

# VÍVOSMART® 5 FITNESS TRACKER

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## NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

> MARKETING MEMO April 20, 2022

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## MARKETING MEMO • VÍVOSMART<sup>®</sup> 5 FITNESS TRACKER

### NEW PRODUCT ANNOUNCEMENT



### **PRODUCT OVERVIEW:**

Take charge of your health with vívosmart 5. This easy-to-use, comfortable fitness tracker<sup>1</sup> comes loaded with features to track your activity all day and sleep stages all night<sup>2</sup>. Wrist-based heart rate, stress tracking, Body Battery<sup>™</sup> energy monitoring and more help you stay informed while smart notifications from your paired smartphone keep you connected. Stay active with built-in sports apps that include profiles for walking, running, yoga, cardio and more. Plus, when connected to your smartphone, incident detection (during select outdoor activities) and Assistance<sup>3</sup> features send a message with your live location to emergency contacts for greater peace of mind. With up to 7 days of battery life, vívosmart 5 gives you an uninterrupted picture of your health and can go wherever your busy schedule takes you.











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**KEY FEATURES:** 

| IMPROVED | SIMPLE, EASY-TO-USE<br>DESIGN | Looking for a hassle-free, easier-to-read tracker? A bright and 66% bigger display than vivosmart 4 for larger text plus touchscreen and button interface give you just that.  |
|----------|-------------------------------|--|
| NEW      | SLEEP SCORE                   | Get a score for your sleep quality, plus get further insights on how to improve your sleep via the Garmin Connect <sup>™</sup> app.  |
| NEW      | SAFETY AND TRACKING           | When connected to your compatible smartphone, incident detection (during select outdoor activities) and Assistance <sup>3</sup> send messages and live location information to emergency contacts.                                     |
| NEW      | INTERCHANGEABLE<br>BANDS      | Interchangeable bands provide user-friendly designs, making band replacements easy and convenient.   |
|          | BATTERY LIFE                  | Get an uninterrupted picture of your health with up to 7 days of battery life in smartwatch mode; safe for swimming and showering, too.  |
|          | ALL-DAY HEALTH<br>MONITORING  | Understand your body by monitoring your respiration, Pulse Ox <sup>4</sup> , Body Battery <sup>™</sup> energy levels, women's health, hydration, stress and heart rate <sup>2</sup> with low and high heart rate alerts <sup>1</sup> . |
|          | FITNESS TRACKING              | Reach your fitness goals through fitness age, step tracking, calories burned, intensity minutes and more.  |
|          | BUILT-IN SPORTS APPS          | Built-in sports apps feature activity profiles such as walking, running, yoga, cardio, pool swim and more.   |
|          | CONNECTED GPS                 | vivosmart 5 connects to your compatible smartphone's GPS to track outdoor walks, runs and rides.   |
|          | SMART NOTIFICATIONS           | Stay connected with smart notifications for incoming calls, text messages, calendar view and more when paired with your compatible smartphone.   |

Watch Face



Sleep Score

Women's Health Tracking



Step Tracking



Body Battery



Breathwork



**Health Stats** 

Safety and Tracking

0

Your location

is being tracked



Pulse Ox

 $\otimes$ 

98%



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## MARKETING MEMO VÍVOSMART<sup>®</sup> 5 FITNESS TRACKER

### NEW PRODUCT ANNOUNCEMENT

| PRODUCT<br>COMPARISON:                               | vívosmart 4      | vívosmart 5       | vívomove <sup>®</sup> Sport   |
|--|------------------|-------------------|---|
|  |                  |                   |   |
|  | Wellness Featur  | res               |   |
| Body Battery™ energy monitoring                      | •                | •                 | •   |
| Pulse Ox⁴ sensor                                     | ٠                | •                 | •   |
| Wrist-based heart rate <sup>2</sup>                  | •                | •                 | •   |
| Respiration tracking                                 | ٠                | •                 | •   |
| Hydration tracking                                   | •                | •                 | •   |
| Women's health tracking                              | •                | •                 | •   |
| All-day stress tracking                              | •                | •                 | •   |
| Advanced sleep <sup>2</sup>                          | •                | •                 | •   |
| Sleep score  |                  | •                 |   |
|  | Fitness Feature  | es                |   |
| VO2 max  | •                | •                 | •   |
| Fitness age  | • (in app)       | •                 | •   |
| Connected GPS  | •                | •                 | •   |
| Floors climbed                                       | •                |                   |   |
| Sports apps  | 11               | 15                | 14  |
|  | Safety and Track | cing <sup>3</sup> |   |
| Incident detection                                   |                  | •                 | •   |
| Assistance   |                  | •                 | •   |
|  | Connected Featu  | ures              |   |
| Smart notifications while<br>connected to smartphone | •                |                   | •   |
| Text response (Android™ device<br>only)              | •                | •                 | •   |
| Calendar   |                  | •                 | •   |
|  | Specs            |                   |   |
| Display type   | OLED             | OLED              | OLED  |
| Display resolution                                   | 48 x 128 pixels  | 88 x 154 pixels   | 72 x 154 pixels   |
| Battery life — smartwatch mode                       | Up to 7 days     | Up to 7 days      | Smartwatch mode: up to 5<br>days<br>Watch mode: up to 1<br>additional day |



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## MARKETING MEMO VÍVOSMART<sup>®</sup> 5 FITNESS TRACKER

