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APPROACH[®] G12

GPS GOLF RANGE FINDER

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS
SPECIFICATIONS | MERCHANDISING | COURSE COVERAGE | COMPATIBILITY

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MARKETING MEMO

March 16, 2021



PRODUCT OVERVIEW:

We've got your game with the Approach G12 golf range finder. Clip the thin GPS device to your pocket, or use the lanyard loop to mount it on a golf bag to see distances to the green at a glance — for up to 30 hours on a single charge. Use Big Numbers Mode to display accurate yardages for more than 42,000 preloaded courses. See positions of the hazards and doglegs on a hole, so you can find the best way to navigate each shot. Pair with Approach® CT10 club tracking sensors (sold separately) to automatically track your shots and sync game data to the Garmin Golf™ app¹.



KEY FEATURES:

SIMPLE AND COMPACT	Easy-to-use GPS golf range finder features thin, compact design and large 1.3" high-resolution sunlight-readable display
PRELOADED COURSES	More than 42,000 preloaded CourseView maps of golf courses around the world
NEW AUTO COURSE UPDATES	Automatically updates the courses you play most often when paired with the Garmin Golf™ app ¹
PRECISE YARDAGE	Quickly gets your location using high-sensitivity GPS to show precise yardages to front, middle and back of the green, hazards, doglegs, layups and more; you can also measure yardages for shots played from anywhere on the course
NEW BIG NUMBERS MODE	Increases the font size, making it easier to read yardage numbers to the front, back and middle of the green
NEW PAIR WITH OPTIONAL FULL SET APPROACH® CT10 SENSORS	Automatically keep track of your score and how far you hit with each club with compatible Approach CT10 club tracking sensors (compatible with full set only; sold separately)
GREEN VIEW FEATURE	The Green View feature gives you each green's true shape from wherever you are on the course, and it allows you to move the pin for greater accuracy
NEW GARMIN GOLF APP	Pair with the Garmin Golf app ¹ for live scoring, automatic scorecard uploads, automatic course updates and to review all your stats in one place (more details on page 6)
KEEP SCORE	Features a digital scorecard that can be uploaded directly to the Garmin Golf app ¹ to participate in weekly leaderboards
CLIP AND LOOP MOUNT	Mount it wherever you need it using the built-in clip and lanyard loop
NEW BATTERY LIFE	Internal, rechargeable battery provides up to 30 hours in GPS mode

PRECISE YARDAGE



BIG NUMBERS MODE



LAYUPS



HAZARDS



PRELOADED COURSES



TRACK YOUR SHOT
(WITH APPROACH CT10)



GREEN VIEW






MEASURE SHOT



SCORECARD



**PRODUCT
COMPARISON:**

	 <p>APPROACH G12</p>	 <p>APPROACH G30</p>	 <p>APPROACH G80</p>
Preloaded courses with map updates	42,000 worldwide	42,000 worldwide	42,000 worldwide
High-resolution, sunlight-readable display	1.3"	2.3"	3.5"
High-sensitivity GPS	•	•	•
Yardages to front, back and middle of green	•	•	•
Green View feature with manual pin positioning	•	•	•
Measures shot distances	•	•	•
Layup/dogleg distances	•	•	•
Hazards/course targets	•	•	•
Big Numbers Mode	•	•	•
Odometer/round timer	•	•	•
Stat tracking	•	•	•
Digital scorecard	•	•	•
Compatibility with Garmin Golf™ app ¹	•	•	•
CourseView auto updater	•		•
Compatibility with Approach® CT10 club trackers	•		
Color touchscreen		•	•
Full-color course maps		•	•
Touch Targeting feature		•	•
Smart notifications ²		•	•
PlaysLike Distance			•
PinPointer feature			•
Integrated launch monitor			•
Practice and game modes			•
Water rating ³	IPX7	IPX7	IPX7
Battery type/life	Rechargeable Li-ion/30 hrs	Rechargeable Li-ion/15 hrs	Rechargeable Li-ion/15 hrs

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8526910070
HTS: 8526.91.0040

