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# EDGE<sup>®</sup> 1040 AND EDGE 1040 SOLAR GPS CYCLING COMPUTERS

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS  
SPECIFICATIONS | MERCHANDISING

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## MARKETING MEMO

June 8, 2022

# EDGE® 1040 AND EDGE 1040 SOLAR GPS CYCLING COMPUTERS

**NEW PRODUCT  
ANNOUNCEMENT**



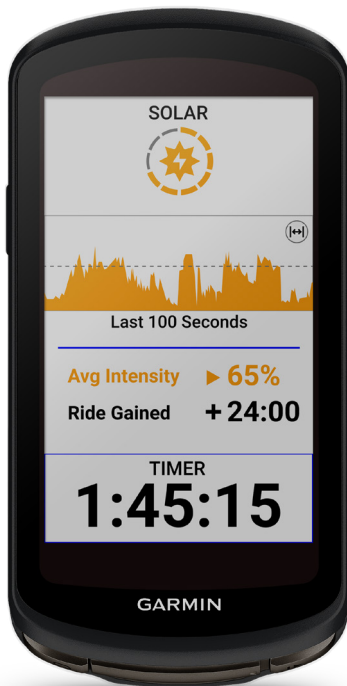
## PRODUCT OVERVIEW:

Edge 1040 Solar is powered by the sun and packed with everything under it. It's our first GPS bike computer with solar charging, so you can ride longer and get even better coverage in the most challenging environments. Solar charging adds up to 20 minutes of battery life per hour during daytime riding<sup>1</sup>.

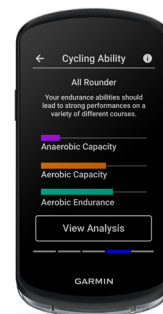
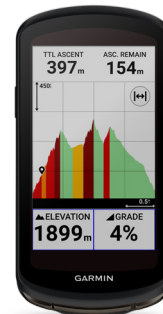
The Edge 1040 series represents our first GPS bike computers with multi-band GNSS technology for even better coverage under dense tree cover, on remote mountain trails and even in the urban canyon. It's also packed with performance features that help you understand your strengths and weaknesses to coach you through any challenge. It can even help you manage your efforts by providing power targets<sup>2</sup> throughout a course and stamina<sup>2</sup> feature insights, so you know how much gas is left in the tank. And the setup is simple, so you can take it out of the box and be out riding in no time.



**EDGE 1040**



**EDGE 1040 SOLAR**



# EDGE® 1040 AND EDGE 1040 SOLAR GPS CYCLING COMPUTERS

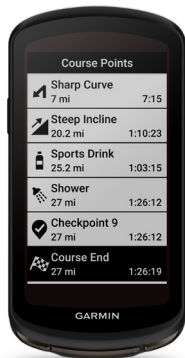
**NEW PRODUCT  
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## EDGE 1040 KEY FEATURES:

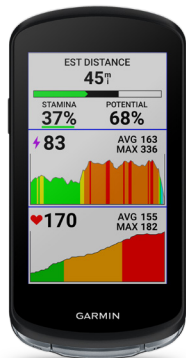
<b>NEW</b>	<b>SOLAR CHARGING</b>	The Power Glass™ solar charging lens extends battery life and gives you up to 45 hours of demanding use or up to 100 hours in battery saver mode <sup>3</sup> .
<b>NEW</b>	<b>IMPROVED SETUP</b>	Simplified setup and a streamlined interface make it quick and easy to access the information, courses and tools you need and even adjust data fields right from the Edge device or from your paired compatible smartphone.
<b>NEW</b>	<b>MULTI-BAND GNSS</b>	Find your way in the most challenging environments with multi-band GNSS technology, which provides enhanced positioning accuracy.
<b>NEW</b>	<b>POWER GUIDE</b>	Manage your efforts with the power guide feature, which recommends power targets <sup>2</sup> throughout a course.
<b>NEW</b>	<b>REAL-TIME STAMINA</b>	Get stamina <sup>2</sup> feature insights while you ride so you can keep an eye on how much longer you can really push it.
<b>NEW</b>	<b>CYCLING ABILITY</b>	Classify your strengths as a cyclist, and compare your cycling ability <sup>1</sup> to the demands of a specific course so you can focus your training and improvement in the right areas.
<b>IMPROVED</b>	<b>TRAINING PLANS</b>	Stay on top of your training program with prompts to complete missed workouts and new tags that let you classify workouts within a plan for easier scheduling.
<b>IMPROVED</b>	<b>UPDATED MAPPING</b>	Ride like a local, whatever your bike type, with improved ride type-specific maps that highlight popular roads and trails — and even searchable points of interest.
<b>IMPROVED</b>	<b>BATTERY LIFE</b>	Ride farther, charge less. Get up to 35 hours of battery life <sup>3</sup> even in demanding use plus up to 70 hours in battery saver mode <sup>3</sup> .
<b>IMPROVED</b>	<b>ROBUST DESIGN</b>	With a touchscreen that is visible and responsive in the most challenging conditions — plus a newly strengthened metal quarter turn mount insert — Edge 1040 is ready for any ride.
<b>IMPROVED</b>	<b>OFF-COURSE RECALCULATION</b>	Feel free to pause route guidance and off-course notifications while you go off-course to explore. When you're ready to get back on track, Edge 1040 will show you the way.
	<b>ALL-IN-ONE SOLUTION</b>	This advanced GPS bike computer combines superior navigation, planning and performance tracking, cycling awareness and smart connectivity.
	<b>LIVETRACK SESSIONS</b>	Create LiveTrack sessions direct from your Edge device, and let friends and family follow your real-time location <sup>4</sup> and even view your entire preplanned course.
	<b>VARIA™ DEVICE COMPATIBILITY</b>	Pair Edge 1040 series cycling computers with our Varia rearview radar and lights so you can easily see and be seen.



Power Guide



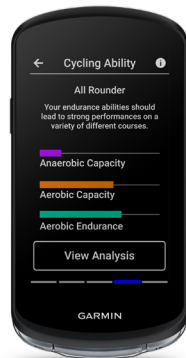
Course Points



Real-time Stamina



Sensor Batteries



Cycling Ability



Training Plans

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## PRODUCT COMPARISON:

		Edge 1040 Solar	Edge 1040	Edge 1030 Plus	Edge 830
<b>GENERAL</b>					
Display type	Sunlight-viewable color touchscreen				
Battery life	Demanding use	Up to 45 hours	Up to 35 hours	Up to 24 hours	Up to 20 hours
	Battery saver	Up to 100 hours	Up to 70 hours	Up to 48 hours	Up to 40 hours
Multi-band satellite	•				
GPS/GLONASS/Galileo/BeiDou	•				
Internal memory	64 GB	32 GB	32 GB	16 GB	
Accelerometer	•				
Ambient light sensor	•				
ANT+®/BLUETOOTH®/Wi-Fi® connectivity	•				
Maps	Worldwide Garmin Cycle Map	Worldwide Garmin Cycle Map	Garmin Cycle Map	Garmin Cycle Map	
<b>TRAINING/RACING</b>					
Power guide feature	•				
Real-time stamina	•				
Cycling ability	•				
Personal records	•				
VO2/recovery	•				
Smart nutrition/hydration	•				
Advanced power analysis	•				
MTB dynamics	•				
Indoor trainer controls-compatible	•				
Advanced workouts	•				
On-device workout suggestions	•				
ClimbPro feature	•				
Trailforks integration	•				
<b>SAFETY/CONNECTIVITY</b>					
inReach® device compatibility <sup>5</sup>	•				
Weather <sup>6</sup>	•				
Smart notifications <sup>6</sup>	•				
Compatibility with Varia™ radar	•				
Incident detection <sup>4</sup>	•				
LiveTrack feature <sup>4</sup>	•				
GroupTrack feature <sup>5</sup>	•				


# EDGE® 1040 AND EDGE 1040 SOLAR GPS CYCLING COMPUTERS

**NEW PRODUCT  
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## PRODUCT CONFIGURATIONS:

Edge 1040 Solar	AVAILABLE	INCLUDES			COUNTRY OF ORIGIN
	June 2022	Edge 1040 Solar, out-front mount, MTB mount, standard mount, silicone case, tether, USB-A to USB-C cable, documentation			Made in Taiwan.
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B: 8526910070
	010-02503-20	753759279752	\$749.99	\$979.99	HTS: 8526.91.0040

