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FĒNIX[®] 7 SERIES

MULTISPORT GPS WATCHES

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS
SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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MARKETING MEMO

Jan. 18, 2022

FĒNIX® 7 SERIES Multisport GPS Watches

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

There are 7 days in a week. And the fēnix 7 Series multisport GPS watches are built for all of them. Meet any athletic or outdoor challenge with cutting-edge training features, sports apps, 24/7 health and wellness monitoring and more. Use trusted button controls or new touchscreen interfaces to access selections. Gain performance insights and metrics that help you manage your exertion and build stamina. Optimize recovery and overall wellness by monitoring heart rate¹, respiration, stress, sleep and more. GPS and outdoor navigation sensors guide your outings off the beaten path. And to complement your tamer days, connected features include smart notifications², music storage and Garmin Pay™ contactless payments³. Available Solar versions offer solar charging lenses that use the sun's energy to extend battery life. Plus, fēnix 7X offers a built-in LED flashlight that keeps you going after dark.



fēnix 7 Series



KEY FEATURES:

NEW	PERFORMANCE BY DESIGN	Updated, ultratough athletic designs feature bright 1.2", 1.3" or 1.4" displays and 42 mm, 47 mm or 51 mm cases; the watches are tested to U.S. military standards for thermal, shock and water resistance.
NEW	TOUCHSCREEN AND BUTTONS	Trusted button controls that work in any environment are matched with responsive new touchscreen interfaces for quick access to selections and functions.
	PREMIUM MATERIALS	Fit the watch's look to your lifestyle with options for stainless steel, titanium or DLC-coated bezels.
NEW	BUILT-IN FLASHLIGHT	To help guide your way in low-light conditions, a built-in multi-LED flashlight provides quick access to a bright, steady beam of illumination. (Available on fēnix 7X watches only.)
	BUILT-IN SPORTS APPS	Use preloaded activity profiles for trail running, swimming, running, biking, hiking, rowing, skiing, golfing, surfing, indoor climbing and more.
	BACKCOUNTRY SKI	Stay informed when you're in the snow. This preloaded profile can distinguish between skiing and climbing. It automatically shows metrics specific to either ascent or descent.
	XC SKI DYNAMICS	When paired with the HRM-Pro™ chest strap (sold separately), the ski power metric helps measure the actual exercise load of your cross-country workouts.
	SURF-READY FEATURES	This watch works with the Surfline Sessions™ feature, which creates a video of every wave you ride in front of a Surfline® camera ⁴ . So you can watch them later and see how you did with your Surfline Sessions subscription.
	MTB DYNAMICS	Track the details of every ride with mountain biking metrics plus specialized Grit™ and Flow™ measurements that rate trail difficulty and how smoothly you descend, giving you a score to beat next time.
NEW	HIIT WORKOUTS	This activity profile tracks your high-intensity interval training workouts, including AMRAP, EMOM, Tabata and custom. Set the number of rounds, work/rest intervals and more.
	DAILY WORKOUT SUGGESTIONS	For training guidance that takes you and your fitness level into account, get daily run and ride recommendations based on your current training load and training status.
NEW	VISUAL RACE PREDICTOR	Based on your running history and overall fitness level, this feature provides an estimate of what your pace could be for the distance you want to run. Trend data shows how your training is having an impact over time.
	PACEPRO™ TECHNOLOGY	A first-of-its-kind PacePro feature helps keep you on pace with grade-adjusted guidance as you run a course. You have the option to quickly modify your PacePro plan if changing conditions warrant a change in strategy.
	CLIMBPRO FEATURE	Use the ClimbPro ascent planner on downloaded courses to see real-time information on your current and upcoming climbs, including gradient, distance and elevation gain — as well as descents and flats.
	PERFORMANCE METRICS	View advanced training metrics that include running dynamics, heat- and altitude-adjusted VO2 max, trail running adjustment, recovery advisor and more.
NEW	REAL-TIME STAMINA	Use this data to track and manage your exertion — and help avoid overexerting at the start of your run or activity.
	RECOVERY TIME ADVISOR	After each workout, recovery time lets you know when you'll be ready for another hard workout. It even accounts for training intensity and factors such as stress, daily activity and sleep.
NEW	MULTI-BAND GNSS SUPPORT	Access multiple global navigation satellite systems (GPS, GLONASS, Galileo). With the Sapphire Solar editions, get superior accuracy using state of the art technology, specifically in areas where GNSS signals are reflected, weak, or have difficulty penetrating.
	ABC SENSORS	Navigate your next trail with ABC sensors, including an altimeter for elevation data, barometer to monitor weather and 3-axis electronic compass.
	GOLF COURSE MAPS	Access full-color CourseView maps for more than 42,000 golf courses around the world, and get Touch Targeting and the PlaysLike Distance feature.
NEW	SKIVIEW™ MAPS	Take on the slopes with preloaded SkiView maps, and view run names and difficulty ratings for more than 2,000 ski resorts worldwide.
NEW	MULTICONTINENT TOPO MAPS	Download TopoActive maps via Wi-Fi® connectivity from around the world — or get your local region preloaded on the Sapphire Solar edition watches — to keep your explorations on track. View terrain contours, elevations, summits, parks, coastlines, rivers, lakes and other geographical features.

