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# VENU<sup>®</sup> SQ2 SERIES

## GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS  
SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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### MARKETING MEMO

Sept. 1, 2022



**PRODUCT OVERVIEW:**

Let's find a new way to move with the Venu Sq 2 smartwatch series. Featuring a bright AMOLED display, this GPS smartwatch with on-device music storage (available in Music Edition only) combines daily style with health monitoring and fitness features that inspire you to connect mind and body. With up to 11 days of battery life, you won't have to take off your watch every night to charge it — which means a more complete 24/7 picture of your health. Get heart rate, sleep score, stress tracking, Body Battery™ energy levels and so much more<sup>1</sup>. With 25+ preloaded sports apps for indoor or outdoor activities, you can try something new, including running, cardio, strength, HIIT and more. Never miss a call or text with smart notifications delivered to your wrist when paired to your Apple® or Android™ smartphone. Get detailed health and fitness data plus workouts in the free Garmin Connect™ smartphone app.



**VENU SQ 2 – MUSIC EDITION**



**VENU SQ 2**

## KEY FEATURES:

<b>NEW TO SQ</b> AMOLED DISPLAY	See everything clearly with large, easy-to-read text on the bright AMOLED display with improved graphics and an always-on mode, perfect for quick glances; display is double the resolution and 17% larger than the original Venu Sq series.
<b>IMPROVED</b> BATTERY LIFE	Experience almost double the battery life of the original Venu Sq (up to 6 days); Venu Sq 2 offers up to 11 days of battery life in smartwatch mode, so you won't have to take your watch off every night to charge — meaning a more complete picture of your
<b>NEW TO SQ</b> SLEEP SCORE	Understand how your body is recovering with our improved sleep monitoring feature. After waking up, you'll receive a sleep score as well as breakdown of your sleep stages, Pulse Ox <sup>2</sup> and respiration alongside detailed insights for improved sleep quality <sup>1</sup> .
<b>ALL-DAY HEALTH MONITORING</b>	Health is important to you, so monitor everything from your Body Battery™ energy levels, sleep, respiration, hydration and stress to women's health, heart rate and more <sup>1</sup> .
<b>BUILT-IN SPORTS APPS</b>	Find new ways to keep your body moving with more than 25 built-in indoor and GPS sports apps, including walking, running, cycling, HIIT, swimming, golf and many more.
<b>ANY WORKOUT, ANYTIME</b>	Use free preloaded workouts that include cardio, yoga, strength, HIIT and even Pilates, or create your own in the Garmin Connect™ smartphone app.
<b>SMART NOTIFICATIONS</b>	Never miss a call, text or social media alert from your paired Apple® or Android™ smartphone with smart notifications delivered right to your wrist.
<b>MUSIC (CERTAIN MODELS ONLY)</b>	Easily download songs to your watch, including playlists from Spotify®, Amazon Music or Deezer (premium subscription required), and connect with your wireless headphones for phone-free listening.
<b>GARMIN COACH</b>	Try Garmin Coach free adaptive training plans to help you prepare for your next running challenge.
<b>GARMIN PAY™ CONTACTLESS PAYMENTS</b>	Leave your cash and cards at home; Garmin Pay contactless payments <sup>3</sup> let you pay for purchases on the go.
<b>SAFETY AND TRACKING FEATURES</b>	Head out with peace of mind with safety and tracking features, including incident detection (during select activities) and Assistance, both of which send messages with your live location to emergency contacts <sup>4</sup> .
<b>CONNECT IQ™ STORE AND GARMIN CONNECT APP</b>	Personalize with watch faces, apps and widgets from our Connect IQ Store (now on device), and review your health and fitness data in detail with the free Garmin Connect smartphone app.

