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GARMIN DRIVECAM[™] 76 NAVIGATOR WITH BUILT-IN DASH CAMERA

NEW PRODUCT ANNOUNCEMENT

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> MARKETING MEMO Aug. 10, 2022

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MARKETING MEMO GARMIN DRIVECAM[™] 76 NAVIGATOR WITH BUILT-IN DASH CAMERA

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PRODUCT OVERVIEW:

Keep an extra eye on your drive with the Garmin DriveCam 76 GPS navigator with built-in dash cam¹. The high-definition 1080p dash camera with wide 140-degree field of view continually records the drive and automatically saves video of detected incidents. Drivers can easily view and share saved clips of videos by using the Garmin Drive[™] smartphone app. What's more, the built-in camera enables advanced driver alerts, including forward collision and lane departure warnings to help increase situational awareness during road trips or your daily commute. Garmin voice assist lets you tell the navigator where you want to go, and the sharp 7" display with map updates of North America² show you the way. Make the most of road trips with Tripadvisor[®] traveler ratings, a directory of U.S. national parks, and access to live traffic, weather and fuel prices when paired with the Garmin Drive app.











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KEY FEATURES:

NEW	LARGE 7" DISPLAY	The easy-to-see, high-resolution 7" touchscreen makes it easy to follow the recommended route. It includes map updates and detailed street maps of North America with coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas.
NEW	BUILT-IN DASH CAM	The integrated 1080p dash cam ¹ with wide 140-degree field of view serves as an eyewitness behind the wheel. It continually records your drive and automatically saves video of detected incidents. GPS data shows when and where events occurred, and the pre-installed memory card means it is ready to use out of the box.
NEW	EASY VIDEO VIEW AND SHARE	Saved video clips are automatically stored in the secure online Vault and can be accessed by using the Garmin Drive [™] app on your compatible smartphone (requires active Wi-Fi [®] connectivity).
NEW	FORWARD COLLISION AND LANE DEPARTURE WARNINGS	To help increase driver awareness, receive alerts if you are driving too closely to the vehicle ahead or if your vehicle drifts off the road or into oncoming traffic. Certain conditions may impair the warning function; visit Garmin.com/warnings for details.
NEW	WORKS WITH GARMIN BACKUP CAMERAS	Wirelessly pair the navigator with a compatible Garmin backup camera (sold separately) to see behind your vehicle when in reverse.
	VOICE CONTROL AND HANDS- FREE CALLING	Use Garmin voice assist to tell the navigator where you want to go, and pair with your compatible smartphone with BLUETOOTH® technology to make and take calls while your hands stay on the wheel.
	LIVE TRAFFIC AND WEATHER	When paired with the Garmin Drive app, your navigator can display real-time traffic, weather, fuel prices and smart notifications.
	TRIPADVISOR® TRAVELER RATINGS	View Tripadvisor traveler ratings for hotels, restaurants and attractions along your route or near your destination.
	NATIONAL PARKS DIRECTORY	Discover and enjoy some of America's most treasured natural resources. Easily navigate within the parks to visitor centers, picnic areas, campgrounds and more.
	EASY WIRELESS UPDATES	Built-in Wi-Fi connectivity makes it easy to keep your maps and software up to date without using a computer.

SCREENSHOTS:

FORWARD COLLISION WARNING



FUEL PRICES

Fuel Prices - Regular		$\langle h \rangle$
Mobil	\$2.66	0.7 mi
1290 S Lamar St, Dallas, TX	Today	S
Техасо	\$2.70	0.8 mi
2607 San Jacinto St, Dallas, TX	2 days ago	Ν
Tom Thumb Foods	\$2.56	0.8 m
2720 Live Oak St, Dallas, TX	1 day ago	NE
Valero	\$2.56	0.9 mi

LANE DEPARTURE WARNING



UP AHEAD



BUILT-IN DASH CAM



HANDS-FREE CALLING



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Map coverage	U.S. and Canada	Full North America	Full North America	Full North America	Full North America
Display size	5"	6"	7"	7"	8"
Display resolution	800 x 480	1280 x 720	1024 x 600	1024 x 600	1280 x 800
Unit dimensions (WxHxD)	5.5" x 3.3" x 0.8" (14.0 x 8.4 x 2.0 cm)	6.0" x 3.4" x 0.7" (15.2 x 8.6 x 1.9 cm)	6.8" x 3.9" x 0.7" (17.3 x 9.9 x 1.9 cm)	6.9" x 4.2" x 1.4" (17.7 x 10.6 x 3.5 cm)	7.6" x 4.7" x 0.77" (19.2 x 11.9 x 1.8 cm)
Weight	6.0 oz (170.8 g)	6.17 oz (175 g)	8.45 oz (239.6 g)	9.56 oz (271g)	10.41 oz (295.2 g)
Battery life	Up to 1 hour	Up to 1 hour	Up to 1 hour	up to 30 minutes	Up to 1 hour
Accepts data card	microSD™ card (not included)	microSD card (not included)	microSD card (not included)	16 GB microSD card (pre-installed for dash cam)	microSD card (not included)
Built-in dash camera ¹				•	
Automatic video storage in the secure online Vault				•	
Forward collision and lane departure warnings				•	
Dual-orientation display					•
Dual USB charger		•	•		•
Garmin voice assist		•	•	•	•
3D buildings and terrain		•	•	•	•
Amazon Alexa built-in		•	•		•
Built-in Wi-Fi [®] connectivity for easy device updates		•	•	•	•
Hands-free calling with BLUETOOTH [®] technology		•	•	•	•
Built-in music/media controls		•	•	•	•
Works with Garmin Drive [™] app		•	•	•	•
Traffic cable included	•	•	•	•	•
Includes map updates	•	•	•	•	•
Directory of U.S. national parks	•	•	•	•	•
Tripadvisor [®] traveler ratings	•	•	•	•	•
Driver alerts	•	•	•	•	•
Garmin Real Directions [™] landmark guidance	•	•	•	•	•
Millions of popular POIs from Foursquare®	•	•	•	•	•
Up Ahead feature	•	•	•	•	•
Compatible with Garmin backup cameras	BC™ 30	BC 30, BC 40 and BC 50	BC 30, BC 40 and BC 50	BC 40 and BC 50	BC 30, BC 40 and BC 50

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VIDEO:

Feature and benefit video for Garmin DriveCam 76 can be viewed <u>here</u>.



