



.....

RV 795 AND RVCAM 795 RV NAVIGATORS

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | SCREENSHOTS | COMPARISON | CONFIGURATIONS
PHYSICAL SPECIFICATIONS | PACKAGING SPECIFICATIONS | VIDEO
PRODUCT COPY | COMPATIBLE PRODUCTS | ACCESSORIES | MERCHANDISING

.....

MARKETING MEMO

Aug. 10, 2022

RV 795 AND RVCAM 795 RV NAVIGATORS

**NEW PRODUCT
ANNOUNCEMENT**



PRODUCT OVERVIEW:

Plan to make memories with the RV 795 and RVcam 795 series navigators from Garmin, featuring large 7" displays and map updates of North America¹. Get custom routing² for the size and weight of your rig — with road warnings for steep grades, sharp curves and more. Access a directory of RV parks and services, and see suggestions for the best spots along your route and activities to try around your destination. Enjoy BirdsEye Satellite Imagery, which shows high-resolution overhead views to help you have a smooth arrival at your RV park or campground.

The RVcam 795 model adds a built-in dash cam³ to serve as an eyewitness during your adventure. It continually records and saves video of detected incidents and provides forward collision and lane departure warnings to increase situational awareness. Easily view and share your important video clips by using the Garmin Drive™ smartphone app.



**RV 795
7" RV navigator**



**RVcam 795
7" RV navigator
with built-in dash cam**

RV 795 AND RVCAM 795 RV NAVIGATORS

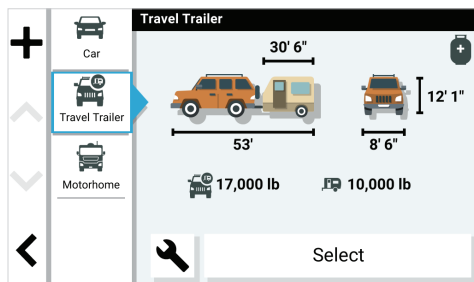
**NEW PRODUCT
ANNOUNCEMENT**

KEY FEATURES:

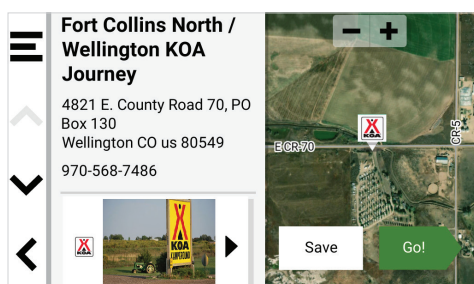
| | |
|--|--|
| NEW LARGE 7" DISPLAYS | The easy-to-see, high-resolution 7" touchscreens make it easy to follow the recommended route. They include map updates and detailed street maps of North America with coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas |
| NEW BUILT-IN DASH CAM | RVcam 795 includes an integrated 1080p dash cam ³ with wide 140-degree field of view to serve as an eyewitness behind the wheel. It continually records your drive and automatically saves video of detected incidents. GPS data shows when and where events occurred, and the pre-installed memory card means it is ready to use out of the box. |
| NEW EASY VIDEO VIEW AND SHARE | For RVcam 795 users, your saved video clips are automatically stored in the secure online Vault and can be accessed by using the Garmin Drive™ app on your compatible smartphone (requires active Wi-Fi® connectivity). |
| NEW FORWARD COLLISION AND LANE DEPARTURE WARNINGS | To help increase driver awareness, the RVcam 795 device alerts if you are driving too closely to the vehicle ahead or if your vehicle drifts off the road or into oncoming traffic. Certain conditions may impair the warning function; visit Garmin.com/warnings for details. |
| NEW BIRDSEYE SATELLITE IMAGERY | Arrival planning with automatic BirdsEye Satellite Imagery shows high-resolution overhead views of your destination, including RV parks and campgrounds, to help ensure a smooth arrival. |
| NEW FIND THE BEST PLACES | Discover the best spots along your route with trendy place suggestions, and enrich your travels with recommendations for local places to visit and exciting activities to try near your current location. |
| NEW ROADTRIP ROUTES | Roadtrip routes provide suggestions for more adventurous trips or scenic routes. |
| NEW TRAVEL PLAZA REWARDS | When paired with the Garmin Drive app, your navigator can display your available loyalty points at select travel plazas across the U.S. |
| NEW WORKS WITH OTHER GARMIN DEVICES | These RV navigators wirelessly pair with a Garmin BC™ 50 backup camera to see behind your vehicle when in reverse; also compatible with the Garmin PowerSwitch™ digital switch box for convenient control of your vehicle's 12-volt electronics, such as lights, fans and more (each sold separately). |
| CUSTOM ROUTING AND WARNINGS | Get custom RV routing ² based on the size and weight of your vehicle or trailer, and see alerts for upcoming bridge heights, weight limits, sharp curves, steep grades and more. |
| RV PARKS AND SERVICES | Enjoy a preloaded directory of RV parks and services, Tripadvisor® traveler ratings and content from Ultimate Public Campgrounds, KOA® campgrounds, a directory of U.S. national parks and millions of new and popular points of interest from Foursquare®. |
| VOICE CONTROL AND HANDS-FREE CALLING | Use Garmin voice assist to tell the navigator where you want to go, and pair with your compatible smartphone with BLUETOOTH® technology to make and take calls while your hands stay on the wheel. |
| LIVE TRAFFIC AND WEATHER | When paired with the Garmin Drive app, your navigator can display real-time traffic, weather, fuel prices and smart notifications. |