Edge 1040 Bundle	AVAILABLE	INCLUDES			COUNTRY OF ORIGIN
	June 2022	Edge 1040, speed and cadence sensor, HRM-Dual™ monitor, out-front mount, standard mount, tether, USB-A to USB-C cable, documentation			Made in Taiwan.
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B: 8526910070
	010-02503-10	753759279714	\$699.99	\$909.99	HTS: 8526.91.0040

Edge 1040	AVAILABLE	INCLUDES			COUNTRY OF ORIGIN
	June 2022	Edge 1040, out-front mount, standard mount, tether, USB-A to USB-C cable, documentation			Made in Taiwan.
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B: 8526910070
	010-02503-00	753759279677	\$599.99	\$779.99	HTS: 8526.91.0040

## SILICONE CASES:



	SKU	UPC	MSRP
<b>Black</b>	010-13229-00	753759298340	\$19.99
<b>Red</b>	010-13229-01	753759288570	\$19.99
<b>Blue</b>	010-13229-02	753759296803	\$19.99
<b>Green</b>	010-13229-03	753759298906	\$19.99
<b>Yellow</b>	010-13229-04	753759299149	\$19.99
<b>White</b>	010-13229-05	753759300111	\$19.99
<b>Orange</b>	010-13229-06	753759300128	\$19.99



# EDGE® 1040 AND EDGE 1040 SOLAR GPS CYCLING COMPUTERS

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## YOU MAY ALSO LIKE:



**TACX® NEO 2T SMART**

SKU: T2875.60  
EAN: 8714895058399



**VARIA™ RCT715**

SKU: 010-02474-00  
UPC: 753759279790

## RALLY™ PEDAL-BASED POWER METERS



Rally RK200	010-02388-00
Rally RK100	010-02388-01
Rally RS200	010-02388-02
Rally RS100	010-02388-03
Rally XC200	010-02388-04
Rally XC100	010-02388-05



**GARMIN CHARGE™ POWER PACK**

SKU: 010-12562-00  
UPC: 753759182755

## PHYSICAL SPECIFICATIONS:



<b>Unit dimensions (WxHxD):</b>	2.3" x 4.6" x 0.8" (59.3 x 117.6 x 20.0 mm)
<b>Display size:</b>	3.5" (88.9 mm) diagonal
<b>Display resolution (WxH):</b>	282 x 470 pixels
<b>Display type:</b>	Sunlight-visible, transfective memory-in-pixel (MIP)
<b>Weight:</b>	Standard - 4.4 oz (126 g); Solar - 4.7 oz (134 g)
<b>Memory/history:</b>	200 hours of activity data

## PACKAGING SPECIFICATIONS:



	Device only	Solar/Bundle
<b>Gift box dimensions (WxHxD):</b>	5.5" x 5.4" x 2.3" (13.9 cm x 13.7 cm x 5.8 cm)	5.5" x 5.5" x 2.7" (13.9 cm x 13.9 cm x 6.9 cm)
<b>Gift box weight:</b>	15.3 oz (434 g)	Solar: 17.6 oz (498 g); Bundle: 19.3 oz (548 g)
<b>Master carton dimensions (WxHxD):</b>	12.0" x 12.4" x 15.0" (30.5 cm x 31.5 cm x 38.1 cm)	12.2" x 17.9" x 18.1" (31.0 cm x 45.5 cm x 46.0 cm)
<b>Master carton weight:</b>	25.8 lb (12.2 kg)	Solar: 43.3 lb (19.7 kg); Bundle: 47.3 lb (21.5 kg)
<b>Master carton quantity:</b>	24	36

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## MERCHANDISING:

### ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit, bracket and small product card, both ordered separately.

SKU: M00-10769-00

Size: 2.9" W x 2.9" D x 0.7" H

### TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.



### GRAPHIC FOR TRAY KIT

SKU: M00-00681-01

SIZE: 7" W X 9" H



### SMALL TRAY 7" W X 6" D

SKU: M00-00527-00

Size: 7" W x 6" D

### ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and the acrylic pedestals, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: M00-10756-01

Size: 16" W x 15" D x 68.5" H

(approximately)

Delivered by FedEx Freight

Weight on pallet: 150 lbs (approximately)

Dimensions on pallet: 48" W x 40" D x 80" H (approximately)

## INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND ACRYLIC NONPOWERED FREESTANDING DISPLAY:

### SMALL PRODUCT CARDS SIZE: 2" H X 2 1/2" W

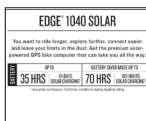
#### EDGE 1040

SKU: M00-00905-00



#### EDGE 1040 SOLAR

SKU: M00-00914-00



### TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD – CYCLING

SKU: M00-00817-01

SIZE: 6.75" L X 4" H



### CYCLING BRACKET

SKU: M00-10752-00

Size: 1.5" W x 4" H



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## MERCHANDISING CONTINUED:

### GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray freestanding/countertop video display: dummy units, brackets, SD™ card, product cards, common features product cards and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.