### Health Snapshot™ Feature



### Garmin Pay



### Body Battery



### Sleep



### Preloaded Workouts



### Assistance



### Notifications



### Fitness Age<sup>5</sup>



### Garmin Coach



### Sports Apps



### Women's Health



### Music



# VENU® SQ 2 SERIES GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## PRODUCT COMPARISON:



	VENU SQ SERIES	VENU SQ 2 SERIES	VENU 2 SERIES
<b>Wellness Features</b>			
Body Battery™ energy monitoring	•	•	•
Pulse Ox <sup>2</sup> sensor	•	•	•
Wrist-based heart rate <sup>1</sup>	•	•	•
Respiration tracking	•	•	•
Hydration tracking	•	•	•
Women's health tracking	•	•	•
All-day stress tracking	•	•	•
Sleep score		•	•
<b>Fitness Features</b>			
Garmin Coach	•	•	•
VO2 max	•	•	•
Enhanced fitness age with tips to improve <sup>5</sup>	Basic fitness age	•	•
HIIT sports app and workouts		•	•
On-screen workout animations			•
On-screen workout muscle maps			•
Sports apps	23	28	31
<b>Safety and Tracking</b>			
Live tracking <sup>4</sup>	•	•	•
Assistance and incident detection <sup>4</sup>	•	•	•
<b>Connected Features</b>			
Music storage and playback	Up to 500 songs on music version only	Up to 500 songs on music version only	Up to 650 songs
Garmin Pay™ contactless payments <sup>3</sup>	•	•	•
<b>Specs</b>			
Built-in GPS	GPS, GLONASS, Galileo	GPS, GLONASS, Galileo, BeiDou, QZSS	GPS, GLONASS, Galileo
Barometric Altimeter			•
Gyroscope			•
Display type	Liquid crystal	AMOLED	AMOLED
Display size	1.3" (33.0 mm)	1.41" (35.8 mm)	Venu 2: 1.3" (33.0 mm) Venu 2S: 1.1" (27.9 mm)
Unit size	40.6 x 37.0 x 11.5 mm	40.6 x 37.0 x 11.1 mm	Venu 2: 45.4 x 45.4 x 12.2 mm Venu 2S: 40.4 x 40.4 x 12.1 mm
Battery life – smartwatch mode	Up to 6 days	Up to 11 days	Venu 2: Up to 11 days Venu 2S: Up to 10 days
Battery life with GPS mode	Up to 14 hours	Up to 26 hours	Venu 2: Up to 22 hours Venu 2S: Up to 19 hours

# VENU® SQ 2 SERIES GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517.62.0050  
HTS: 8517.62.0090

### MUSIC EDITION



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2 - Music Edition, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Slate Bezel with Black Case and Silicone Band	NA: 010-02700-00 WW: 010-02700-10	NA: 753759304850 WW: 753759304881	\$299.99	\$389.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2 - Music Edition, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Peach Gold Bezel with Ivory Case and Silicone Band	NA: 010-02700-01 WW: 010-02700-11	NA: 753759304867 WW: 753759304898	\$299.99	\$389.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2 - Music Edition, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cream Gold Bezel with French Gray Case and Silicone Band	NA: 010-02700-02 WW: 010-02700-12	NA: 753759304874 WW: 753759304904	\$299.99	\$389.99

### NO MUSIC INCLUDED



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Slate Bezel with Shadow Gray Case and Silicone Band	NA: 010-02701-00 WW: 010-02701-10	NA: 753759304799 WW: 753759304829	\$249.99	\$329.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cream Gold Bezel with White Case and Silicone Band	NA: 010-02701-01 WW: 010-02701-11	NA: 753759304805 WW: 753759304836	\$249.99	\$329.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Venu Sq 2, charging/data cable, documentation	Made in Taiwan. Cable made in China, Myanmar or Vietnam.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Metallic Mint Bezel with Cool Mint Case and Silicone Band	NA: 010-02701-02 WW: 010-02701-12	NA: 753759304812 WW: 753759304843	\$249.99	\$329.99

## PHYSICAL SPECIFICATIONS:

<b>Unit dimensions (WxHxD):</b>	1.59" x 1.45" x 0.44" (40.6 x 37.0 x 11.1 mm)
<b>Display size:</b>	1.41"
<b>Display resolution (WxH):</b>	320 x 360 pixels
<b>Display type:</b>	AMOLED
<b>Weight:</b>	38.0 g (1.3 oz)
<b>Battery type:</b>	Internal rechargeable lithium-ion battery
<b>Memory/history:</b>	200 hours of activity data
<b>Wireless:</b>	Wi-Fi®, BLUETOOTH® and ANT+® technologies

<b>Lens material:</b>	Corning® Gorilla® Glass 3
<b>Water rating:</b>	Swim, 5 ATM
<b>Battery life:</b>	Up to 11 days (smartwatch mode) Up to 26 hours (GPS mode)
<b>Bands:</b>	20 mm industry-standard quick-release bands
<b>Band size:</b>	Fits wrists with circumferences of 125–190 mm
<b>Accessory band size (sold separately):</b>	Fits wrists with circumferences of 125–218 mm

## PACKAGING SPECIFICATIONS:



Venu Sq 2	
<b>Gift box dimensions (WxHxD):</b>	2.7" x 5.6" x 2.4" (6.9 x 14.1 x 6.2 cm)
<b>Gift box weight:</b>	4.9 oz (140 g)
<b>Master carton dimensions (WxHxD):</b>	14.6" x 11.6" x 11.8" (37.1 x 29.5 x 30.0 cm)
<b>Master carton weight:</b>	16.3 lbs (7.4 kg)
<b>Master carton quantity:</b>	40

## PRODUCT COPY:

Product copy for Venu Sq 2 can be downloaded from the [Dealer Resource Center](#).

