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# APPROACH® R10

PORTABLE GOLF LAUNCH MONITOR

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | CONFIGURATIONS | SPECIFICATIONS  
MERCHANDISING | VIRTUAL COURSE COVERAGE | COMPATIBILITY

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**MARKETING MEMO**

July 7, 2021



## PRODUCT OVERVIEW:

Get more from your game with the Approach R10 portable launch monitor. It's small and easy to move from home to the driving range, tracking more than a dozen metrics, including club head speed, ball speed, spin and more. Train more effectively by seeing your shots on a shot dispersion chart, and record video clips of your swing with visual metrics on your smartphone<sup>1</sup>. Play more than 42,000 courses on the golf simulator<sup>2</sup>, and engage in friendly global competition with weekly tournaments on the Garmin Golf™ app<sup>2</sup>. While you're playing your favorite course at home or on the range, get up to 10 hours of battery life between charges.



## KEY FEATURES:

<b>NEW</b>	<b>PORTABLE AND LIGHTWEIGHT</b>	Work on improving your game anywhere and any time of year. Approach R10 is easy to move from inside your home to the backyard and even to the driving range.
<b>NEW</b>	<b>TRACK KEY METRICS</b>	Track key metrics to help better your shot consistency, including club head speed, ball speed, ball spin, launch angle, launch direction, smash factor and more.
<b>NEW</b>	<b>DRIVING RANGE MODE</b>	Understand your golf strengths and areas for improvement by using driving range mode, which tracks stats for each club and shows a shot dispersion chart based on estimated ball flight.
<b>NEW</b>	<b>RECORD VIDEO CLIPS</b>	See and analyze your own swing with automatically recorded video clips that include the metrics of that swing.
<b>NEW</b>	<b>HOME TEE HERO</b>	Play virtual rounds on more than 42,000 courses around the world, and take part in a weekly tournament with scores posted to our global leaderboard on the Garmin Golf™ app <sup>2</sup> .
<b>NEW</b>	<b>E6 CONNECT COMPATIBILITY</b>	The E6 CONNECT library <sup>3</sup> of content is available to you via Approach R10. Easily play their photorealistic courses whenever you want. Works with both PC and iOS versions. Get started with five free courses on the iOS version. Visit the E6 CONNECT <a href="#">website</a> for more details.
<b>NEW</b>	<b>INCLUDES PHONE MOUNT</b>	Included phone mount easily attaches to a golf bag for better viewing and easier interaction with the Garmin Golf app.
<b>NEW</b>	<b>LONG BATTERY LIFE</b>	Spend more time playing between charges with up to 10 hours of battery life.

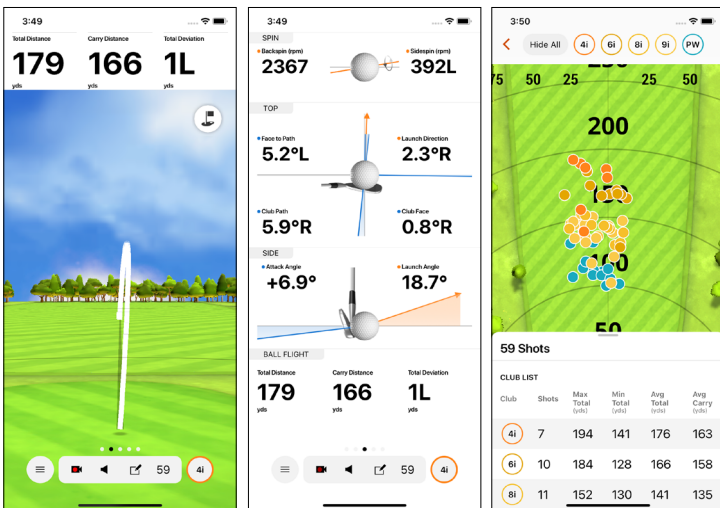


## GARMIN GOLF™ APP

Simply pair your Approach R10 device with the [Garmin Golf](#) app for the following included features:

- NEW** **SEE METRICS IN REAL TIME:** See your stats after every swing, including club head speed, ball speed, spin, launch angle, launch direction, smash factor and more
- NEW** **CLUB PERFORMANCE:** Monitor how each club is performing for you during a session at the driving range
- NEW** **VIEW VIDEOS AND SWING METRICS:** See and analyze your own swing with automatically recorded video clips that feature your real stats overlaid on each shot

### SEE METRICS AND CLUB PERFORMANCE:



## NEW GARMIN GOLF APP – PREMIUM MEMBERSHIP

With the Garmin Golf app premium membership, you and your friends can play your home course or even a course you're going to play on your next trip with Home Tee Hero golf simulator for more than 42,000 worldwide courses.

- NEW** **HOME TEE HERO:** Play virtual rounds on more than 42,000 courses around the world, and take part in a weekly tournament with scores posted to our global leaderboard on the Garmin Golf app<sup>2</sup>
- NEW** **STORE VIDEO CLIPS:** Store video clips of your shots in the cloud

### TRY THE GARMIN GOLF MEMBERSHIP FOR FREE

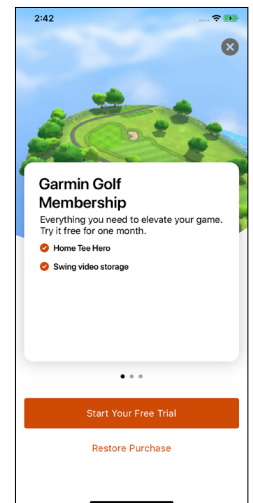
Take virtual golfing for a test drive with a free 30-day trial to the Garmin Golf app to access premium content<sup>4</sup> for your Approach R10.

You can access the free trial when you pair your Approach R10 with the Garmin Golf app.

After the 30-day trial, you can continue the premium membership to the Garmin Golf app by purchasing a subscription.

### MEMBERSHIP SUBSCRIPTION

Monthly: \$9.99  
Annually: \$99.99

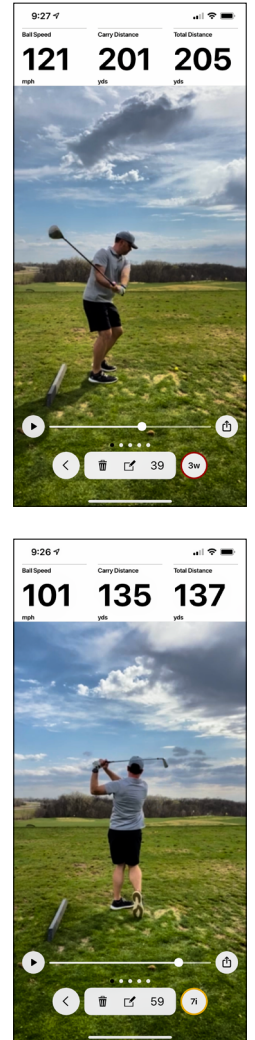


## CONTINUED - GARMIN GOLF™ APP

### HOME TEE HERO<sup>2</sup>:



### VIDEO CLIPS:



## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8526100010  
HTS: 8526.10.0040

### APPROACH R10



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN
August 2021	Approach R10, carrying case, tripod stand, phone mount, microUSB cable, documentation	Made in Taiwan. Carrying case and microUSB cable made in China or Taiwan.

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Approach R10 Portable Golf Launch Monitor	010-02356-00	753759270162	\$599.99	\$779.99