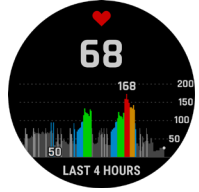
KEY FEATURES (CONTINUED):

NEW	UP AHEAD	Get at-a-glance awareness for selected POI checkpoints ahead. View performance metrics, split times and distance/elevation — plus a summary of key trail points coming up.
IMPROVED	SOLAR CHARGED BATTERY	We've improved the solar harvesting capability from fēnix 6 Solar to fēnix 7 Solar. The updated design maximizes solar surface area for increased efficiency, so the solar-powered fēnix 7 models can go even longer between charges. (Solar and Sapphire Solar models only).
	WRIST-BASED HEART RATE	Optical heart rate technology gauges activity intensity as well as heart rate variability ¹ to calculate your stress level. It also tracks underwater without a heart rate strap.
	PULSE OX SENSOR	For altitude acclimation or sleep monitoring, a Pulse Ox sensor ⁵ uses light beams at your wrist to gauge how well your body is absorbing oxygen.
	SLEEP SCORE AND ADVANCED SLEEP	Get a full breakdown of your light, deep and REM sleep stages. View it all on a dedicated widget that includes your sleep score and insights .
	BODY BATTERY™ ENERGY MONITORING	Optimize your body's energy reserves, using heart rate variability, stress, sleep and other data to gauge when you're ready to be active or when you may need to rest.
	VO2 MAX	Train smarter with VO2 max, an indicator of how you can expect to perform. It adjusts for trail running and accounts for changes in performance that could be caused by heat or altitude.
	RESPIRATION TRACKING	See how you're breathing throughout the day, during sleep and during breathwork and yoga activities.
NEW	HEALTH MONITORING ACTIVITY	Using data from the watch's various body status sensors, this feature helps track your daily biometric and wellness trends at a glance.
	HYDRATION TRACKING	Log daily fluid intake as a reminder to stay hydrated. When auto goal is enabled, you'll even see estimated sweat loss after an activity, and your goal will adjust accordingly.
	SMART NOTIFICATIONS	Receive emails, texts and alerts right on your watch when paired with a compatible device ² .
	MUSIC APPS	Download songs plus playlists from your Spotify, Deezer or Amazon Music accounts (subscription may be required). Use wireless headphones (sold separately) for phone-free listening.
	GARMIN PAY™ CONTACTLESS PAYMENTS	Breeze through checkout lines with Garmin Pay contactless payment solution through participating providers ³ .
	SAFETY AND TRACKING FEATURES	If you feel unsafe or if your watch senses that an incident occurred, Assistance and incident detection features can send a message with your location to your emergency contacts when paired with your compatible smartphone ⁶ .
	CONNECT IQ™ STORE	Download custom watch faces, add data fields, and get apps and widgets from the Connect IQ Store on your compatible smartphone.
	GARMIN COACH FEATURE	These free adaptive training plans feature guidance from expert coaches and adapt to you and your goals. Workouts sync right to your watch from the Garmin Connect™ app.
	TURN-BY-TURN NAVIGATION	Follow a route or course with help from turn-by-turn directions, which let you know ahead of time when the next turn is coming.
	ROUND-TRIP ROUTING	Enter a distance you want to travel, and get suggested routes that will bring you back to your starting point. Trendline™ popularity routing helps you find the best local paths.
	ACCLIMATION	This widget shows your current elevation, acclimated elevation and correlated Pulse Ox ⁵ , heart rate ¹ and respiration rate, so you can see how you're holding up to the current elevation.
	ANIMATED WORKOUTS	This watch features easy-to-follow, animated cardio, strength, yoga and Pilates workouts you can view on the watch screen. Choose from preloaded animated workouts, or download more from the Garmin Connect online community when paired with your compatible device.
	POWER MANAGER	View how various settings and sensors impact your watch's battery life, so you can make battery-extending changes on the fly.