Countertop Display Dimensions:  
**12.0" W x 17.8" H x 14.0" D**



Freestanding Display Dimensions:  
**24.0" W x 60.0" H x 20.0" D**

### GLOBAL CYCLING PREMIUM INTERACTIVE DISPLAY

The global cycling premium interactive display was designed to give customers an interactive experience. It allows the customer to simultaneously demo Garmin and Tacx® products. This display is customizable and includes a locking storage cabinet on wheels, 32" video monitor, mini PC, 6-port charging brick, mouse and keyboard. This display also comes preinstalled with Tacx, Zwift and TrainerRoad software as well as an English USB video loop.

The retailer must meet one of the below buy-in requirements to be eligible for this display.  
1. \$7,500 order of Garmin/Tacx product for inventory.  
\*\*\*Purchase display for \$2,000, and get three live units for the display (NEO 2T, Edge® 830, Rally™ RS, RK or XC) included for free.  
2. \$15,000 order of Garmin/Tacx products for inventory.  
\*\*\*Display and three live units for the display (NEO 2T, Edge 830, Rally RS, RK or XC) included for free.

In addition to the above live units, the retailer can display up to four more Garmin products, live or dummy. Order dummy units, brackets and product cards separately to complete the display. If live units are preferred, the retailer can pull live units and charging cords from their purchased inventory.

Retailers will have the option to show Edge 1040 with a dummy or live unit and product card on the display. They can do so by ordering the corresponding bracket, live or dummy unit and product card. Edge 1040 will also be communicated on this display through a future video loop.

Contact your inside sales rep or order administration representative at 1-800-800-1420 to place an order for the components or full display if you meet the order requirements.

Global Cycling Premium Interactive Display  
SKU: M00-00887-00  
Size: 72" H x 30.25" W x 29.5" D  
Carton size: 32" L x 32" W x 75" H  
Pallet weight: 250 lbs  
Pallet size: 40" x 48"



- When placing your order, please answer the questions below:
- This display requires connection to the store's Wi-Fi® networking. Confirm that Wi-Fi will be accessible at the retailer location for the display.
  - Does the delivery location have a dock?
  - Does delivery service need a lift gate?
  - Is inside delivery required?
  - Is there a pallet jack available to move pallets?
  - Is there a height restriction for delivery?
  - Special delivery instructions/additional comments



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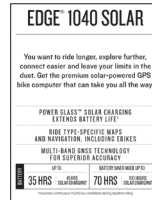
## MERCHANDISING CONTINUED:

### INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE GLOBAL CYCLING PREMIUM INTERACTIVE DISPLAY:



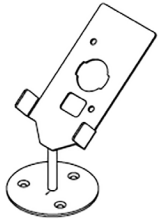
#### GLOBAL CYCLING DISPLAY EDGE 1040 PRODUCT CARD (ENGLISH)

SKU: M00-00889-00  
Size: 2.875" W x 3.76" H



#### GLOBAL CYCLING DISPLAY EDGE 1040 SOLAR PRODUCT CARD (ENGLISH)

SKU: M00-00915-00  
Size: 2.875" W x 3.76" H



#### GLOBAL CYCLING DISPLAY LARGE EDGE BRACKET

SKU: M00-00712-02  
Size: 2.69" w x 4.71" h

<sup>1</sup>Assumes continuous 75,000 lux conditions during daytime rides

<sup>2</sup>When paired with compatible sensors (sold separately)

<sup>3</sup>Battery life may vary depending on usage

<sup>4</sup>When paired with your compatible smartphone. For safety and tracking feature requirements and limitations, see [Garmin.com/safety](http://Garmin.com/safety).

<sup>5</sup>Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communications devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

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