ energy monitoring, advanced sleep monitoring and more¹. You can even track the distance and pace for outdoor walks and runs by connecting to the GPS on your smartphone. Get up to 5 days of battery life on a single charge — and up to an additional day in watch mode — so your watch can keep up with your busy life.



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KEY FEATURES:

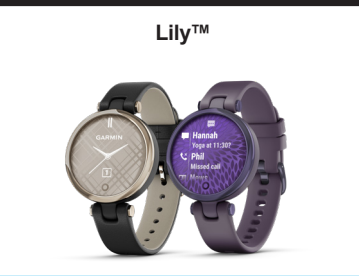
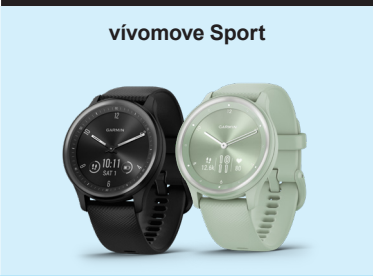
TRADITIONAL ANALOG LOOK	Hybrid smartwatch with timeless analog look and smart features
HIDDEN TOUCHSCREEN DISPLAY	Hidden touchscreen display reacts to your movements and is visible only when you need it
SMART NOTIFICATIONS	Stay connected with smart notifications for incoming calls, text messages, calendar view and more when paired with your compatible smartphone
ALL-DAY HEALTH MONITORING	Know your body better with extensive health monitoring features, including Body Battery™ energy levels, Pulse Ox ² , advanced sleep monitoring, stress tracking, women's health tracking and more ¹
CONNECTED GPS	Connects with your compatible smartphone's GPS to track outdoor walk or run activities; includes additional activity profiles such as yoga, strength, cardio and more
NEW SAFETY AND TRACKING	Safety and tracking features include incident detection (during outdoor walks, runs and bike rides) and Assistance, both of which send your live location to emergency contacts ³
BUILT-IN SPORTS APPS	Comes with preloaded sports apps, including walking, running, pool swimming, yoga, Pilates, cardio and more; this watch can help you track all the ways you move
QUICK RELEASE 20 COMPATIBLE BANDS	Effortlessly change your look with 20 mm industry standard quick release watch bands
BATTERY LIFE	Battery life: up to 5 days in smart mode and up to one additional day in watch mode (hands tell time only)



VIVOMOVE® SPORT HYBRID SMARTWATCH

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PRODUCT COMPARISON:



	vivomove Sport	vivomove 3/ vivomove 3S	Lily™
Wellness Features			
Body Battery™ energy monitoring	•	•	•
Pulse Ox ² sensor	•	•	•
Wrist-based heart rate ¹	•	•	•
Respiration tracking	•	•	•
Hydration tracking	•	•	•
Women's health tracking	•	•	•
All-day stress tracking	•	•	•
Advanced sleep	•	•	•
Fitness Features			
V02 max	•	•	•
Fitness age	•	•	•
Connected GPS	•	•	•
Floors climbed	•	•	•
Sports apps	14	14	13
Safety and Tracking (new to all vivomove smartwatches)³			
Incident detection	•	•	•
Assistance	•	•	•
Connected Features³			
Smart notifications while connected to compatible smartphone	•	•	•
Text response (Android™ device only)	•	•	•
Calendar	•	•	•
Specs			
Display type	OLED	OLED	TFT LCD
Display resolution	154 x 72 pixels	132 x 64 pixels	240 X 201 pixels
Battery life - smartwatch mode	Up to 5 days (smartwatch mode) Up to 1 additional day (watch mode)	Up to 5 days (smartwatch mode) Up to 1 additional week (watch mode)	Up to 5 days

