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RINO® 750t TWO-WAY RADIO/GPS NAVIGATOR WITH TOUCHSCREEN AND TOPO MAPS

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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MARKETING MEMO May 16, 2023

MARKETING MEMO RINO[®] 750t two-way radio/gps navigator

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PRODUCT OVERVIEW:

Rino 750t is the rugged navigator/radio handheld for outdoor enthusiasts who want to keep their group in the loop. It features a powerful 5-watt two-way radio (range up to 20 miles) plus multi-GNSS support, preloaded TOPO U.S. 100K or TOPO Canada maps, bright 3" touchscreen display and voice/text communication. It also supports active weather forecasts (not available in all areas) and animated radar overlays on the map when paired to your compatible smartphone. Other highlights include connectivity with headsets enabled with BLUETOOTH[®] technology, a 3-axis compass, barometric altimeter and much more. The position reporting feature allows you to see the location of other Rino device users on the same channel.



RINO 750t



KEY FEATURES:					
COMMUNICATE BY VOICE OR TEXT	The 5-watt GMRS two-way radio offers extended range, up to 20 miles; communicate by voice or unit-to-unit text messaging.				
NEW BUILT-IN MAPPING	The Rino 750t handheld features worldwide basemap with shaded relief and preloaded with TOPO U.S. 100K or TOPO Canada maps.				
PINPOINT YOUR POSITION	It features high-sensitivity GPS and GLONASS satellite reception that tracks in more challenging environments than GPS alone.				
POSITION REPORTING FEATURE	The position reporting feature shows locations of other Rino handheld users on the same channel.				
LARGE TOUCHSCREEN DISPLAY	It includes a 3" sunlight-readable touchscreen with dual orientation (landscape or portrait view).				
ABC SENSORS	A built-in barometric altimeter and 3-axis compass make it easy to get your bearings.				
DUAL BATTERY SYSTEM	The dual battery system provides up to 14 hours between charges on lithium-ion pack or up to 18 hours with optional AA batteries (not included).				
RUGGEDIZED FOR THE OUTDOORS	Its ergonomic and rugged design is water-rated to IPX7.				
WIRELESS COMMUNICATION	Audio headset support with BLUETOOTH® connectivity gives you improved voice communication.				
EMERGENCY ALERT	Notify other Rino 700 series users on the same channel to alert them if emergency help is needed.				
WEATHER RADIO	The built-in NOAA weather radio helps you avoid hazardous weather in the field.				
ACTIVE WEATHER	Rino 750t supports active weather forecasts and animated weather radar (in areas with coverage) when paired to your compatible smart phone.				

BUILT-IN TOPO ELECTRONIC BAROMETRIC ACTIVE WEATHER **5-WATT GMRS TWO-WAY RADIO** MAPPING COMPASS ALTIMETER Total Ascent Elevation Speed Distance to Next 9:59 Å |■ →법→ **480**£ 1078[[] 10.0^m .5^m 86 BASECAMP •• Elevation Time to Next Code CTCSS Channel 91:12 1276 0.51 m 1.02 m 1.53 m Current Activity 2 40 W NŴ SW 5W Ν 190 Monitor Weather Scan ς NE Ready to transmit on GMRS SE Ε rmilionBay 90 .

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MARKETING MEMO RINO[®] 750t two-way radio/gps navigator

NEW PRODUCT ANNOUNCEMENT

PRODUCT COMPARISON:

