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GARMIN DASH CAM™ SERIES

MINI 2, 47, 57 AND 67W

COMPACT DASH CAMERAS

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

June 9, 2021

GARMIN DASH CAM™ SERIES

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Compact Dash Cameras

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

Small cameras, big protection. As the most advanced Garmin dash cam lineup ever, these discreet, voice-controlled¹ devices capture HD eyewitness video when an incident occurs. Once plugged into a vehicle's power source, your camera continually records and automatically saves incident video to the secure online Vault². Garmin Clarity™ HDR optics show crisp details day and night. Plus, Live View monitoring³ lets you easily access your camera remotely for viewing on your compatible smartphone when you're away from your parked car.

Dash Cam Mini 2



Dash Cam 47



Dash Cam 57



Dash Cam 67W

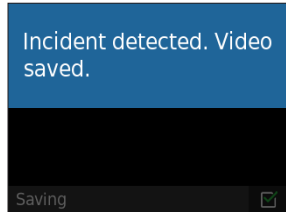


KEY FEATURES:

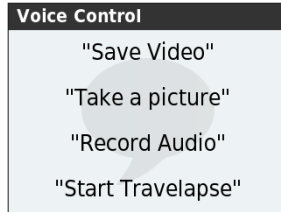
NEW	VAULT STORAGE	Video clips of incidents are automatically stored in the secure online Vault, making it easy to view and share video using the Garmin Drive™ app on your compatible smartphone. Requires active connection with Wi-Fi® technology. Extended storage plans are available via paid subscription. See Garmin.com for details.
NEW	LIVE VIEW	Use the Garmin Drive app on your compatible smartphone to access the camera remotely for Live View monitoring when you're away from your parked car. Requires constant power and an active connection with Wi-Fi technology; some vehicles will need the Constant Power Cable (sold separately) to use this feature.
NEW	PARKING GUARD	Monitors activity around your parked vehicle, and alerts if an incident is detected. Requires use of the Garmin Drive app on your compatible smartphone. Requires constant power and an active connection with Wi-Fi technology. For Dash Cam Mini 2 customers, some vehicles will need the Constant Power Cable (sold separately) to use this feature.
ENHANCED	HIGH-QUALITY VIDEO	Enhanced HD video records in 1080p or 1440p. Wide 140-degree field of view comes standard, and the Dash Cam 67W model provides an extra-wide 180-degree lens to capture even more of the environment. Garmin Clarity™ HDR optics capture clear details day and night.
	VOICE CONTROL	Now available on all dash cams, use spoken commands to save video, start/stop audio recording, take still pictures and more. Available in English, German, French, Spanish, Italian and Swedish.
	COMPACT AND DURABLE	So small, they go virtually unnoticed on your windshield. The durable design withstands harsh vehicle environments, including direct sunlight and hot temperatures.
	AUTOMATIC INCIDENT DETECTION	Automatically record and save video of incidents; Dash Cam 47/Dash Cam 57/Dash Cam 67W models are GPS-enabled to show location, date and time of events.
	DRIVER ALERTS	Forward collision and lane departure warnings help encourage safer driving. Certain conditions may impair the warning function; visit Garmin.com/warnings for details. Driver alerts are not available on Dash Cam Mini 2.
	DASH CAM VIDEO SYNC	View video from up to four Garmin dash cams (sold separately) using the Garmin Drive app on your compatible smartphone.
	DUAL USB CHARGER	Includes dual USB charger, giving drivers an extra USB charging port.
	MEMORY CARD	Dash Cam 47, Dash Cam 57 and Dash Cam 67W include pre-installed memory cards, so they are ready to use right out of the box; Dash Cam Mini 2 requires at least an 8 GB microSD™ card, Class 10 or faster (not included).