VIVOMOVE® SPORT HYBRID SMARTWATCH

**NEW PRODUCT
ANNOUNCEMENT**

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
January 2022	vivomove Sport, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Black Case and Silicone Band with Slate Accents	010-02566-00	753759274498	\$179.99	\$229.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
January 2022	vivomove Sport, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Ivory Case and Silicone Band with Peach Gold Accents	010-02566-01	753759285593	\$179.99	\$229.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
January 2022	vivomove Sport, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cocoa Case and Silicone Band with Peach Gold Accents	010-02566-02	753759285609	\$179.99	\$229.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
January 2022	vivomove Sport, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cool Mint Case and Silicone Band with Silver Accents	010-02566-03	753759285616	\$179.99	\$229.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.6" x 1.6" x 0.4" (40 x 40 x 11.0 mm)	Lens material:	Chemically strengthened glass
Display size:	0.34" x 0.73" (8.6 mm x 18.5 mm)	Water rating:	Swim, 5 ATM
Display resolution (WxH):	72 x 154 pixels	Battery life:	Smartwatch mode: up to 5 days Watch mode: up to 1 additional day
Display type:	OLED	Bands:	Quick release 20 mm interchangeable
Color display:	No	Band size:	Fits wrists with circumferences of 125-190 mm
Weight:	Case only: 19.0 g With silicone strap: 33.8 g	Accessory band size (sold separately):	Fits wrists with circumferences of 125-218 mm
Battery type:	Internal rechargeable lithium-ion battery		

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PACKAGING SPECIFICATIONS:



	vivomove Sport
Gift box dimensions (WxHxD):	2.7" x 5.6" x 2.4" (6.9 x 14.1 x 6.2 cm)
Gift box weight:	5.9 oz (168 g)
Master carton dimensions (WxHxD):	14.6" x 11.6" x 11.8" (37.1 x 29.5 x 30.0 cm)
Master carton weight:	18.8 lbs (8.5 kg)
Master carton quantity:	40

MERCHANDISING:

DUMMY UNITS

SKU: 010-M2566-00
UPC: 753759287818



SKU: 010-M2566-01
UPC: 753759287825



SKU: 010-M2566-02
UPC: 753759287832



SKU: 010-M2566-03
UPC: 753759287849



ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**
Size: **2.875" W x 2.875" D x 0.709" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

GRAPHIC BACK PANEL FOR THE TRAY KIT

SKU: **M00-00863-00** Size: **7" W x 9" H**



This is one panel with artwork shown on both sides.

SMALL TRAY



SKU: **M00-00527-00**
Size: **7" W x 6" D**

ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards and brackets, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-00**
Size: **16" W x 15" D x 68.5" H** (approximately)
Delivered by FedEx Freight
Weight on pallet: **150 lbs** (approximately)
Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

MERCHANDISING (CONTINUED):

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

**VIVOMOVE SPORT
SMALL PRODUCT CARD**
Size: 2" H x 2.5" W



SKU: M00-00869-00

WEARABLES BRACKET
Size: 4.0" H x 1.5" W



SKU: M00-10751-00

**TRAY KIT/ACRYLIC FREESTANDING
DISPLAY COMMON FEATURES
PRODUCT CARD - WEARABLES**
Size: 6.75 H x 4" W



SKU: M00-00817-00

GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card, common features product card and graphic. You can also order these components to update your existing countertop or freestanding display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding display size:
24" W x 60" T x 20" D



Countertop display size:
12" W x 17.75" T x 14" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the [Dealer Resource Center](#).

PRODUCT COPY:

Product copy for vivomove Sport can be downloaded from the [Dealer Resource Center](#).

COMPATIBLE ACCESSORIES





NEW 20 MM ACCESSORY BANDS:


DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRIST	
Ivory Silicone	010-12924-80	753759288495	\$39.99	125–218 mm	
Cocoa Silicone	010-12924-81	753759288501	\$39.99	125–218 mm	
Cool Mint Silicone	010-12924-82	753759288518	\$39.99	125–218 mm	

For additional compatible bands, please visit [Garmin.com](https://www.garmin.com).

COMPATIBLE ACCESSORIES CONTINUED:

EXISTING 20 MM ACCESSORY BANDS:

DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRIST	
Black Silicone	010-13021-03	753759260743	\$29.99	125–218 mm	
Light Sand Silicone with Rose Gold Hardware	010-12932-12	753759229924	\$29.99	125–218 mm	
Black Pepper Woven Nylon with Slate Hardware	010-12924-13	753759243623	\$59.99	125–190 mm	
White Italian Leather with 24K Gold PVD Hardware	010-12924-28	753759243685	\$59.99	125–190 mm	
Silver Milanese	010-12924-23	753759243661	\$99.99	125–197 mm	

DESCRIPTION	SKU	UPC	MSRP (USD)	
Charging/Data Cable	010-12983-00	753759254445	\$24.99	

¹See Garmin.com/ataccuracy

²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.

³When paired with a compatible smartphone; see Garmin.com/ble. For safety and tracking features requirements and limitations, see Garmin.com/safety.

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