## SPECIFICATIONS:

GENERAL		RADAR FEATURES	
<b>Unit dimensions (WxHxD):</b>	Without tripod: 3.5" x 2.8" x 1.0" (88.5 x 70.25 x 25.0 mm)	<b>Golf metrics included:</b>	Club head speed, club face angle, club path angle, angle of attack, ball speed, launch angle, launch direction, spin axis, spin rate, apex height, smash factor, carry distance, total distance, deviation distance
<b>Weight:</b>	Without tripod: 5.22 oz (148 g) With tripod: 7.79 oz (220.8g)	<b>Club head speed accuracy:</b>	+/- 3 mph
<b>Battery type:</b>	Internal rechargeable lithium-ion battery	<b>Ball speed accuracy:</b>	+/- 1 mph
<b>Battery life:</b>	Up to 10 hours	<b>Launch angle accuracy:</b>	+/- 1 degree
<b>Water rating:</b>	IPX7 <sup>5</sup>	<b>Launch direction accuracy:</b>	+/- 1 degree
<b>Interface:</b>	USB	<b>Carry distance accuracy:</b>	+/- 5 yards
<b>DAILY SMART FEATURES</b>		<b>Home Tee Hero:</b>	Yes (with <a href="#">active subscription</a> )
<b>Smartphone compatibility:</b>	Yes (iPhone®, Android™)	<b>E6 CONNECT compatible:</b>	Yes
<b>Pairs with Garmin Golf™ app:</b>	Yes	<b>Driving range:</b>	Yes
		<b>Save club stats:</b>	Yes
		<b>Auto video recording:</b>	Yes

## PACKAGING SPECIFICATIONS:



	Approach R10
<b>Gift box dimensions (WxHxD):</b>	6.7" x 5.9" x 3.5" (17.0 x 15.0 x 9.0 cm)
<b>Gift box weight:</b>	1 lb, 7 oz (652 g)
<b>Master carton dimensions (WxHxD):</b>	15.0" x 12.1" x 13.5" (38.3 x 30.7 x 34.2 cm)
<b>Master carton weight:</b>	21 lbs (9.5 kg)
<b>Master carton quantity:</b>	12

## PRODUCT COPY:

Product copy for Approach R10 can be downloaded from the [Dealer Resource Center](#).

## VIDEO:



[Approach R10: Bring the Course to You](#)

## MERCHANDISING:

### DUMMY UNIT



010-M2356-00

### APPROACH R10 EASEL COUNTERTOP SIGN



Place the sign on the counter and/or in a display case next to your Approach R10 merchandise.

SKU: **M00-00822-00**

Size: **6" W x 9" H**

## VIRTUAL COURSE COVERAGE:

With a premium subscription to the Garmin Golf™ app, you and up to three other golfers can play your own home course or even a course you're going to play on your next trip with virtual rounds for more than **42,000** worldwide courses.



## COMPATIBLE ACCESSORY OVERVIEW:

### DUAL PORT USB POWER ADAPTER



SKU: **010-13023-01**  
UPC: **753759111540**

Use this portable USB power adapter to charge two compatible devices at once from any standard wall outlet. This adapter includes two USB ports with 5-volt/2.4A output power for quick charging, plus a compact foldable plug so it's easy to travel with.

MSRP: **\$14.99**

### HIGH-SPEED MULTI-CHARGER



SKU: **010-10723-17**  
UPC: **753759111540**

Add two high-speed USB ports to your 12-volt car adapter to charge or power multiple devices at once, including your Approach R10 device.

MSRP: **\$25.99**

### NEW PHONE MOUNT



SKU: **010-12981-00**  
UPC: **753759275129**

This phone mount easily attaches to a golf bag for better viewing and easier interaction with the Garmin Golf™ app.

MSRP: **\$39.99**

### NEW TRIPOD



SKU: **010-12981-01**  
UPC: **753759275136**

This replacement tripod holds the Approach R10 device so it sits elevated above the hitting surface.

MSRP: **\$29.99**

### ADDITIONAL ACCESSORY

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
microUSB Cable	010-11478-01	753759101985	\$14.99	Connect cable to your computer's USB port to recharge your device. This cable also pairs with the dual port USB power adapter (sold separately).	

<sup>1</sup>This device requires a paired compatible smartphone downloaded with the Garmin Golf app

<sup>2</sup>Subscription required

<sup>3</sup>E6 CONNECT is a third-party application through TruGolf

<sup>4</sup>Download the Garmin Golf app to access free trial. User is required to enter their credit card information, and auto-charging will begin unless the subscription is canceled before the 30-day trial ends.

<sup>5</sup>See [Garmin.com/waterrating](http://Garmin.com/waterrating)

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