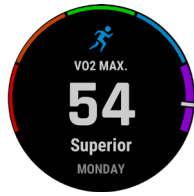
FĒNIX® 7 SERIES Multisport GPS Watches

NEW PRODUCT ANNOUNCEMENT

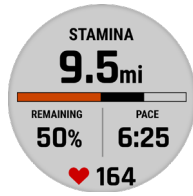
WRIST-BASED HEART RATE



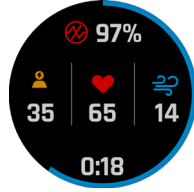
VO2 MAX



STAMINA



HEALTH SNAPSHOT™



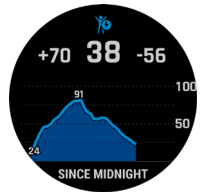
SLEEP SCORE



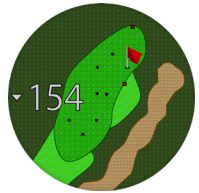
RACE PREDICTOR TREND



BODY BATTERY™



GOLF MAPS



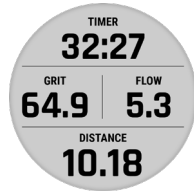
SKIVIEW™ MAPS



MUSIC



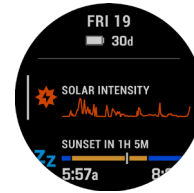
MTB DYNAMICS



HIIT WORKOUTS



SOLAR WIDGET



GARMIN PAY™



PRODUCT COMPARISON:

	fēnix 7S, fēnix 7	fēnix 7S, fēnix 7, fēnix 7X Solar Editions	fēnix 7S, fēnix 7, fēnix 7X Sapphire Solar Editions	fēnix 6S, fēnix 6, fēnix 6X Pro Solar Editions
Case size	7S: 42 mm 7: 47 mm	7S: 42 mm 7: 47 mm 7X: 51 mm	7S: 42 mm 7: 47 mm 7X: 51 mm	6S: 42 mm 6: 47 mm 6X: 51 mm
Display size	7S: 1.2" 7: 1.3"	7S: 1.2" 7: 1.3" 7X: 1.4"	7S: 1.2" 7: 1.3" 7X: 1.4"	6S: 1.2" 6: 1.3" 6X: 1.4"
Sapphire lens			•	
Titanium materials			•	•
Built-in LED flashlight		fēnix 7X only	fēnix 7X only	
Touchscreen + buttons	•	•	•	
Solar charging		•	•	•
Wrist-based heart rate ¹	•	•	•	•
Pulse Ox ⁵	•	•	•	•
Health Snapshot™ feature	•	•	•	•
Real-time stamina	•	•	•	
Up ahead	•	•	•	
Multifrequency support			•	
Multicontinent TopoActive maps with Wi-Fi® technology	Downloadable	Downloadable	Preloaded	
SkiView maps	•	•	•	•
Music	•	•	•	•
Garmin Pay contactless payments ³	•	•	•	•