	Rino [®] 750t	Rino 755t	Rino 750	Rino 700	
Transmit power and range	GMRS: 5.0 watts (U.S.); up to 20 miles GMRS 2.0 watts (Canada); up to 12 miles	GMRS: 5.0 watts (U.S.); up to 20 miles GMRS 2.0 watts (Canada); up to 12 miles	GMRS: 5.0 watts (U.S.); up to 20 miles GMRS 2.0 watts (Canada); up to 12 miles	GMRS: 5.0 watts (U.S.); up to 20 miles GMRS 2.0 watts (Canada); up to 12 miles	
Built-in TOPO mapping for U.S. or Canada	•	•			
Voice activations	•	٠	٠	•	
NOAA weather radio	•	٠	٠	•	
Active weather support ¹	•	٠	٠	•	
Worldwide basemap with shaded relief	•	٠	٠	•	
Electronic compass	•	٠	٠	GPS compass only (while moving)	
Barometric altimeter	•	٠	٠	•	
Touchscreen display with dual orientation	•	٠	٠	•	
Vibration alert	•	•	•		
Connect IQ [™] Store compatible Download widgets, apps and more ²	•	٠	•		
Pairs with Garmin Connect [™] mobile app ³	•	٠	•		
BLUETOOTH® and ANT+® wireless technologies	•	•	•		
Smart notifications ³	•	•	•		
8-megapixel autofocus camera with LED flash/torch		•			

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8526910070 HTS: 8526.91.0040

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AVAILABLE	INC	LUDES	COUNTRY OF ORIGIN	
Now	Rino 750t, USB cable, Li-ion battery pack, AC charger, carabiner clip and documentation		Made in Taiwan. Cable and AC charger made in China. Battery made in South Korea or Japan, finished in Taiwan.	
DE	SCRIPTION	SKU	UPC	MRP
Rir	no 750t (U.S.)	010-01958-30	753759324469	\$599.99 USD
Rino	750t (Canada)	010-01958-31	753759324476	\$799.99 CAD
	Now DE Rir	Rino 750t, USB cable, Li	Now Rino 750t, USB cable, Li-ion battery pack, AC charger, carabiner clip and documentation DESCRIPTION SKU Rino 750t (U.S.) 010-01958-30	Now Rino 750t, USB cable, Li-ion battery pack, AC charger, carabiner clip and documentation Made in Taiwan. Cable and made in South Korea DESCRIPTION SKU UPC Rino 750t (U.S.) 010-01958-30 753759324469



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PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	2.6" x 7.9" x 1.6" (6.6 x 20.1 x 4.1 cm)
Display size:	3" diagonal (7.6 cm); 1.53" x 2.55" (3.8 x 6.4 cm)
Display resolution (WxH):	240 x 400 pixels
Display type:	3.0" transflective, 65K color TFT
Weight:	12.3 oz (348 g) with battery pack
Battery type:	Removable, rechargeable lithium-ion battery pack; AA battery pack (not included)
Battery life:	Up to 14 hours (up to 18 hours with optional AA battery pack at 2 watts)
Interface:	High-speed mini USB and NMEA 0183 compatible
Accepts data cards:	Yes - 32 GB max microSD [™] card (sold separately)
Wireless technologies:	BLUETOOTH® and ANT+® technologies
Water rating:	IPX7

Memory:	4.5 GB (user space varies based on included mapping)
Waypoints:	10,000 waypoints
Navigation track log:	20,000 points 200 saved tracks
Frequency band:	GMRS
O Transmit power:	U.S.: 5.0 watts, GMRS Canada: 2.0 watts, GMRS
Channels:	22
Squelch codes:	38 (CTCSS); 83 (DCS)
Range:	U.S.: up to 20 miles over GMRS Canada: up to 12 miles over GMRS

PACKAGING SPECIFICATIONS:



	Rino 750t
Gift box dimensions (WxHxD):	5.7" W x 8.2" H x 2.7" D (14.5 x 20.8 x 6.9 cm)
Gift box weight:	1.4 lbs (635.0 g)
Master carton dimensions (WxHxD):	12.2" x 18.1" x 17.9" (31.0 x 46.0 x 45.5 cm)
Master carton weight:	37.6 lbs (17.1 kg)
Master carton quantity:	24

PRODUCT COPY:

Product copy for Rino 750t series can be downloaded from the Dealer Resource Center.

MERCHANDISING:

DUMMY UNIT

RINO 750t SKU: 010-M1958-30



TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Display one Garmin dummy unit on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

GRAPHIC BACK PANEL FOR THE TRAY KIT

SKU: M00-00944-00 Size: 7" W x 9" H



SMALL TRAY





This display is designed for small spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit, bracket and small product card, both ordered separately.

