

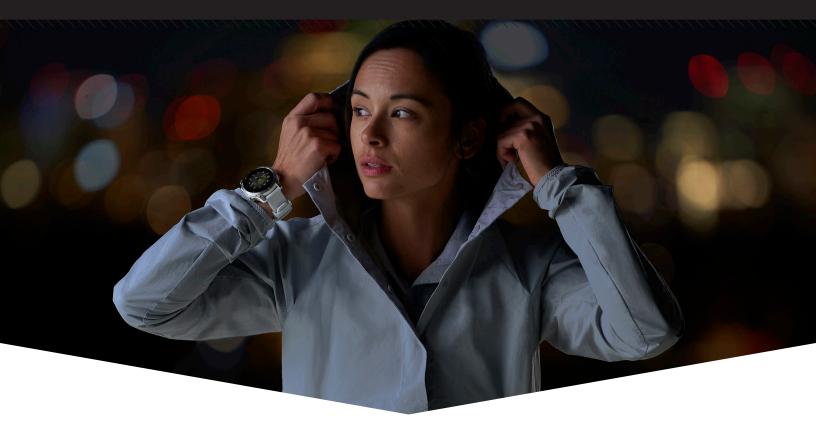
# EPIX TM SECOND-GENERATION PREMIUM ACTIVE SMARTWATCH

### **NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

**MARKETING MEMO** 

Jan. 18, 2022



#### PRODUCT OVERVIEW:

Wear epix, be epic. With the epix premium active smartwatch, you can take on every day with the stunning AMOLED display and up to 16 days of battery life in smartwatch mode. Stay connected with smart features, Garmin Pay™ contactless payments¹ and music storage. Understand your body with 24/7 health and wellness monitoring features that track Pulse Ox², heart rate³, respiration and more. Train how you want with 30+ built-in sports apps, and take it further with performance metrics and Garmin Coach training plans. When you're ready for adventure, you can download TopoActive mapping via Wi-Fi® connectivity, or get it preloaded on Sapphire editions. Plus, Sapphire editions support multi-band GNSS technology for stronger, better, more accurate positioning in challenging environments.



epix (Gen 2)