SCREENSHOTS:

AUTOMATIC INCIDENT DETECTION



VOICE CONTROL



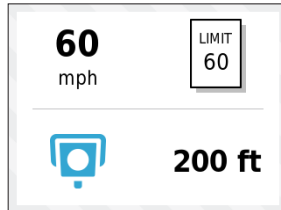
FORWARD COLLISION WARNING



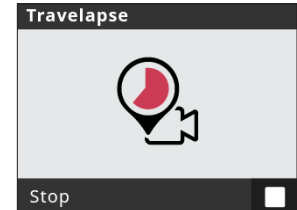
LANE DEPARTURE WARNING



SPEED CAMERA ALERTS*



TRAVELAPSE



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PRODUCT COMPARISON:

	Dash Cam Mini 2	Dash Cam 47	Dash Cam 57	Dash Cam 67W	Dash Cam Tandem
					
LCD display size	N/A	2"	2"	2"	N/A
Size and weight	3.1 x 5.3 x 2.9 cm 35 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.5 cm x 4.1 cm x 2.35 cm 65.4 g
Lens field of view	140 degrees	140 degrees	140 degrees	180 degrees	180-degree front and 180-degree interior
Camera megapixels (MP)	2.1 MP	2.1 MP	3.7 MP	3.7 MP	3.7 MP
Clarity of recording	1080p or 720p	1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p
Output resolution	1920 x 1080	1920 x 1080	2560 x 1440	2560 x 1440	2560 x 1440
Voice control	•	•	•	•	•
GPS-enabled (date/time/speed/location)	No (shows date and time)	•	•	•	•
"Go" alert/ red light and speed camera		•	•	•	
Forward collision and lane departure alerts		•	•	•	
Mount type	Adhesive	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic
Parking Guard feature	May require constant power cable (sold separately)	•	•	•	
Live View monitoring May require Constant Power Cable (sold separately)	•	•	•	•	
Vault (secure online video storage)	•	•	•	•	
Garmin Clarity™ HDR	•	•	•	•	•
Optional audio recording	•	•	•	•	•
Wi-Fi® technology for sharing/updates	•	•	•	•	•
Incident detection (G-sensor)	•	•	•	•	•
NightGlo™ night vision					•
Works with Garmin Drive™ app	•	•	•	•	•
Dash Cam Video Sync	•	•	•	•	•
Memory card	Not included	Pre-installed 16 GB microSD™ card	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card

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PRODUCT CONFIGURATIONS:

SCHEDULE B: 8525804000
HTS: 8525.80.4000

GARMIN DASH CAM 67W



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Garmin Dash Cam 67W, pre-installed 16 GB microSD™ card, low-profile magnetic mount, vehicle power cables, dual USB power adapter and documentation	Made in Taiwan. Cable made in China, Taiwan or Philippines.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin Dash Cam 67W	010-02505-05	753759269395	\$259.99	\$339.99

GARMIN DASH CAM 57



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Garmin Dash Cam 57, pre-installed 16 GB microSD card, low-profile magnetic mount, vehicle power cables, dual USB power adapter and documentation	Made in Taiwan. Cable made in China, Taiwan or Philippines.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin Dash Cam 57	010-02505-10	753759269401	\$229.99	\$299.99

GARMIN DASH CAM 47



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Garmin Dash Cam 47, pre-installed 16 GB microSD card, low-profile magnetic mount, vehicle power cables, dual USB power adapter and documentation	Made in Taiwan. Cable made in China, Taiwan or Philippines.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin Dash Cam 47	010-02505-00	753759269371	\$169.99	\$219.99

GARMIN DASH CAM MINI 2



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Garmin Dash Cam Mini 2, low-profile adhesive mount, dual USB power adapter, vehicle power cables and documentation	Made in Taiwan. Cable made in China, Taiwan or Philippines.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin Dash Cam Mini 2	010-02504-00	753759269357	\$129.99	\$169.99

PACKAGING SPECIFICATIONS:



	DASH CAM MINI 2	DASH CAM 47/DASH CAM 57/DASH CAM 67W
Gift box dimensions (WxHxD):	3.4" x 5.4" x 2.7" (8.7 x 13.7 x 6.9 cm)	6.3" x 4.3" x 2.8" (15.4 x 10.7 x 6.9 cm)
Gift box weight:	8.0 oz (0.2 kg)	10.3 oz (0.3 kg)
Master carton dimensions (WxHxD):	15.0" x 12.4" x 12.0" (38.1 x 31.5 x 30.5 cm)	18.0" x 12.4" x 13.1" (45.8 x 31.4 x 33.2 cm)
Master carton weight:	19.0 lb (8.6 kg)	23.6 lb (10.7 kg)
Master carton quantity:	32	32

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PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

VIDEO:

DASH CAM SERIES [VIDEO](#)



MERCHANDISING:

DUMMY UNITS



DASH CAM MINI 2
SKU: 010-M2504-00



DASH CAM 47
SKU: 010-M2505-00



DASH CAM 57
SKU: 010-M2505-10



DASH CAM 67W
SKU: 010-M2505-05

STORAGE PLANS:

Saved videos are stored securely in the online Vault and can be accessed using the Garmin Drive™ app on your compatible smartphone. This requires an active Wi-Fi® connection. Each video clip is saved in the online Vault for 24 hours from the time of upload. There is no size limit for the amount of data stored. Garmin also offers extended storage plans via paid subscriptions. A paid subscription applies to one dash cam.

Subscription Plan	Basic	Standard	Advanced
Monthly Fee	None (included with dash cam purchase)	\$4.99	\$9.99
Vault Storage Duration	24 hours	7 days	30 days

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COMPATIBLE ACCESSORY OVERVIEW:

CONSTANT POWER CABLE



SKU: 010-12530-23
UPC: 753759269449

Plug into vehicle's OBD2 port for constant power to Garmin Dash Cams, even when the vehicle is parked and turned off. Compatible with most passenger vehicles; not compatible with commercial vehicles with a J1939 connector.

MSRP: \$49.99 USD

MINI SUCTION CUP MOUNT



SKU: 010-12530-05
UPC: 753759211547

The portable mini suction cup mount makes traveling with your Garmin Dash Cam easy. Simply suction the mount to the windshield or any smooth, flat surface for easy viewing.

Not compatible with Dash Cam Mini 2.

MSRP: \$14.99 USD

POLARIZED LENS COVER



SKU: 010-12530-18
UPC: 753759214050

Attach this polarized lens cover to your compatible camera device to increase video clarity and reduce reflections.

Not compatible with Dash Cam 67W.

MSRP: \$19.99 USD

ADDITIONAL ACCESSORIES:

	SKU	UPC	MSRP (USD)	DESCRIPTION	IMAGE
Low-profile magnetic mount	010-12530-00	753759182243	\$9.99	Securely mount your dash cam, and keep your hands on the wheel while you navigate. The low-profile design helps minimize blockage of your line of sight.	
microUSB cable	010-11478-01	753759101985	\$14.99	Get the most out of your device by using this microUSB cable to update your device software and much more.	
Extra-long power cable	010-12530-07	753759269432	\$29.99	Power and recharge your compatible Garmin Dash Cam with this 26' (8 meter) power cable	
Dual USB power adapter	010-12530-06	753759232511	\$19.99	Power your compatible Garmin Dash Cam with this adapter while also having the ability to charge a phone, tablet or any other device that needs power while on the go. It includes a long power cable for hidden installations and shorter power/data cable for portable use.	

For more information on compatible accessories, please visit the product page at Garmin.com.

¹Voice control is only available in English, German, French, Spanish, Italian and Swedish

²Vault content is password protected and accessible via the Garmin Drive™ app on your compatible smartphone; requires active connection with Wi-Fi® technology. See Garmin.com for details.

³This feature requires constant power and active connection with Wi-Fi technology; some vehicles will need the Constant Power Cable (sold separately) to use this feature. Live View is accessible using the Garmin Drive™ app on your compatible smartphone.

⁴Red light and speed camera warnings are not available in all regions. Learn more about purchasing an updated [subscription](#).

Wi-Fi is a registered trademark of the Wi-Fi Alliance.

NOTICE: Some jurisdictions regulate or prohibit use of these devices. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use these devices.

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.