SCHEDULE B: 8517620050

HTS: 8517.62.0090

**PRODUCT CONFIGURATIONS:** 

AVAILABLE INCLUDES COUNTRY OF ORIGIN Made in Taiwan. Cable made in vívosmart 5 (S/M), charging/data cable, documentation Now Taiwan, Myanmar or China. DESCRIPTION SKU UPC MRP (USD) MRP (CAD) Black Case with Black Silicone Band 010-02645-00 753759295066 \$149.99 \$199.99 AVAILABLE INCLUDES COUNTRY OF ORIGIN Made in Taiwan. Cable made in Taiwan, Now vívosmart 5 (S/M), charging/data cable, documentation Myanmar or China. DESCRIPTION SKU UPC MRP (USD) MRP (CAD) Black Case with White Silicone Band 010-02645-01 753759295073 \$149.99 \$199.99 INCLUDES AVAILABLE COUNTRY OF ORIGIN Made in Taiwan. Cable made in Taiwan, Now vívosmart 5 (S/M), charging/data cable, documentation Myanmar or China. DESCRIPTION SKU UPC MRP (USD) MRP (CAD) 753759295080 Black Case with Cool Mint Silicone Band 010-02645-02 \$149.99 \$199.99 AVAILABLE INCLUDES COUNTRY OF ORIGIN Made in Taiwan. Cable made in Taiwan, Now vívosmart 5 (L), charging/data cable, documentation Myanmar or China. DESCRIPTION UPC SKU MRP (USD) MRP (CAD) Black Case with Black Large 010-02645-04 753759295424 \$149.99 \$199.99 Silicone Band

### **PHYSICAL SPECIFICATIONS:**

|                              |   | l              |  |  |
|------------------------------|---|----------------|--|--|
| Unit dimensions              | S/M: 0.8" x 0.4" x 8.5" (19.5 x 10.7 x 217 mm)    | Lens material: | Acrylic  |  |
| (WxHxD):                     | Large: 0.8" x 0.4" x 10.0" (19.5 x 10.7 x 255 mm) | Touchscreen:   | Yes  |  |
| Display size:                | 0.41" x 0.73" (10.5 mm x 18.5 mm)                 | Water rating:  | Swim   |  |
| Display resolution<br>(WxH): | 88 x 154 pixels                                   | Smartphone     |  |  |
| Display type:                | OLED  | compatibility: | iPhone®, Android™  |  |
| Color display:               | No  | Battery life:  | Up to 7 days   |  |
| Weight:                      | S/M: 24.5 g<br>Large: 26.5 g                      | Bands:         | Interchangeable silicone bands   |  |
| Battery type:                | Internal rechargeable lithium-ion battery         | Band size:     | S/M: Fits wrists with circumferences of 122–188 mm<br>Large: Fits wrists with circumferences of 148–228 mm |  |



## **MARKETING MEMO** VÍVOSMART<sup>®</sup> 5 FITNESS TRACKER

### **NEW PRODUCT** ANNOUNCEMENT



### **MERCHANDISING:**

#### DUMMY UNITS









SKU: 010-M2645-03 UPC: 753759295646

#### ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: M00-10769-00 Size: 2.875" W x 2.875" D x 0.709" H

#### SKU: 010-M2645-00 UPC: 753759295615

SKU: 010-M2645-01 UPC: 753759295622 SKU: 010-M2645-02 UPC: 753759295639



#### ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



TRAY KIT SYSTEM

This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each trav kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

### **GRAPHIC BACK PANEL** FOR THE TRAY KIT SKU: M00-00863-00

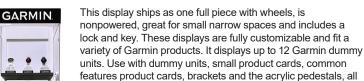
Size: 7" W x 9" H



This is one panel with artwork shown on both sides

SMALL TRAY SKU: M00-00527-00 Size: 7" W x 6" D





Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: M00-10756-01

ordered separately.

Size: 16" W x 15" D x 68.5" H (approximately) Delivered by FedEx Freight Weight on pallet: 150 lbs (approximately) Dimensions on pallet: 48" W x 40" D x 80" H (approximately)





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### **MERCHANDISING (CONTINUED):**

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:



WEARABLES BRACKET SKU: M00-10751-00 Size: 4.0" H x 1.5" W

\*\*\*\*\*\*



TRAY KIT/ACRYLIC FREESTANDING DISPLAY COMMON FEATURES PRODUCT CARD - WEARABLES SKU: M00-00817-00 Size: 6.75 H x 4" W

| From monitoring sleep<br>to storing your favorite<br>music, if you're wearing<br>a Garmin amartwatch, it | R   | ē   | n <sup>h</sup> a                                      | ,   |
|--|---|---|---|---|
| really is all in the wrist.<br>Check out these features  | BULT-N 0PI                                      | WRIST-BASED HP                                  | BUILT-IN SPORTS APPS                                  | SMURT NOTIFICATIONS                                 |
| and capabilities across our<br>entire smartwatch lineup.   | So you know<br>how far and fast<br>you're going | So you know<br>how hard your<br>body is working | So yes can<br>track specific sports<br>and activities | So you can<br>non texts and alerts<br>on your watch |

### **PRODUCT COPY:**

Product copy for vivosmart 5 can be downloaded from the Dealer Resource Center.



For additional compatible accessories, please visit Garmin.com.

<sup>1</sup>Requires initial setup through the Garmin Connect™ app or Garmin Express™ software

<sup>2</sup>Activity tracking accuracy See Garmin.com/ataccuracy

<sup>3</sup>For safety and tracking feature requirements and limitations, see Garmin.com/safety

<sup>4</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see <u>Garmin.com/ataccuracy</u>. Pulse Ox not available in all countries.

Android is a trademark of Google LLC.

iPhone is a trademark of Apple Inc., registered in the U.S. and other countries.

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