## COMPATIBLE PRODUCT OVERVIEW:

### INDEX™ S2 SMART SCALE



See [Garmin.com](https://www.garmin.com) for details and available devices.

## VIDEOS:

### VENU SQ 2 VIDEO



## MERCHANDISING:

### DUMMY UNITS

SKU: 010-M2700-00  
UPC: 753759304911



SKU: 010-M2700-01  
UPC: 753759304928



SKU: 010-M2700-02  
UPC: 753759304935



SKU: 010-M2701-00  
UPC: 753759304942



SKU: 010-M2701-01  
UPC: 753759304959



SKU: 010-M2701-02  
UPC: 753759304966



### ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**  
Size: **2.875" W x 2.875" D x 0.709" H**

### TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.



**GRAPHIC BACK PANEL FOR THE TRAY KIT**  
SKU: **M00-00863-00**  
Size: **7" W x 9" H**  
This is one panel with artwork shown on both sides.



**SMALL TRAY**  
SKU: **M00-00527-00**  
Size: **7" W x 6" D**

### ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and the acrylic pedestals, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-01**  
Size: **16" W x 15" D x 68.5" H** (approximately)  
Delivered by FedEx Freight  
Weight on pallet: **150 lbs** (approximately)  
Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

## MERCHANDISING CONTINUED:

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NON-POWERED FREESTANDING DISPLAY:

### SMALL PRODUCT CARDS

Size: 2" H x 2.5" W

**VENU SQ 2**

**VENU SQ 2 MUSIC**

SKU: M00-00926-00

SKU: M00-00926-01



### WEARABLES BRACKET

SKU: M00-10751-00

Size: 4.0" H x 1.5" W



### TRAY KIT/ACRYLIC FREESTANDING DISPLAY COMMON FEATURES PRODUCT CARD - WEARABLES

SKU: M00-00817-00  
Size: 6.75 H x 4" W



## GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray freestanding/countertop video display: dummy units, brackets, SD™ card, product cards, common features product cards and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Countertop Display Dimensions:  
**12.0" W x 17.8" H x 14.0" D**



Freestanding Display Dimensions:  
**24.0" W x 60.0" H x 20.0" D**



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the [Dealer Resource Center](#).

## NEW 20 MM ACCESSORY BANDS:

DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRIST	
French Gray Silicone	010-13021-07	753759305987	\$39.99	125–218 mm	

## EXISTING 20 MM ACCESSORY BANDS:

DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRIST	
Light Sand Silicone with Rose Gold Hardware	010-12932-12	753759229924	\$39.99	125–218 mm	
Black Pepper Woven Nylon with Slate Hardware	010-12924-13	753759243623	\$69.99	125–190 mm	
White Italian Leather with 24K Gold PVD Hardware	010-12924-28	753759243685	\$69.99	125–190 mm	
Silver Milanese	010-12924-23	753759243661	\$99.99	125–197 mm	



**ADDITIONAL ACCESSORIES:**

DESCRIPTION	SKU	UPC	MSRP (USD)	
Heart Rate Monitor - Dual	010-12883-00	753759223137	\$69.99	
Charging/Data Cable	010-12983-00	753759254445	\$24.99	
Bike Speed Sensor 2 and Cadence Sensor 2 Bundle	010-12845-00	753759222550	\$69.99	
Varia™ Rearview Radar RTL515	010-02376-00	753759254124	\$199.99	
Varia Radar Camera Tail Light RCT715	010-02474-00	753759279790	\$399.99	

For additional compatible bands, please visit [Garmin.com](https://www.garmin.com).

<sup>1</sup>Activity tracking accuracy

<sup>2</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see [Garmin.com/ataccuracy](https://www.garmin.com/ataccuracy). Pulse Ox not available in all countries.

<sup>3</sup>View [current supported country, payment network and issuing bank information](#)

<sup>4</sup>When paired with your smartphone; see [Garmin.com/ble](https://www.garmin.com/ble). For safety and tracking feature requirements and limitations, see [Garmin.com/safety](https://www.garmin.com/safety).

<sup>5</sup>Index™ or Index S2 smart scale (sold separately) required to use body fat percentage metric for fitness age feature

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