FĒNIX® 7 SERIES Multisport GPS Watches

NEW PRODUCT ANNOUNCEMENT

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090

FĒNIX 7S SERIES

AVAILABLE	INCLUDES	COUNTRY OF ORIGIN			
NOW	fēnix 7S watch, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, China or Myanmar.			
DESCRIPTION		SKU	UPC	MRP (USD)	MRP (CAD)
fēnix 7S Silver with Graphite Band		010-02539-00	753759277802	\$699.99	\$899.99
fēnix 7S Silver with Whitestone Band		010-02539-02	753759277826	\$699.99	\$899.99
fēnix 7S Solar Rose Gold with Light Sand Band		010-02539-10	753759277840	\$799.99	\$1,039.99
fēnix 7S Solar Slate Gray with Black Band		010-02539-12	753759277864	\$799.99	\$1,039.99
fēnix 7S Sapphire Solar Cream Gold Titanium with Light Sand Band		010-02539-20	753759277888	\$899.99	\$1,169.99
fēnix 7S Sapphire Solar Carbon Gray DLC Titanium with Black Band		010-02539-24	753759277925	\$899.99	\$1,169.99
fēnix 7S Sapphire Solar Dark Bronze Titanium with Shale Gray Band		010-02539-28	753759277963	\$899.99	\$1,169.99



FĒNIX 7 SERIES

AVAILABLE	INCLUDES	COUNTRY OF ORIGIN			
NOW	fēnix 7 watch, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, China or Myanmar.			
DESCRIPTION		SKU	UPC	MRP (USD)	MRP (CAD)
fēnix 7 Silver with Graphite Band		010-02540-00	753759278021	\$699.99	\$899.99
fēnix 7 Solar Slate Gray with Black Band		010-02540-10	753759278045	\$799.99	\$1,039.99
fēnix 7 Sapphire Solar Carbon Gray DLC Titanium with Black Band		010-02540-20	753759278069	\$899.99	\$1,169.99
fēnix 7 Sapphire Solar Mineral Blue DLC Titanium with Whitestone Band		010-02540-24	753759278106	\$899.99	\$1,169.99
fēnix 7 Sapphire Solar Black DLC Titanium with Black Band		010-02540-34	753759278151	\$899.99	\$1,169.99



FĒNIX 7X SERIES

AVAILABLE	INCLUDES	COUNTRY OF ORIGIN			
NOW	fēnix 7X watch, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, China or Myanmar.			
DESCRIPTION		SKU	UPC	MRP (USD)	MRP (CAD)
fēnix 7X Solar Slate Gray with Black Band		010-02541-00	753759278205	\$899.99	\$1,169.99
fēnix 7X Sapphire Solar Carbon Gray DLC Titanium with Black Band		010-02541-10	753759278229	\$999.99	\$1,299.99
fēnix 7X Sapphire Solar Mineral Blue DLC Titanium with Whitestone Band		010-02541-14	753759278267	\$999.99	\$1,299.99
fēnix 7X Sapphire Solar Black DLC Titanium with Black Band		010-02541-22	753759278311	\$999.99	\$1,299.99



PHYSICAL SPECIFICATIONS:

	fēnix 7S	fēnix 7	fēnix 7X
Unit dimensions (WxHxD):	42 x 42 x 14.1 mm	47 x 47 x 14.5 (mm)	51 x 51 x 14.9 (mm)
Lens material:	7S: Corning® Gorilla® Glass DX 7S Solar: Power Glass™ lens 7S Sapphire Solar: Power Sapphire™ lens	7: Corning Gorilla Glass DX 7 Solar: Power Glass lens 7 Sapphire Solar: Power Sapphire lens	7X Solar: Power Glass lens 7X Sapphire Solar: Power Sapphire lens
Bezel material:	7S, 7S Solar: Stainless steel 7S Sapphire Solar: Titanium	7, 7 Solar: Stainless steel 7 Sapphire Solar: Titanium	7X Solar: Stainless steel 7X Sapphire Solar: Titanium
Case material:	7S: Fiber-reinforced polymer; metal rear cover 7S Solar: Fiber-reinforced polymer; steel rear cover 7S Sapphire Solar: Fiber-reinforced polymer; titanium rear cover	7: Fiber-reinforced polymer; metal rear cover 7 Solar: Fiber-reinforced polymer; steel rear cover 7 Sapphire Solar: Fiber-reinforced polymer; titanium rear cover	7X Solar: Fiber-reinforced polymer; steel rear cover 7X Sapphire Solar: Fiber-reinforced polymer; titanium rear cover
Display Size, resolution, type:	1.2" (30.4 mm) diameter 240 x 240 pixels Sunlight-visible, transfective memory-in-pixel (MIP)	1.3" (33.02 mm) diameter 260 x 260 pixels Sunlight-visible, transfective memory-in-pixel (MIP)	1.4" (35.56 mm) diameter 280 x 280 pixels Sunlight-visible, transfective memory-in-pixel (MIP)
Watch band QuickFit™ watch bands:	Includes silicone watch band Silicone adjustment band length: 110 mm Silicone buckle band length: 84.4 mm Total length of silicone adjustment and buckle bands: 194.4 mm	Includes silicone watch band Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of silicone adjustment and buckle bands: 219.7 mm	Includes silicone watch band Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of silicone adjustment and buckle bands: 219.7 mm
Wrist circumference:	Silicone Band: 108–182 mm Suede Band: 108–175 mm Fabric Band: 108–189 mm Metal Band: 108–180 mm	Silicone Band: 125–208 mm Leather Band: 132–210 mm Fabric Band: 132–210 mm Metal Band: 132–215 mm	Silicone Band: 127–210 mm Leather Band: 135–213 mm Fabric Band: 135–213 mm Metal Band: 135–225 mm
Weight:	7S, 7S Solar: 63 g (case only: 47 g) 7S Sapphire Solar: 58 g (case only: 42 g)	7, 7 Solar: 79 g (case only: 56 g) 7 Sapphire Solar: 73 g (case only: 50 g)	7X Solar: 96 g (case only: 68 g) 7X Sapphire Solar: 89 g (case only: 61 g)
Battery type:	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion
Battery life:	fēnix 7S: Smartwatch: Up to 11 days Battery saver watch mode: Up to 38 days GPS only: Up to 37 hrs All satellite systems: Up to 26 hrs All satellite systems + music: Up to 7 hrs Max battery GPS: Up to 90 hrs Expedition GPS: Up to 26 days fēnix 7S Solar: Smartwatch: Up to 11 days/14 days with solar* Battery saver watch mode: Up to 38 days/87 days with solar* GPS Only: Up to 37 hrs/46 hrs with solar** All satellite systems: Up to 26 hrs/30 hrs with solar* All satellite systems + music: Up to 7 hrs Max battery GPS: Up to 90 hrs/162 hrs with solar** Expedition GPS: Up to 26 days/43 days with solar* fēnix 7S Sapphire Solar: Smartwatch: Up to 11 days/14 days with solar* Battery saver watch mode: Up to 38 days/87 days with solar* GPS Only: Up to 37 hrs/46 hrs with solar** All satellite systems: Up to 26 hrs/30 hrs with solar* All satellite systems + multi-band: Up to 15 hrs/16hrs with solar** All satellite systems + music: Up to 7 hrs Max battery GPS: Up to 90 hrs/162 hrs with solar** Expedition GPS: Up to 26 days/43 days with solar*	fēnix 7: Smartwatch: Up to 18 days Battery saver watch mode: Up to 57 days GPS Only: Up to 57 hrs All satellite systems: Up to 40 hrs All satellite systems + music: Up to 10 hrs Max battery GPS: Up to 136 hrs Expedition GPS: Up to 40 days fēnix 7 Solar: Smartwatch: Up to 18 days/22 days with solar* Battery saver watch mode: Up to 57 days/173 days with solar* GPS Only: Up to 57 hrs/73 hrs with solar** All satellite systems: Up to 40 hrs/48 hrs with solar* All satellite systems + music: Up to 10 hrs Max battery GPS: Up to 136 hrs/289 hrs with solar** Expedition GPS: Up to 40 days/74 days with solar* fēnix 7 Sapphire Solar: Smartwatch: Up to 18 days/22 days with solar* Battery saver watch mode: Up to 57 days/173 days with solar* GPS Only: Up to 57 hrs/73 hrs with solar** All satellite systems: Up to 40 hrs/48 hrs with solar* All satellite systems + multi-band: Up to 23 hrs/26 hrs with solar** All satellite systems + music: Up to 10 hrs Max battery GPS: Up to 136 hrs/289 hrs with solar** Expedition GPS: Up to 40 days/74 days with solar*	fēnix 7X Solar: Smartwatch: Up to 28 days/37 days with solar* Battery saver watch mode: Up to 90 days/1+ year with solar* GPS Only: Up to 89 hrs/122 hrs with solar** All satellite systems: Up to 63 hrs/77 hrs with solar* All satellite systems + music: Up to 16 hrs Max battery GPS: Up to 213 hrs/578 hrs with solar** Expedition GPS: Up to 62 days/139 days with solar* fēnix 7X Sapphire Solar: Smartwatch: Up to 28 days/37 days with solar* Battery saver watch mode: Up to 90 days/1+ year with solar* GPS Only: Up to 89 hrs/122 hrs with solar** All satellite systems: Up to 63 hrs/77 hrs with solar* All satellite systems + multi-band: Up to 36 hrs/41 hrs with solar** All satellite systems + music: Up to 16 hrs Max battery GPS: Up to 213 hrs/578 hrs with solar** Expedition GPS: Up to 62 days/139 days with solar*
Water rating:	10 ATM†	10 ATM†	10 ATM†
Wireless technologies:	Wi-Fi®, BLUETOOTH® and ANT+® technologies	Wi-Fi, BLUETOOTH and ANT+ technologies	Wi-Fi, BLUETOOTH and ANT+ technologies