#### **KEY FEATURES:**

DESIGNED FOR YOUR LIFESTYLE  TOUCHSCREEN AND BUTTONS  Trusted button controls that work in any environment are matched with a responsive new touchscreen interface access to selections and map features.  PREMIUM MATERIALS  Fit the watch's look to your lifestyle with options for a sapphire display, titanium bezel or stainless steel bezel.  PULSE OX  For altitude acclimation or sleep monitoring, a Pulse Ox sensor² uses light beams at your wrist to estimate how is absorbing oxygen.  WRIST-BASED HEART RATE  The watch constantly samples your heart rate³ and will alert you if it stays too high or too low while you're at res gauge how hard you work during activities — even while swimming.  See how you're breathing throughout the day, during sleep and during breathwork and yoga activities.	well your body at. It also helps
PREMIUM MATERIALS  Fit the watch's look to your lifestyle with options for a sapphire display, titanium bezel or stainless steel bezel.  PULSE OX  For altitude acclimation or sleep monitoring, a Pulse Ox sensor <sup>2</sup> uses light beams at your wrist to estimate how is absorbing oxygen.  WRIST-BASED HEART RATE  The watch constantly samples your heart rate <sup>3</sup> and will alert you if it stays too high or too low while you're at resigning and the properties of the prop	well your body at. It also helps
For altitude acclimation or sleep monitoring, a Pulse Ox sensor <sup>2</sup> uses light beams at your wrist to estimate how is absorbing oxygen.  WRIST-BASED HEART RATE  The watch constantly samples your heart rate <sup>3</sup> and will alert you if it stays too high or too low while you're at resigning and you work during activities — even while swimming.	it. It also helps
is absorbing oxygen.  WRIST-BASED HEART  RATE  is absorbing oxygen.  The watch constantly samples your heart rate³ and will alert you if it stays too high or too low while you're at resigning activities — even while swimming.	it. It also helps
<b>RATE</b> gauge how hard you work during activities — even while swimming.	·
RESPIRATION TRACKING See how you're breathing throughout the day, during sleep and during breathwork and yoga activities.	ed or stressful
	ed or stressful
STRESS TRACKING  Heart rate variability is used to calculate your stress level score, so you can see if you're having a calm, balance day.	
SLEEP SCORE AND ADVANCED SLEEP MONITORING  Get a full breakdown of your light, deep and REM sleep stages. View it all on a dedicated widget that includes your light, deep and REM sleep stages. View it all on a dedicated widget that includes your light, deep and REM sleep stages.	our <u>sleep score</u>
BODY BATTERY™ ENERGY Optimize your body's energy reserves, using heart rate variability, stress, sleep and other data to gauge when y be active or when you may need to rest.	ou're ready to
HYDRATION TRACKING  Log your daily fluid intake as a reminder to stay hydrated. You can even have an auto goal for hydration that adjunction how much you sweat during activities.	usts based on
BUILT-IN SPORTS APPS  Use preloaded activity profiles for trail running, swimming, running, biking, hiking, rowing, skiing, golfing, surfing climbing and more.	յ, indoor
ANIMATED WORKOUTS  This watch features easy-to-follow, animated cardio, strength, yoga and Pilates workouts you can view on the w Choose from preloaded animated workouts, or download more from the Garmin Connect™ online community whyour compatible device.	
NEW HIIT WORKOUTS  Use this activity profile with different timers to track your HIIT workouts, including AMRAP, EMOM, Tabata and on number of rounds, work/rest intervals and more.	custom. Set the
GARMIN COACH FEATURE  These free adaptive training plans feature guidance from expert coaches and adapt to you and your goals. World to your watch from Garmin Connect.	kouts sync right
NEW VISUAL RACE PREDICTOR  Based on your running history and overall fitness level, this feature provides an estimate of what your pace coul distance you want to run. Trend data shows how your training is having an impact over time.	d be for the
PACEPRO™ TECHNOLOGY A first-of-its-kind PacePro feature helps keep you on pace with grade-adjusted guidance as you run a course.	
Train smarter with <u>VO2 max</u> , an indicator of how you can expect to perform. It adjusts for trail running and according to the changes in performance that could be caused by heat or altitude.	unts for
PERFORMANCE METRICS View <u>advanced training metrics</u> that include estimates for running dynamics, VO2 max, recovery advisor and metrics.	ore.
NEW REAL-TIME STAMINA Track and manage your exertion — and help avoid overexerting at the start of your run or bike activity.	
<b>DAILY WORKOUT</b> SUGGESTIONS  For training guidance that takes you and your fitness level into account, get daily run and ride recommendations current training load and training status.	based on your
After each workout, recovery time lets you know when you'll be ready for another hard workout. It even account intensity and factors such as stress, daily activity and sleep.	s for training
MTB DYNAMICS  Track the details of every ride with mountain biking metrics plus specialized Grit™ and Flow™ measurements that difficulty and how smoothly you descend, giving you a score to beat next time.	t rate trail