APPROACH G12



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
April 2021	Approach G12, charging/data cable, documentation	Made in Taiwan. Cable made in China, Taiwan or Myanmar.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Approach G12 GPS golf range finder	010-02555-00	753759279455	\$149.99	\$199.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.8" x 2.0" x 0.5" (45.8 x 51.3 x 12.4 mm)	Battery type:	Internal rechargeable lithium-ion battery; nonreplaceable
Display size:	0.9" x 0.9" (23 x 23 mm); 1.3" diagonal	Battery life:	Up to 30 hours (GPS mode)
Display resolution:	175 x 175 pixels	Water rating:	IPX7 ²
Display type:	Sunlight-visible, high-resolution, monochrome	Interface:	USB
Weight:	0.9 oz (25.1 g)	Connectivity:	BLUETOOTH® technology

PACKAGING SPECIFICATIONS:



	Approach G12
Gift box dimensions (WxHxD):	2.7" x 5.4" x 2.6" (6.8 x 13.7 x 6.6 cm)
Gift box weight:	4.5 oz (128 g)
Master carton dimensions (WxHxD):	15.0" x 12.4" x 12.0" (38.1 x 31.5 x 30.5 cm)
Master carton weight:	15.0 lbs (6.8 kg)
Master carton quantity:	40

PRODUCT COPY:

Product copy for Approach G12 can be downloaded from the [Dealer Resource Center](#).

VIDEO:



[APPROACH G12: WHERE YOU NEED IT. WHEN YOU NEED IT](#)

GARMIN GOLF™ APP:

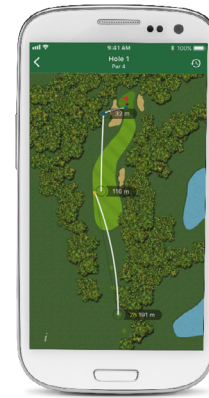


COMPETE, COMPARE AND CONNECT

The free [Garmin Golf](#) app brings more fun, stats and competition to your game.

FEATURES INCLUDE THE FOLLOWING:

- Give each round a tournament feel as you compete with friends and other golfers on any of more than 42,000 courses worldwide
- Pair with the full set of Approach® CT10 club tracking sensors (sold separately) for strokes gained analysis to improve your game plus additional stat tracking
- Set up your own tournament event, and invite multiple friends to compete
- Players can post their results and compare data, rankings and stats in the app
- Even if you don't have a Garmin device, use the app to participate in weekly leaderboards and tournaments, and enter your scores and stats manually



MERCHANDISING:

DUMMY UNIT



010-M2555-00

ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**

Size: **2.875" W x 2.875" D x .709" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, medium product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

GOLF GRAPHIC BACK PANEL FOR THE TRAY KIT



This is one panel with artwork shown on both sides.

SKU: **M00-10738-00**

Size: **7" W x 9" H**

SMALL TRAY



SKU: **M00-00527-00**

Size: **7" W x 6" H**

COMPATIBLE PRODUCT OVERVIEW:

APPROACH® CT10

Automatic Club Tracking System



Pair your Approach G12 golf range finder with the full set of Approach CT10 golf club trackers for automatic game tracking so you can focus on your game — knowing the sensor is tracking every stat. Those stats for each club with a sensor installed show up on your Garmin device after pulling the club from the bag. See how far you typically hit that club, and view stats for accuracy to the fairway or green.

The Approach G12 is only compatible with the full set of Approach CT10 sensors to track all 14 clubs in your bag.

DESCRIPTION	SKU	UPC	MSRP (USD)
Approach CT10, full set (14)	010-01994-00	753759206512	\$299.99

COMPATIBLE ACCESSORY OVERVIEW:

	SKU	UPC	MSRP (USD)	DESCRIPTION	IMAGE
CHARGING/DATA CABLE (0.5 M)	010-12491-01	753759176860	\$24.99	Connect this cable to your computer's USB port to recharge your watch and to transfer data to and from your computer. Available in two sizes — 0.5 M and 1 M.	
CHARGING/DATA CABLE (1 M)	010-12983-00	753759254445	\$24.99		
VEHICLE CHARGING ADAPTER	010-11936-00	753759995454	\$28.00	This adapter lets you charge or power your watch while on the move. Use with your charging/data cable.	
QUICK RELEASE LANYARD	010-11733-00	753759980283	\$13.99	Attach your device to this lanyard and wear it around your neck so you can keep your hands free during your activity.	
RETRACTABLE LANYARD	010-10888-00	753759066604	\$24.99	Keep your device close and secure with this retractable lanyard.	

¹Requires app on your compatible smartphone paired to the Approach G12

²When paired with a compatible smartphone; see Garmin.com/ble

³See Garmin.com/waterrating

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