*Assumes all-day wear with 3 hours per day outside in 50,000 lux conditions

**Assumes continuous use for entire period in 50,000 lux conditions

PACKAGING SPECIFICATIONS:

fēnix 7 Series	
Gift box dimensions: (WxHxD)	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0 cm)
Gift box weight:	7S/7S Solar: 9.5 oz (269.3 g) 7S Sapphire Solar: 10.7 oz (303.3 g) 7/7 Solar: 9.9 oz (280.7 g) 7 Sapphire Solar: 11.1 oz (314.7 g) 7X Solar: 10.6 oz (300.5 g) 7X Sapphire Solar: 11.3 oz (320.3 g)
Master carton dimensions: (WxHxD)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)
Master carton weight:	7S/7S Solar: 20.0 lbs (9.1 kg) 7S Sapphire Solar: 22.1 lbs (10.0 kg) 7/7 Solar: 20.7 lbs (9.4 kg) 7 Sapphire Solar: 22.7 lbs (10.3 kg) 7X Solar: 21.9 lbs (9.9 kg) 7X Sapphire Solar: 23.1 lbs (10.5 kg)
Master carton quantity:	27



PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).








VIDEOS:






fēnix 7 Series



MERCHANDISING:

DUMMY UNITS

-  fēnix 7S
Silver with Graphite Band:
010-M2539-00
-  fēnix 7S
Silver with Whitestone Band:
010-M2539-02
-  fēnix 7S Solar
Rose Gold with Light Sand Band:
010-M2539-10
-  fēnix 7S Solar
Slate Gray with Black Band:
010-M2539-12
-  fēnix 7S Sapphire Solar
Cream Gold Titanium with Light Sand Band:
010-M2539-20
-  fēnix 7S Sapphire Solar
Carbon Gray DLC Titanium with Black Band:
010-M2539-24
-  fēnix 7S Sapphire Solar
Dark Bronze Titanium with Shale Gray Band:
010-M2539-28