SKU: **M00-10801-00** Size: 2.9" W x 4.3" D x 4.86" H

EXISTING ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



Order these components to update your existing acrylic display: dummy units, brackets, small product cards and pedestals. Contact your inside sales rep or order administration representative to place an order for the update components or to inquire about the new display that will be available later this year.

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND ACRYLIC NONPOWERED FREESTANDING DISPLAY:

LARGE HANDHELD BRACKET

SKU: M00-10754-00 Size: 2.25" H x 3.5"



SMALL PRODUCT CARD Size: 2" H x 2.5" W SKU: M00-00978-00



TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - HANDHELDS

> SKU: M00-00817-05 Size: 6.75" L x 4.0" H



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MERCHANDISING CONTINUED:

NEW! GARMIN BRANDED FREESTANDING/COUNTERTOP LIGHT BOX DISPLAYS

Showcase a wide range of Garmin products with these new displays featuring a bright light box graphic. They can be customized by ordering dummy units, brackets, product cards, common features product cards and light box graphics. You can feature up to seven dummy units on the freestanding display and up to three dummy units on the countertop display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Light Box Display: 24" W x 62.98" T x 23.166" D Countertop Light Box Display: 12" W x 18.08" T x 14" D

EXISTING GARMIN BRANDED GRAY FREESTANDING/ COUNTERTOP VIDEO DISPLAYS

Order these components to update your existing freestanding or countertop display: dummy units, brackets, SD[™] card, product card and graphics. Contact your inside sales rep or order administration representative to place an order for the update components.





COMPATIBLE APPS OVERVIEW:

GARMIN CONNECT[™] APP

FITNESS AT YOUR FINGERTIPS



On mobile or web, Garmin Connect is the tool for tracking, analyzing and sharing health and fitness activities recorded by your paired Garmin device.



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COMPATIBLE ACCESSORY OVERVIEW:

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		SKU	UPC	MSRP	DESCRIPTION	IMAGE
	Alkaline battery pack	010-11600-10	753759168902	\$39.99	Bring a spare pack along with you, and make sure you've got backup power when and where you need it! This pack uses 4 AA batteries (not included).	Ű
	Lithium-ion battery pack	010-11599-10	753759171582	\$99.99	For extended outings, bring an extra lithium-ion battery pack for your compatible Rino handheld.	Ŭ
	Vehicle power cable	010-11872-00	753759991180	\$21.99	Power up while you're on the go with this 12-volt adapter. It's your in-vehicle charger when you're on the trail.	\rightarrow
	Carabiner clip	010-12897-01	753759223649	\$12.99	Keep your device within reach while on the move with this carabiner clip.	OIL
	Swivel belt clip	010-11022-10	753759093662	\$9.99	Keep your device within reach while on the move with this swivel belt clip. Your device fits securely into a mount that clips to your belt.	and the
	Quick release lanyard	010-11733-00	753759980283	\$14.99	Attach your handheld to this quick release lanyard, and wear it around your neck so you can keep your hands free during your outdoor adventure.	
	Flotation lanyard	010-12525-01	753759177133	\$10.99	Keep your device secure and close at hand on the water with this neoprene flotation lanyard, featuring a quick release connector.	
	Headset with boom microphone	010-11757-00	753759979720	\$24.99	Pair this headset and boom microphone with your two-way radio to communicate, hands-free, with other Rino users in your group. The headset, which hooks around your ears, features external voice activation.	
	Ear receiver with push-to-talk microphone	010-10347-00	753759035532	\$34.99	Pair this accessory with your two-way radio, and speak/listen to other users in your group without holding the radio in noisy environments.	S.
	tempe [™] wireless temperature sensor	010-11092-30	010-11092-30	\$39.99	Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.	GARMIN

¹Weather is not available in all areas

²Apps, widgets and data fields will be introduced when they become available; not all products may be available all the time. Please check our website for current inventory of Connect IQ products

³See <u>Garmin.com/BLE</u> for compatibility

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