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VÍVOMOVE® TREND

HYBRID SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

Feb. 1, 2023

VIVOMOVE® TREND HYBRID SMARTWATCH

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

Get a perfect look around the clock. The vivomove Trend hybrid smartwatch gives you a classic analog style and essential smart features such as notifications on your compatible smartphone and Garmin Pay™ contactless payments. Real watch hands move to reveal a hidden touchscreen display. Live better with a full suite of health and wellness tools, including Body Battery™ energy monitoring, heart rate monitoring, sleep score and more¹.



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KEY FEATURES:

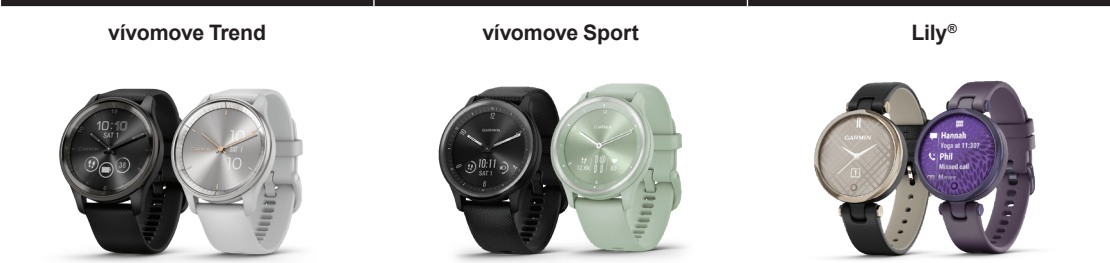
	TRADITIONAL ANALOG LOOK	This stylish 40 mm hybrid smartwatch features a sophisticated analog look, a stainless steel bezel and smart features.
NEW	FULL-DIAL HIDDEN TOUCHSCREEN DISPLAY	Behind analog-style hands, you'll find a full-dial touchscreen display that reacts to your movements and is visible only when you need it.
	SMART NOTIFICATIONS	Stay connected with smart notifications for incoming calls, text messages, calendar view and more when paired with your Apple® or Android™ smartphone.
	ALL-DAY HEALTH MONITORING	Know your body better with a full suite of health monitoring features, including continuous heart rate sampling, Body Battery™ energy levels, Pulse Ox², sleep score, stress tracking, women's health tracking and more¹.
NEW	GARMIN PAY™ CONTACTLESS PAYMENTS	Breeze through checkout lines and select transit systems with Garmin Pay™ contactless payment solution³.
	CONNECTED GPS	Connect with your compatible smartphone's GPS to track outdoor walk, run or cycling activities; includes additional activity profiles such as yoga, strength, cardio and more.
	SAFETY AND TRACKING	Safety and tracking features include incident detection (during outdoor walks, runs and bike rides) and Assistance, both of which send a message with your live location to emergency contacts¹.
	FITNESS TRACKING	Get insights into your everyday fitness, including tracking your steps, floors climbed, calories and intensity minutes.
	QUICK RELEASE 20 COMPATIBLE BANDS	Effortlessly change your look with 20 mm industry standard quick release watch bands.
	BATTERY LIFE	Battery life: up to 5 days in smartwatch mode and up to one additional day in watch mode (hands tell time only).
NEW	WIRELESS CHARGING CAPABILITY	Enjoy the convenience of wireless charging with most Qi-certified charging pads (sold separately)⁴.



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PRODUCT COMPARISON:



	vivomove Trend	vivomove Sport	Lily®
Wellness Features			
Body Battery™ energy monitoring	•	•	•
Pulse Ox ² sensor	•	•	•
Wrist-based heart rate ¹	•	•	•
Respiration tracking	•	•	•
Hydration tracking	•	•	•
Women's health tracking	•	•	•
All-day stress tracking	•	•	•
Sleep score	•	Coming Soon!	•
Fitness Features			
VO2 max	•	•	•
Fitness age	•	•	•
Connected GPS	•	•	•
Floors climbed	•		
Sports apps	14	14	13
Safety and Tracking⁵			
Incident detection	•	•	
Assistance	•	•	•
Connected Features⁵			
Smart notifications while connected to compatible smartphone	•	•	•
Text response (Android™ device only)	•	•	•
Calendar	•	•	•
Garmin Pay™ contactless payments ³	•		
Specs/Hardware			
Analog hands	•	•	
Bezel material	Stainless steel	Fiber-reinforced polymer	Stainless steel or aluminum
Barometric altimeter	•		
Wireless charging capability ⁴	•		
Display type	Liquid crystal	OLED	Liquid crystal
Display resolution	346 x 254 pixels	132 x 64 pixels	240 X 201 pixels
Battery life	Up to 5 days (smartwatch mode) Up to 1 additional day (watch mode)	Up to 5 days (smartwatch mode) Up to 1 additional day (watch mode)	Up to 5 days