-  fēnix 7
Silver with Graphite Band:
010-M2540-00
-  fēnix 7 Solar
Slate Gray with Black Band:
010-M2540-10
-  fēnix 7 Sapphire Solar
Carbon Gray DLC Titanium with Black Band:
010-M2540-20
-  fēnix 7 Sapphire Solar
Mineral Blue Titanium with Whitestone Band:
010-M2540-24
-  fēnix 7 Sapphire Solar
Black DLC Titanium with Black Band:
010-M2540-34

-  fēnix 7X Solar
Slate Gray with Black Band:
010-M2541-00
-  fēnix 7X Sapphire Solar
Carbon Gray DLC Titanium with Black Band:
010-M2541-10
-  fēnix 7X Sapphire Solar
Mineral Blue Titanium with Whitestone Band:
010-M2541-14
-  fēnix 7X Sapphire Solar
Black DLC Titanium with Black Band:
010-M2541-22

MERCHANDISING (CONTINUED):

ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**

Size: **2.875" W x 2.875" D x 0.709" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

GRAPHIC BACK PANEL FOR THE TRAY KIT



This is one panel with artwork shown on both sides.

SKU: **M00-00900-00**
 Size: **7" W x 9" H**

SMALL TRAY



SKU: **M00-00527-00**
 Size: **7" W x 6" D**

ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards and brackets all ordered separately. Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-00**
 Size: **16" W x 15" D x 68.5" H** (approximately)
 Delivered by FedEx Freight
 Weight on pallet: **150 lbs** (approximately)
 Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

MERCHANDISING (CONTINUED):

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

WEARABLE BRACKET



Size: 1.5" W x 4.0" H
SKU: M00-10751-00

SMALL PRODUCT CARDS



Size: 2" H x 2.5" W

FĒNIX 7S
SKU: M00-00836-00

FĒNIX 7S
SOLAR
SKU: M00-00836-01

FĒNIX 7S
SAPPHIRE SOLAR
SKU: M00-00836-02

FĒNIX 7
SKU: M00-00836-03

FĒNIX 7
SOLAR
SKU: M00-00836-04

FĒNIX 7
SAPPHIRE SOLAR
SKU: M00-00836-05

FĒNIX 7X
SOLAR
SKU: M00-00836-07

FĒNIX 7X
SAPPHIRE SOLAR
SKU: M00-00836-08

TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - WEARABLES



Size: 6.75" L x 4.0" H

SKU: M00-00817-00

GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding display size:
24" W x 60" T x 20" D

Countertop display size:
12" W x 17.75" T x 14" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

COMPATIBLE APPS OVERVIEW:

GARMIN CONNECT™ APP



FITNESS AT YOUR FINGERTIPS
On mobile or web, Garmin Connect is the tool for tracking, analyzing and sharing health and fitness activities recorded by your paired Garmin device.

CONNECT IQ™ STORE APP



YOUR ONE-STOP SHOP FOR PERSONALIZING YOUR GARMIN DEVICE
The Connect IQ Store is your all-in-one source for personalizing compatible Garmin devices with free downloads of apps, widgets, watch faces, data fields, music streaming services and more.

GARMIN EXPLORE™ APP



MAP, TRACK, SYNC AND SHARE YOUR TREK FROM ANYWHERE
This all-in-one app is made for off-the-grid adventurers and outdoor enthusiasts alike. Download to your compatible smartphone so you can plan, navigate and review your next great adventure.

GARMIN GOLF™ APP



COMPETE, COMPARE, CONNECT
Give every round a tournament feel by competing with fellow golfers on more than 42,000 courses around the world.*

*Requires app to be loaded on a compatible smartphone

COMPATIBLE PRODUCT OVERVIEW:

INREACH® MINI
COMMUNICATOR



GPSMAP® 66i
HANDHELD



ALPHA® 200 SERIES
HANDHELDS



RALLY™ SERIES
PEDAL-BASED POWER METERS



APPROACH® CT10
CLUB TRACKING SENSORS









See Garmin.com for details and available devices.