SCREENSHOTS:

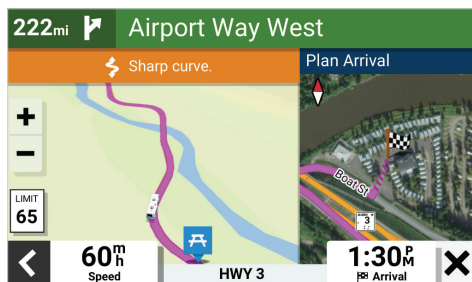
CUSTOM RV ROUTING



DIRECTORY OF RV PARKS AND SERVICES



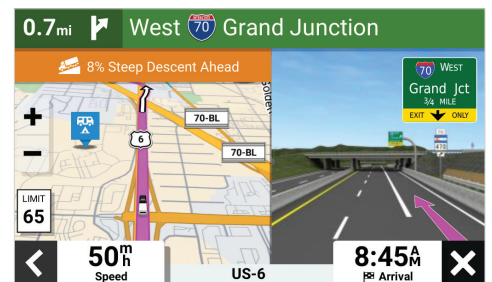
BIRDSEYE SATELLITE IMAGERY



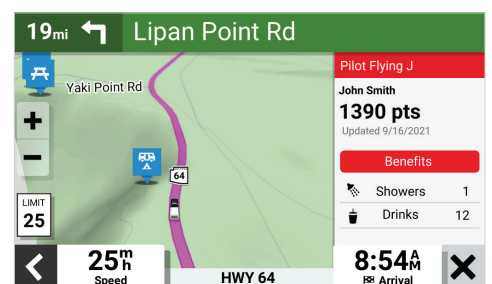
BUILT-IN DASH CAM (RVCAM 795 ONLY)



DRIVER ALERTS







TRAVEL PLAZA REWARDS



RV 795 AND RVCAM 795 RV NAVIGATORS

**NEW PRODUCT
ANNOUNCEMENT**

PRODUCT COMPARISON:

| | RV 795 | RVCam 795 | RV 890 | RV 1090 |
|---|---|---|---|---|
| |  |  |  |  |
| Display size | 7" | 7" | 8" | 10" |
| Display resolution | 1024 x 600 pixels | 1024 x 600 pixels | 1280 x 800 pixels | 1280 x 800 pixels |
| Included mounting options | Suction cup mount | Suction cup mount | Powered magnetic mount with heavy-duty suction cup; screw down mount; 1" ball adapter with AMPS plate | Powered magnetic mount with heavy-duty suction cup; screw down mount; 1" ball adapter with AMPS plate |
| Accepts data card | microSD™ card (not included) | microSD card (not included) 16 GB microSD card (pre-installed for dash cam) | microSD card (not included) | microSD card (not included) |
| Built-in dash camera ³ | | • | | |
| Forward collision and lane departure warnings | | • | | |
| Online Vault storage for saved video clips via the Garmin Drive™ app | | • | | |
| Landscape and portrait views | Landscape only | Landscape only | • | • |
| BirdsEye Satellite Imagery on arrival | • | • | | |
| Custom RV routing ² and road warnings | • | • | • | • |
| View loyalty reward points at select travel plazas, including Pilot Travel Centers LLC® across the U.S. | • | • | | |
| Trendy places, local spots and roadtrip routes recommendations to enhance trips | • | • | | |
| Access to live traffic, weather and fuel prices via the Garmin Drive app | • | • | • | • |
| Directory of RV parks and services | • | • | • | • |
| Tripadvisor® traveler ratings for hotels, restaurants and attractions | • | • | • | • |
| Directory of U.S. national parks | • | • | • | • |
| Garmin voice assist and hands-free calling | • | • | • | • |
| Easy trip planning and GPX file sharing with the Garmin Drive app | • | • | • | • |
| Track Recorder feature | • | • | | |
| Wireless map and software updates without a computer | • | • | • | • |
| Works with Garmin wireless backup cameras | BC™ 50 | BC 50 | BC 35 | BC 35 |
| Works with select third-party wired cameras | | | • | • |