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PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	vivomove Trend, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Slate Stainless Steel Bezel with Black Case and Silicone Band	010-02665-00	753759309428	\$269.99	\$369.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	vivomove Trend, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Peach Gold Stainless Steel Bezel with Ivory Case and Silicone Band	010-02665-01	753759309435	\$299.99	\$399.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	vivomove Trend, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cream Gold Stainless Steel Bezel with French Gray Case and Silicone Band	010-02665-02	753759309442	\$299.99	\$399.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	vivomove Trend, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Silver Stainless Steel Bezel with Mist Gray Case and Silicone band	010-02665-03	753759309459	\$269.99	\$369.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.6" x 1.6" x 0.47" (40.4 x 40.4 x 11.9 mm)	Lens material:	Chemically strengthened glass
Display size:	1.01" x 0.74" (25.6 mm x 18.8 mm)	Water rating:	Swim, 5 ATM
Display resolution (WxH):	346 x 254 pixels	Battery life:	Up to 5 days (smartwatch mode) Up to 1 additional day (watch mode)
Display type:	Liquid crystal	Bands:	Quick release 20 mm interchangeable
Color display:	No	Band size:	Fits wrists with circumferences of 125–190 mm
Weight:	Case only: 28.3 g With silicone strap: 43.3 g	Accessory band size (sold separately):	Fits wrists with circumferences of 125–218 mm
Battery type:	Internal rechargeable lithium-ion battery		

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PACKAGING SPECIFICATIONS:



vivomove Trend	
Gift box dimensions (WxHxD):	2.7" x 5.6" x 2.4" (6.9 x 14.1 x 6.2 cm)
Gift box weight:	6.4 oz (182 g)
Master carton dimensions (WxHxD):	14.6" x 11.6" x 11.8" (37.1 x 29.5 x 30.0 cm)
Master carton weight:	20.1 lbs (9.1 kg)
Master carton quantity:	40

PRODUCT COPY:

Product copy for vivomove Trend can be downloaded from the [Dealer Resource Center](#).

COMPATIBLE ACCESSORIES

	DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRIST	
NEW	Mist Gray Silicone	010-12924-86	753759309466	\$39.99	125–218 mm	
	Ivory Silicone	010-12924-80	753759288495	\$39.99	125–218 mm	
	Black Silicone	010-13021-03	753759260743	\$39.99	125–218 mm	
	French Gray Silicone	010-13021-07	753759305987	\$39.99	125–218 mm	
	Black Pepper Woven Nylon with Slate Hardware	010-12924-13	753759243623	\$69.99	125–190 mm	
	White Italian Leather with 24K Gold PVD Hardware	010-12924-28	753759243685	\$69.99	125–190 mm	
	Silver Milanese	010-12924-23	753759243661	\$99.99	125–197 mm	

	DESCRIPTION	SKU	UPC	MSRP (USD)	
NEW	USB-C Clip Charger	010-13289-00	753759310332	\$24.99	
	USB-A Clip Charger	010-11029-19	753759206857	\$24.99	

For additional bands and compatible accessories, please visit [Garmin.com](#).

MERCHANDISING:

DUMMY UNITS

SKU: 010-M2665-00
UPC: 753759309473



SKU: 010-M2665-01
UPC: 753759309480



SKU: 010-M2665-02
UPC: 753759309497



SKU: 010-M2665-03
UPC: 753759309503



ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: **M00-10769-00**
Size: **2.875" W x 2.875" D x 0.709" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.



GRAPHIC BACK PANEL FOR THE TRAY KIT

SKU: **M00-00863-00**
Size: **7" W x 9" H**
This is one panel with artwork shown on both sides.



SMALL TRAY
SKU: **M00-00527-00**
Size: **7" W x 6" D**

ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and the acrylic pedestals, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-01**
Size: **16" W x 15" D x 68.5" H** (approximately)
Delivered by FedEx Freight
Weight on pallet: **150 lbs** (approximately)
Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

MERCHANDISING CONTINUED:

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NON-POWERED FREESTANDING DISPLAY:

VIVOMOVE TREND SMALL PRODUCT CARD
 SKU: M00-00939-00
 Size: 2" H x 2.5" W



WEARABLES BRACKET
 SKU: M00-10751-00
 Size: 4.0" H x 1.5" W



TRAY KIT/ACRYLIC FREESTANDING DISPLAY COMMON FEATURES PRODUCT CARD - WEARABLES
 SKU: M00-00817-00
 Size: 6.75 H x 4" W



GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray freestanding/countertop video display: dummy units, brackets, SD™ card, product cards, common features product cards and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Countertop Display Dimensions:
12.0" W x 17.8" H x 14.0" D



Freestanding Display Dimensions:
24.0" W x 60.0" H x 20.0" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the [Dealer Resource Center](#).

¹[Activity tracking accuracy](#)

²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see [Garmin.com/ataccuracy](#). Pulse Ox not available in all countries.

³[View current supported country, payment network and issuing bank information](#)

⁴May not be compatible with upright charging stands or wireless chargers built into vehicles

⁵When paired with your compatible smartphone; see [Garmin.com/ble](#). For safety and tracking feature requirements and limitations, see [Garmin.com/safety](#).

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