FEATURED COMPATIBLE ACCESSORY OVERVIEW:






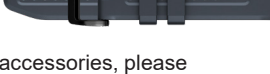
	SKU	UPC	MSRP/MRP (USD)	DESCRIPTION	IMAGE
Charging/data cable	010-12491-01	753759176860	MSRP: \$24.99	Recharge and transfer data by using your computer's USB port. This cord also pairs with optional AC adapter (sold separately).	
HRM-Pro™	010-12955-00	753759242145	MRP: \$129.99	Transmits real-time heart rate data and running dynamics over ANT+® connectivity and BLUETOOTH® Low Energy technology.	
Running dynamics pod	010-12520-00	753759175528	MSRP: \$69.99	Computes and sends 6 running dynamics metrics to your compatible device. It easily clips onto your waistband to measure the running dynamics you need to beat yesterday.	
Speed sensor 2	010-12843-00	753759222536	MSRP: \$39.99	Monitor your speed as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
Cadence sensor 2	010-12844-00	753759222543	MSRP: \$39.99	Monitor your pedaling cadence as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
tempe™ sensor	010-11092-30	753759993122	MSRP: \$39.99	Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.	

COMPATIBLE ACCESSORY OVERVIEW (CONTINUED):

QUICKFIT® 20 WATCH BANDS		SKU	UPC	MSRP (USD)	IMAGE
NEW	Black silicone band	010-13102-00	753759278366	\$49.99	
NEW	Graphite silicone band	010-13102-01	753759278373	\$49.99	
NEW	Flame red silicone band	010-13102-02	753759278380	\$49.99	
NEW	Whitestone silicone band	010-13102-03	753759278397	\$49.99	
NEW	Light sand silicone band	010-13102-04	753759278403	\$49.99	
NEW	Aqua silicone band	010-13102-05	753759278410	\$49.99	
NEW	Limestone leather band	010-13102-06	753759278427	\$99.99	
NEW	Cream heathered nylon band with cream gold hardware	010-13102-07	753759278434	\$99.99	
NEW	Limestone silicone band	010-13102-08	753759278441	\$49.99	
NEW	Cream heathered nylon band with rose gold hardware	010-13102-09	753759278458	\$99.99	
NEW	Shale gray silicone band	010-13102-10	753759278465	\$49.99	

QUICKFIT 22 WATCH BANDS		SKU	UPC	MSRP (USD)	IMAGE
NEW	Black silicone band	010-13111-00	753759278472	\$49.99	
NEW	Graphite silicone band	010-13111-01	753759278489	\$49.99	
NEW	Whitestone silicone band	010-13111-02	753759278496	\$49.99	
NEW	Moss silicone band	010-13111-03	753759278502	\$49.99	
NEW	Flame red silicone band	010-13111-04	753759278519	\$49.99	
NEW	Granite blue silicone band	010-13111-05	753759278526	\$49.99	

COMPATIBLE ACCESSORY OVERVIEW (CONTINUED):

QUICKFIT® 26 WATCH BANDS		SKU	UPC	MSRP (USD)	IMAGE
NEW	Black silicone band	010-13117-00	753759278540	\$49.99	
NEW	Graphite silicone band	010-13117-01	753759278557	\$49.99	
NEW	Whitestone silicone band	010-13117-02	753759278564	\$49.99	
NEW	Moss silicone band	010-13117-03	753759278571	\$49.99	
NEW	Flame red silicone band	010-13117-04	753759278588	\$49.99	
NEW	Granite blue silicone band	010-13117-05	753759278595	\$49.99	

The fēnix 7 Series watches are compatible with other QuickFit bands not listed in this marketing memo. For more information on compatible accessories, please visit the product pages at Garmin.com.

¹Activity Tracking and Fitness Metric Accuracy

²When paired with a compatible smartphone; see Garmin.com/ble

³View current supported country, payment network and issuing bank information at Garmin.com/GarminPay/banks

⁴When paired with the Garmin Connect™ smart-device app and the Surfline® smart-device app

⁵This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.

⁶When paired with a compatible smartphone. For safety and tracking feature requirements and limitations, see Garmin.com/safety.

⁷See Garmin.com/waterrating for more details

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.

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