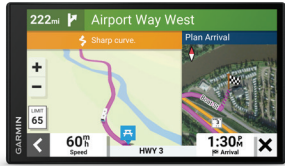
RV 795 AND RVCAM 795

RV NAVIGATORS

NEW PRODUCT ANNOUNCEMENT

PRODUCT CONFIGURATIONS:

RV 795



| AVAILABLE | INCLUDES | COUNTRY OF ORIGIN | | | | |
|--------------|---|--|-----------|------------|--------------|-----------|
| Now | RV 795, vehicle suction cup mount, vehicle power cable, 12-volt adapter and documentation | Made in Taiwan. Cables made in China, Taiwan or Philippines. | | | | |
| SKU | UPC | MRP (USD) | MRP (CAD) | SCHEDULE B | HTS | FCC ID |
| 010-02747-00 | 753759298579 | \$449.99 | \$589.99 | 8526910070 | 8526.91.0040 | IPH-04158 |

RVcam 795



| AVAILABLE | INCLUDES | COUNTRY OF ORIGIN | | | | |
|--------------|---|--|-----------|------------|--------------|-----------|
| Now | RVcam 795, vehicle suction cup mount, pre-installed 16 GB microSD™ card, vehicle power cable, 12-volt adapter and documentation | Made in Taiwan. Cables made in China, Taiwan or Philippines. | | | | |
| SKU | UPC | MRP (USD) | MRP (CAD) | SCHEDULE B | HTS | FCC ID |
| 010-02728-00 | 753759298838 | \$599.99 | \$779.99 | 8526910070 | 8526.91.0040 | IPH-04450 |

PHYSICAL SPECIFICATIONS:

| | RV 795 | RVcam 795 |
|----------------------------------|---|---|
| Unit dimensions (WxHxD): | 7.0" x 4.2" x 0.8" (17.7 x 10.6 x 1.9 cm) | 6.8" x 3.9" x 0.7" (17.3 x 9.9 x 1.9 cm) |
| Display size (WxH): | 6.0" x 3.5" (15.2 x 8.9 cm); 6.95" (17.7 cm) | 6.0" x 3.5" (15.2 x 8.9 cm); 6.95" (17.7 cm) |
| Display resolution (WxH): | 1024 x 600 pixels | 1024 x 600 pixels |
| Display type: | 7" multi-touch, glass, WSVGA color TFT with white backlight | 7" superwide view IPS, color TFT, with on-cell capacitive touch panel |
| Weight: | 8.5 oz (240 g) | 8.5 oz (240 g) |
| Magnetic mount: | No | No |
| Data cards: | microSD (not included) | -microSD (not included) -16 GB microSD card (pre-installed for dash cam) |
| Battery type: | Internal rechargeable lithium-ion battery | Internal rechargeable lithium-ion battery |
| Battery life: | Up to 1 hour | Up to 30 minutes |

PACKAGING SPECIFICATIONS:

| | RV 795 | RVcam 795 |
|--|--|--|
| Gift box dimensions (WxHxD): | 7.5" x 5.0" x 3.0" (18.8 x 12.4 x 7.1 cm) | 8.0" x 5.3" x 3.3" (20.3 x 13.5 x 8.4 cm) |
| Gift box weight: | 1.1 lb (500 g) | 1.6 lbs (725.7 g) |
| Master carton dimensions (WxHxD): | 16.1" x 11.4" x 15.5" (40.9 x 28.9 x 39.3 cm) | 17.0" x 14.1" x 11.7" (43.2 x 35.8 x 29.7 cm) |
| Master carton weight: | 25.0 lbs (11.3 kg) | 28.6 lbs (13.0 kg) |
| Master carton quantity: | 20 | 16 |



RV 795 AND RVCAM 795 RV NAVIGATORS

**NEW PRODUCT
ANNOUNCEMENT**

VIDEO:

Feature and benefit video for the RV 795/RVcam 795 series can be viewed [here](#).



GARMIN DRIVE™ APP:

Download the Garmin Drive app to your compatible smartphone enabled with BLUETOOTH® technology, then pair with a compatible RV navigator to access real-time features designed to enhance every trip.