PRODUCT COPY:

Product copy can be downloaded from the <u>Dealer Resource Center</u>.

PRODUCT CONFIGURATIONS:

GARMIN DRIVE[™] APP:

Download the Garmin Drive app to your compatible smartphone enabled with BLUETOOTH[®] technology, then pair with a compatible navigator to access real-time features designed to enhance every trip.



VIDEO STORAGE:

Saved dash cam videos are stored securely in the online Garmin Vault and can be accessed by using the Garmin Drive app on your compatible smartphone. This requires an active connection with Wi-Fi® technology.



Garmin DriveCam 76	AVAILABLE	INCLUDES				COUNTRY OF ORIGIN	
16m P U West 100 Broadway	Now	Garmin DriveCam 76, vehicle suction cup mount, pre-installed 16 GB microSD [™] card, vehicle power cable and documentation Taiwan or Philippines.					
65	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B	HTS	FCC ID
< 60 [™] speed 1-35 12:18 [™] P [®] Arrival Ξ	010-02729-00	753759298869	\$449.99	\$589.99	8526910070	8526.91.0040	IPH-04450

PHYSICAL SPECIFICATIONS:

	Garmin DriveCam 76			
Unit dimensions (WxHxD):	6.97" x 4.17" x 1.38" (17.7 x 10.6 x 3.5 cm)			
Display size (WxH):	6.0" x 3.5" (15.2 x 8.9 cm); 6.95" (17.7 cm) diag			
Display resolution (WxH):	1024x600 pixels			
Display type:	6.95" superwide view IPS, color TFT, with on-cell capacitive touch panel			
Weight:	9.56 oz (271 g)			
Data cards:	16 GB microSD™ card for dash camera			
Battery type:	Rechargeable lithium-ion			
Battery life:	Up to 30 minutes			
Camera resolution:	1080p			
Field of view:	140 degrees (diagonal)			
Frame rate:	Up to 30 FPS			

PACKAGING SPECIFICATIONS:

	Garmin DriveCam 76
Gift box dimensions (WxHxD):	8.0" x 5.3" x 3.3" (20.3 x 13.5 x 8.4 cm)
Gift box weight:	1.6 lbs (725.7 g)
Master carton dimensions (WxHxD):	17.0" x 14.1" x 11.7" (43.2 x 35.8 x 29.7 cm)
Master carton weight:	28.6 lbs (13.0 kg)
Master carton quantity:	16



MERCHANDISING: DUMMY UNIT



Garmin DriveCam 76 SKU: 010-M2729-00 UPC: 753759299545



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COMPATIBLE PRODUCT OVERVIEW:



BC 40

SKU: 010-01866-00 UPC: 753759199074 MRP: \$149.99 USD MRP: \$199.99 CAD

No need to wire this backup camera into your car's power supply. Just install two AA batteries (lithium recommended; not included), and BC 40 is ready to go.

COMPATIBLE ACCESSORY OVERVIEW:

BC 50 WIRELESS BACKUP CAMERAS





SKU: 010-02609-00 UPC: 753759277482 MRP: \$199.99 USD MRP: \$259.99 CAD BC 50 WITH NIGHT VISION SKU: 010-02610-00 UPC: 753759277505 MRP: \$299.99 USD MRP: \$389.99 CAD

The long wireless range is ideal for all vehicle sizes and vehicle-trailer configurations. Connect to a switched power source such as your vehicle's reverse lights. It's available with NightGlo[™] illumination for exceptional visibility at night. Professional installation is recommended.

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
USB-C vehicle power cable includes 12-volt adapter	010-13199-04	753759293802	\$39.99	Connect this vehicle power cable into the 12-volt USB adapter to power your compatible USB-C Garmin navigator.	
7" carrying case	010-11917-00	753759995027	\$16.99	Get durable all-around protection for your compatible device with this sleek carrying case. This zippered black case surrounds your device with foam and gray velvet, protecting it from scratches.	
Suction cup mount	010-13200-00	753759298791	\$39.99	Access your compatible device for easier navigation in your vehicle. Simply suction the mount to the windshield.	
High-speed multi-charger	010-10723-17	753759111540	\$39.99	Add two high-speed USB ports to your vehicle's 12-volt outlet without losing the ability to power your compatible device. Use each USB port to charge a phone, tablet or any other device that needs power on the go.	
16 GB microSD [™] Class 10 card with SD™ adapter	010-10683-07	753759250423	\$29.99	Don't let space constraints keep you from your next great adventure. Expand your storage capacity with our 16 GB Class 10 microSD card. The 16 GB microSD card arrives already inserted in the adapter, which can be removed for use with all devices that have a microSD card port.	

For additional compatible products and accessories, please visit Garmin.com.

¹Some jurisdictions regulate or prohibit use of the camera function of this device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use the camera function of this device.

²Includes map coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas

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