### **KEY FEATURES (CONTINUED):**

	BACKCOUNTRY SKI	Stay informed when you're in the snow. This preloaded profile helps distinguish between skiing and climbing. It shows metrics specific to either ascent or descent.
	XC SKI DYNAMICS	When paired with the HRM-Pro™ chest strap (sold separately), the ski power metric helps measure the actual exercise load of your cross-country workouts.
	SURF-READY FEATURES	This watch works with the Surfline® widget to give you tides, wave height, wind and surf rating for the five nearest locations and also works with the Surfline Sessions™ app to create videos of every wave you ride in front of a Surfline camera.
NEW	MULTI-BAND GNSS SUPPORT	Access multiple global navigation satellite systems (GPS, GLONASS, Galileo). With the Sapphire editions, get superior accuracy using technology previously only available to the military. Access multiple frequencies sent by navigation satellites for improved position accuracy in areas where GNSS signals are reflected, weak or typically don't penetrate.
	ABC SENSORS	Navigate your next trail with ABC sensors, including an altimeter for elevation data, barometer to monitor weather and 3-axis electronic compass.
	ACCLIMATION	This widget shows your current elevation, acclimated elevation and correlated Pulse Ox², heart rate³ and respiration rate, so you can see how you're holding up to the current elevation.
	CLIMBPRO FEATURE	Use the <u>ClimbPro</u> ascent planner to see real-time information on your current and upcoming climbs, including gradient, distance and elevation gain — as well as descents and flats.
NEW	MULTI-CONTINENT TOPO MAPS	Download TopoActive maps via Wi-Fi® connectivity from around the world — or get your local region preloaded on the Sapphire edition watches — to keep your explorations on track. View terrain contours, elevations, summits, parks, coastlines, rivers, lakes and other geographical features.
NEW	UP AHEAD	Get at-a-glance awareness for selected POI checkpoints ahead. View performance metrics, split times and distance/elevation — plus a summary of key trail points coming up.
NEW	SKIVIEW™ MAPS	Take on the slopes with preloaded SkiView maps, and view run names and difficulty ratings for more than 2,000 <u>ski resorts</u> worldwide.
	GOLF COURSE MAPS	Access full-color <u>CourseView maps</u> for more than 42,000 golf courses around the world, and get Touch Targeting and the PlaysLike Distance feature.
	ROUND-TRIP ROUTING	Enter a distance you want to travel, and get <u>suggested routes</u> that will bring you back to your starting point. <u>Trendline</u> ™ popularity routing helps you find the best local paths.
	TURN-BY-TURN NAVIGATION	Follow a route or course with help from turn-by-turn directions, which let you know ahead of time when the next turn is coming.
	SMART NOTIFICATIONS	Receive emails, texts and alerts right on your watch when paired with your <u>compatible smartphone</u> <sup>4</sup> .
	MUSIC APPS	Download songs plus playlists from your Spotify, Deezer or Amazon Music accounts (subscription may be required). Use your wireless headphones for phone-free listening.
	GARMIN PAY™ CONTACTLESS PAYMENTS	Breeze through checkout lines with Garmin Pay contactless payments through <u>participating providers</u> 1.
	SAFETY AND TRACKING FEATURES	When your watch and phone are paired, your live location can be sent to your contacts manually or — during select outdoor activities — automatically with built-in incident detection <sup>5</sup> .
	CONNECT IQ™ STORE	Download custom watch faces, add data fields, and get apps and widgets from the Connect IQ Store when paired with your compatible device.
	POWER MANAGER	View how various settings and sensors impact your watch's battery life, so you can make battery-extending changes on the fly.

#### **NEW PRODUCT ANNOUNCEMENT**

WRIST-BASED **HEART RATE** 





VO2 MAX



**HEALTH** SNAPSHOT"



**STAMINA** 



SLEEP SCORE



**ROUND-TRIP** 



AVAII ADI E

BODY BATTERY™



**GOLF MAPS** 



SPORTS APPS



**SMART NOTIFICATIONS** 



ANIMATED WORKOUTS



GARMIN PAY™



**GARMIN COACH** 



MUSIC



#### PRODUCT COMPARISON:

	epix (Gen 2)	fēnix® 7 Sapphire Solar	Venu® 2
Physical size	47 x 47 x 14.5 mm	47 x 47 x 14.5 mm	45.4 x 45.4 x 12.2 mm
Display size	1.3" (33.0 mm) diameter	1.3" (33.02 mm) diameter	1.3" (33.0 mm) diameter
Display type	AMOLED optional always-on mode	Sunlight-visible, transflective memory-in-pixel	AMOLED optional always-on mode
Battery life	Smartwatch: Up to 16 days (6 days always-on) All satellite systems: Up to 32 hrs (24 hrs always-on)	Smartwatch: Up to 28 days/37 days with solar* All satellite systems: Up to 63 hrs/77 hrs with solar*	Smartwatch mode: Up to 11 days GPS mode with music: Up to 8 hours
Solar charging capabilities		•	
Wrist-based heart rate <sup>3</sup>	•	•	•
Health monitoring/Health Snapshot feature	•	•	•
Sleep score and insights	•	•	•
Garmin Coach	•	•	•
VO2 Max	•	•	Running only
➤ Stamina	•	•	
Round-trip routing	•	•	
Preloaded golf maps	•	•	Downloadable from Garmin Connect™ app
Smart notifications <sup>4</sup>	•	•	•
Garmin Pay <sup>1</sup>	•	•	•
Music (Spotify, Deezer or Amazon Music)	•	•	•
Preloaded TopoActive mapping with Wi-Fi® technology	Sapphire versions only (Downloadable map available for non Sapphire version)	•	
Preloaded SkiView™ maps	•	•	
PacePro <sup>™</sup> technology	•	•	
Visual race predictor	•	• *Assumes all-day wear	r with 3 hours per day outside in 50 000 lux conditions

<sup>\*</sup>Assumes all-day wear with 3 hours per day outside in 50,000 lux conditions

