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# **BC™ 50 SERIES**

## **WIRELESS BACKUP CAMERAS**

### **NEW PRODUCT ANNOUNCEMENT**

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**VIDEO | PRODUCT COPY | MERCHANDISING | COMPATIBLE DEVICES | ACCESSORIES**

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## **MARKETING MEMO**

**June 9, 2022**

# BC™ 50 SERIES WIRELESS BACKUP CAMERAS

NEW PRODUCT  
ANNOUNCEMENT



## PRODUCT OVERVIEW:

The BC™ 50 series of wireless backup cameras helps you reverse with confidence, even when maneuvering longer vehicles or trailers. With HD resolution and a wide field of view, this camera helps you clearly see what's behind your vehicle. Whether you're backing a trailer down the boat ramp, parking your RV in that tight but perfect spot, or reversing your semi-truck up to the loading dock, the long 50' transmission range lets you see exactly where you're going from your compatible navigator (visit [Garmin.com/bc50](http://Garmin.com/bc50) for compatible devices). The BC 50 with night vision wireless backup camera offers exceptional visibility in dark settings as well, thanks to NightGlo™ illumination.



BC 50



BC 50 with Night Vision

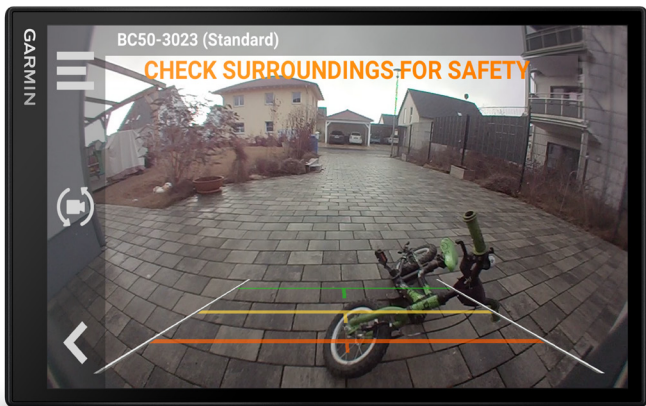


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## KEY FEATURES:

<b>NEW</b>	<b>CLEAR CAMERA VIEW</b>	Sharp camera resolution, up to 720p HD, presents a clear view behind your vehicle when in reverse; wirelessly pair with your compatible Garmin navigator (visit <a href="http://Garmin.com/bc50">Garmin.com/bc50</a> for compatible devices).
<b>NEW</b>	<b>NIGHT VISION</b>	Only BC 50 with Night Vision is equipped with NightGlo™ technology, which illuminates up to 20' (6 meters) behind your vehicle for exceptional visibility at night.
<b>NEW</b>	<b>LONG WIRELESS RANGE</b>	Long 50' (15 meters) transmission range makes this backup camera ideal for all types of vehicles, including longer semi-trucks, RVs and trailers.
<b>NEW</b>	<b>WIDE FIELD OF VIEW</b>	Wide 160-degree field of view gives you a full picture of what's behind your vehicle.
<b>NEW</b>	<b>RUGGED DESIGN</b>	Rugged, compact design and IP67 weather-resistant housing means BC 50 can withstand rain, snow and harsh road conditions.
<b>NEW</b>	<b>EXTENSION CABLE</b>	Optional 50' (15 meters) extension cable (sold separately) expands the wireless transmission range up to 100' (30 meters) for extended rigs and vehicle-trailer configurations.
	<b>POWER SOURCE</b>	Requires connection to a switched 12- or 24-volt power source, such as your vehicle's reverse lights; professional installation recommended.



**Clear Camera View**



**NightGlo Illumination**

# BC™ 50 SERIES WIRELESS BACKUP CAMERAS

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## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8525800035  
HTS: 8525.80.3010

### BC 50



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	BC 50 wireless backup camera, license plate mount, wireless transmitter and power cable, hardware and documentation	Made in Taiwan.		
SKU	UPC	MRP (USD)	MRP (CAD)	FCC ID
010-02609-00	753759277482	\$199.99	\$259.99	IPH-04326

### BC 50 with Night Vision



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	BC 50 with night vision wireless backup camera, license plate mount, bracket mount, wireless transmitter and power cable, hardware and documentation	Made in Taiwan.		
SKU	UPC	MRP (USD)	MRP (CAD)	FCC ID
010-02610-00	753759277505	\$299.99	\$389.99	IPH-04326

## PHYSICAL SPECIFICATIONS:

	BC 50	BC 50 with Night Vision
Camera dimensions (WxHxD):	1.0" x 0.9" x 0.7" (2.5 x 2.2 x 1.7 cm)	1.7" x 0.9" x 0.7" (4.3 x 2.2 x 1.9 cm)
Camera weight:	1.3 oz (37.4 g)	1.8 oz (51.2 g)
External power:	12- or 24-volt DC	12- or 24-volt DC
Water rating <sup>1</sup> :	IP67	IP67
Camera resolution:	720p	720p
Field of view:	160 degrees	160 degrees
Frame rate:	Up to 30 FPS	Up to 30 FPS
Wireless transmission distance:	Up to 50' (15 meters)	Up to 50' (15 meters)

## PACKAGING SPECIFICATIONS:

	BC 50	BC 50 with Night Vision
Gift box dimensions (WxHxD):	5.2" x 6.0" x 2.6" (13.3 x 15.0 x 6.6 cm)	5.2" x 6.0" x 2.6" (13.3 x 15.0 x 6.6 cm)
Gift box weight:	0.6 lb (0.3 kg)	0.7 lb (0.3 kg)
Master carton dimensions (WxHxD):	17.1" x 13.6" x 14.8" (43.5 x 34.5 x 37.7 cm)	17.1" x 13.6" x 14.8" (43.5 x 34.5 x 37.7 cm)
Master carton weight:	21.0 lbs (9.5 kg)	24.0 lbs (10.9 kg)
Master carton quantity:	30	30



## VIDEO:



## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

# BC™ 50 SERIES WIRELESS BACKUP CAMERAS

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## MERCHANDISING:

### DUMMY UNITS



**BC 50**  
010-M2609-00



**BC 50 with Night Vision**  
010-M2609-00

## COMPATIBLE DEVICES:

With a software update, BC 50 is compatible with a variety of Garmin navigation devices to help drivers of all vehicle types reverse with confidence. Visit [Garmin.com/BC50](http://Garmin.com/BC50) for a complete list of compatible devices.



**Garmin DriveSmart™ 66/76/86 series**  
for every-day commuters



**Tread® all-terrain series** for  
off-roading or overlanding enthusiasts



**dezi® OTR610/710/810/1010 series**  
for professional truck drivers

## COMPATIBLE ACCESSORIES:

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
Extension cable 50' (15 meters)	010-13119-00	753759299330	\$69.99	Double the range of your BC 50 wireless backup camera with this 50' (15 meters) cable. The cable connects the camera to the wireless transmitter in longer vehicles and trailers, allowing a wireless range up to 100'.	
Mounting hardware (BC 50)	010-13119-10	753759306595	\$9.99	Replacement license plate mount for the BC 50.	
Mounting hardware (BC 50 with Night Vision)	010-13119-20	753759306601	\$14.99	Replacement license plate mount and bracket mount for the BC 50 with Night Vision.	

<sup>1</sup>See [Garmin.com/waterrating](http://Garmin.com/waterrating)

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.