VIDEO STORAGE:

Saved dash cam videos are stored securely in the online Garmin Vault and can be accessed by using the Garmin Drive app on your compatible smartphone. This requires an active connection with Wi-Fi® technology.



PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

COMPATIBLE PRODUCT OVERVIEW:

**BC™ 50
WIRELESS BACKUP CAMERAS**



BC 50

SKU: **010-02609-00**
UPC: **753759277482**
MRP: **\$199.99 USD**
MRP: **\$259.99 CAD**



**BC 50
WITH NIGHT VISION**

SKU: **010-02610-00**
UPC: **753759277505**
MRP: **\$299.99 USD**
MRP: **\$389.99 CAD**

With HD resolution and a wide field of view, BC 50 backup cameras pair with your navigator to see a clear view behind your vehicle.

BC 50 with Night Vision offers NightGlo™ illumination for exceptional visibility at night.

**GARMIN POWERSWITCH™
DIGITAL SWITCH BOX**



SKU: **010-02466-00**
UPC: **753759259525**
MRP: **\$499.99 USD**
MRP: **\$649.99 CAD**

Use the Garmin PowerSwitch digital switch box to control your vehicle's 12-volt accessories (up to six outputs of 30 amps each), including lights, fans and more from your compatible Garmin navigator or smartphone.

COMPATIBLE ACCESSORY OVERVIEW:

| | SKU | UPC | MSRP | DESCRIPTION | IMAGE |
|--|--------------|--------------|---------|--|-------|
| USB-C vehicle power cable includes 12-volt adapter | 010-13199-04 | 753759293802 | \$39.99 | Connect this vehicle power cable into the 12-volt USB adapter to power your compatible USB-C Garmin navigator. | |
| 7" carrying case | 010-11917-00 | 753759995027 | \$16.99 | Get durable all-around protection for your compatible device with this sleek carrying case. This zippered black case surrounds your device with foam and gray velvet, protecting it from scratches. | |
| Suction cup mount (RVcam 795) | 010-13200-00 | 753759298791 | \$39.99 | Access your compatible device for easier navigation in your vehicle. Simply suction the mount to the windshield. | |
| High-speed multi-charger | 010-10723-17 | 753759111540 | \$39.99 | Add two high-speed USB ports to your vehicle's 12-volt outlet without losing the ability to power your compatible device. Use each USB port to charge a phone, tablet or any other device that needs power on the go. | |
| 16 GB microSD™ Class 10 card with SD™ adapter | 010-10683-07 | 753759250423 | \$29.99 | Don't let space constraints keep you from your next great adventure. Expand your storage capacity with our 16 GB Class 10 microSD card. The 16 GB microSD card arrives already inserted in the adapter, which can be removed for use with all devices that have a microSD card port. | |

For additional compatible products and accessories, please visit [Garmin.com](#).

RV 795 AND RVCAM 795 RV NAVIGATORS

**NEW PRODUCT
ANNOUNCEMENT**

MERCHANDISING:

Dummy Units



RV 795
SKU: 010-M2747-00
UPC: 753759299446



RVcam 795
SKU: 010-M2728-00
UPC: 753759299521

Wood Pedestal



This display is designed for small spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: M00-10801-00
Size: 2.9" W x 4.3" D x 4.86" H

Small Product Card

Size: 2" H x 2 1/2" W

RV CAM 795

SKU: M00-00916-00



RV 795

SKU: M00-00916-01



Garmin Branded Gray Countertop/ Freestanding Video Display

Order these components to build your Garmin branded gray freestanding/countertop video display: dummy units, brackets, SD™ card, product cards, common features product cards and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Display Dimensions:
24.0" W x 60.0" H x 20.0" D



Countertop Display Dimensions:
12.0" W x 17.8" H x 14.0" D



¹Includes map coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas

²Not available in all areas. Entering your RV or trailer profile characteristics does not guarantee your RV's characteristics will be accounted for in all route suggestions. Always defer to all posted road signs and road conditions.

³Some jurisdictions regulate or prohibit use of the camera function of this device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use the camera function of this device.

© HERE. All rights reserved. Satellite Imagery ©2022 Maxar Technologies (date of satellite imagery may vary). Wi-Fi and the Wi-Fi logo are registered trademarks of Wi-Fi Alliance. ©2022 TripAdvisor LLC. All rights reserved. Copyright © 2022 Ultimate Campgrounds - All rights reserved. © 2022 Kampgrounds of America, Inc. foursquare® and the foursquare® logos are registered trademarks of Foursquare Labs, Inc. The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Garmin is under license. ©Pilot Travel Centers LLC 2022.