COUNTRY OF ORIGIN

#### **PRODUCT CONFIGURATIONS:**

SCHEDULE B: 8517620050 HTS: 8517.62.0090

#### epix (Gen 2)



	AVAILABLE		INCLUDES		COUNTRY OF ORIGIN		
	NOW	epix (Gen 2), cha	arging/data cable, documen	tation Made in Taiwan. C	Made in Taiwan. Cable made in Taiwan, China or Myanmar.		
DESCRIPTION  epix Slate Steel		RIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
			010-02582-00	753759280994	\$899.99	\$1,169.99	
		<b>pix</b> Black Titanium	010-02582-10	753759281038	\$999.99	\$1,299.99	
		<b>pix</b> White Titanium	010-02582-20	753759281076	\$999.99	\$1,299.99	

INCLUDES

#### PHYSICAL SPECIFICATIONS:

	epix (Gen 2)			
Unit dimensions (WxHxD):	47 x 47 x 14.5 (mm)			
Lens material:	Base model: Corning® Gorilla® Glass DX Sapphire edition: sapphire crystal			
Bezel material:	Base model: stainless steel Sapphire edition: titanium			
Case material:	Base model: fiber-reinforced polymer with steel rear cover Sapphire edition: fiber-reinforced polymer with titanium rear cover			
<b>Display</b> Size, resolution, type:	1.3" (33.02 mm) diameter 416 x 416 pixels Color, AMOLED			
Watch band QuickFit® watch bands:	Includes silicone watch band Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of silicone adjustment and buckle bands: 219.7 mm			
Wrist circumference:	Silicone band: 125-208 mm			

Weight:	Base model: 76 g (case only: 53 g) Sapphire edition: 70 g (case only: 47 g)
Battery type:	Rechargeable internal lithium-ion
Battery life:	Smartwatch: up to 16 days (6 days always-on) Battery saver watch mode: up to 21 days GPS only: up to 42 hrs (30 hrs always-on) All satellite systems: up to 32 hrs (24 hrs always-on) All satellite systems + multi-band: up to 20 hrs (15 hrs always-on) All satellite systems + music: up to 10 hrs (9 hrs always-on) Max battery GPS: up to 75 hrs Expedition GPS: up to 14 days
Water rating:	10 ATM <sup>6</sup>
Wireless technologies:	Bluetooth®, ANT+® and Wi-Fi® technologies

#### PACKAGING SPECIFICATIONS:



 
 epix (Gen 2)

 Gift box dimensions: (WxHxD)
 3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0 cm)

 Gift box weight:
 10.5 oz (297.7 g)

 Master carton dimensions: (WxHxD)
 12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)

 Master carton weight:
 21.7 lbs (9.8 kg)

 Master carton quantity:
 27

#### PRODUCT COPY:

Product copy can be downloaded from the <u>Dealer Resource Center</u>.

#### **VIDEOS:**

EPIX (GEN 2)





#### **MERCHANDISING:**

#### **DUMMY UNITS**



EPIX (GEN 2) Slate Steel SKU: 010-M2582-00

EPIX (GEN 2) Black Titanium SKU: 010-M2582-10

EPIX (GEN 2) White Titanium SKU: 010-M2582-20

#### **ACRYLIC PEDESTAL**



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: Siz

M00-10769-00 2.875" W x 2.875" D x 0.709" H

#### **MERCHANDISING CONTINUED:**

#### TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

#### **GRAPHIC BACK PANEL FOR THE TRAY KIT**

SKU: M00-00900-00 Size: 7" W x 9" H





This is one panel with artwork shown on both sides.

#### **SMALL TRAY**



M00-00527-00

Size: 7" W x 6" D

#### **ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS**





This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and the graphic backer, all ordered separately. Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: M00-10756-00

Size: 16" W x 15" D x 68.5" H (approximately)

Delivered by FedEx Freight

Weight on pallet: 150 lbs (approximately)

Dimensions on pallet: 48" W x 40" D x 80" H

(approximately)

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:



#### WEARABLE BRACKET

SKU: M00-10751-00 Size: 1.5" W x 4.0" H

#### SMALL PRODUCT CARD

SKU: M00-00854-00 Size: 2" H x 2.5" W



#### TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - WEARABLES

SKU: M00-00817-00 Size: 6.75" L x 4.0" H



#### **MERCHANDISING CONTINUED:**

#### GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding display size: 24" W x 60" T x 20" D







Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

#### **COMPATIBLE APPS OVERVIEW:**

#### GARMIN CONNECT™ APP



#### FITNESS AT YOUR FINGERTIPS

On mobile or web, Garmin Connect is the tool for tracking, analyzing and sharing health and fitness activities recorded by your paired Garmin device.

#### CONNECT IQ™ STORE APP



### YOUR ONE-STOP SHOP FOR PERSONALIZING YOUR GARMIN DEVICE

The Connect IQ Store is your all-in-one source for personalizing compatible Garmin devices with free downloads of apps, widgets, watch faces, data fields, music streaming services and more.

#### GARMIN EXPLORE™ APP



### MAP, TRACK, SYNC AND SHARE YOUR TREK FROM ANYWHERE

This all-in-one app is made for off-the-grid adventurers and outdoor enthusiasts alike. Download to your compatible smartphone so you can plan, navigate and review your next great adventure.

#### GARMIN GOLF™ APP



#### COMPETE, COMPARE, CONNECT

Give every round a tournament feel by competing with fellow golfers on more than 42,000 courses around the world\*.

\*Requires app to be loaded on a compatible smartphone

For more information on compatible apps, please visit the product pages at Garmin.com.

#### **COMPATIBLE PRODUCT OVERVIEW:**

**INREACH® MINI** COMMUNICATOR



GPSMAP® 66i HANDHELD



**APPROACH® CT10** CLUB TRACKING SENSORS



RALLY™ SERIES

PEDAL-BASED POWER METERS



ALPHA® 200 SERIES

HANDHELDS



See Garmin.com for details and available devices.

#### **COMPATIBLE ACCESSORY OVERVIEW:**

		SKU	UPC	MSRP/MRP (USD)	DESCRIPTION	IMAGE
	Charging/data cable	010-12491-01	753759176860	MSRP: \$24.99	Recharge and transfer data by using your computer's USB port. This cord also pairs with optional AC adapter (sold separately).	
	HRM-Pro™	010-12955-00	753759242145	MRP: \$129.99	Transmits real-time heart rate data and running dynamics over ANT+® connectivity and BLUETOOTH® Low Energy technology.	
	Running dynamics pod	010-12520-00	753759175528	MSRP: \$69.99	Computes and sends 6 running dynamics metrics to your compatible device. It easily clips onto your waistband to measure the running dynamics you need to beat yesterday.	
	Speed sensor 2	010-12843-00	753759222536	MSRP: \$39.99	Monitor your speed as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	Tomas 1
	Cadence sensor 2	010-12844-00	753759222543	MSRP: \$39.99	Monitor your pedaling cadence as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
	tempe <sup>™</sup> sensor	010-11092-30	753759993122	MSRP: \$39.99	Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.	GARMIÑ
CHICKELT® COMMATCH BANDO						

				1 13	
QI	UICKFIT® 22 WATCH BANDS	SKU	UPC	MSRP (USD)	IMAGE
NEW	Carrera white silicone band	010-13123-00	753759281113	\$49.99	mr     mm -
NEW	Black silicone band	010-13111-00	753759278472	\$49.99	
NEW	Graphite silicone band	010-13111-01	753759278489	\$49.99	mico il inn
NEW	Whitestone silicone band	010-13111-02	753759278496	\$49.99	mi 🕶 ( ) mi 🕥
NEW	Moss silicone band	010-13111-03	753759278502	\$49.99	111120 1 1 11111
NEW	Flame red silicone band	010-13111-04	753759278519	\$49.99	miles ( ) miles
NEW	Granite blue silicone band	010-13111-05	753759278526	\$49.99	

The epix (Gen 2) smartwatch is compatible with other QuickFit 22 bands not listed in this marketing memo. For more information on compatible accessories, please visit the product page at Garmin.com.



<sup>1</sup>View current supported country, payment network and issuing bank information at <u>Garmin.com/GarminPay/banks</u>

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (http://www.bis.doc.gov) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.

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<sup>&</sup>lt;sup>2</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.

<sup>&</sup>lt;sup>3</sup>Activity Tracking and Fitness Metric Accuracy

<sup>&</sup>lt;sup>4</sup>When paired with a compatible smartphone; see <u>Garmin.com/ble</u>

<sup>&</sup>lt;sup>5</sup>When paired with a <u>compatible smartphone</u>. For safety and tracking features requirements and limitations, see <u>Garmin.com/safety</u>.

<sup>6</sup>See Garmin.com/waterrating for more details