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# FĒNIX<sup>®</sup> 7 PRO SERIES

## PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS  
SPECIFICATIONS | MERCHANDISING | COMPATIBILITY

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**MARKETING MEMO**

May 31, 2023

# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

NEW PRODUCT  
ANNOUNCEMENT



## PRODUCT OVERVIEW:

The fēnix 7 Pro Series of ultimate multisport GPS smartwatches is designed to perform all day, every day. Venture beyond your limits with advanced training features, 24/7 health and wellness monitoring, and an LED flashlight. Get up to 37 days of battery life in smartwatch mode with 3 hours of direct sunlight (50,000 lux) per day on the fēnix 7X Pro Sapphire Solar Editions, which offer scratch-resistant Power Sapphire™ solar charging lenses<sup>1</sup>.



fēnix 7S Pro

fēnix 7 Pro

fēnix 7X Pro

# FĒNIX® 7 PRO SERIES

## PREMIUM MULTISPORT GPS SMARTWATCHES

NEW PRODUCT  
ANNOUNCEMENT

## KEY FEATURES:

<b>NEW</b>	<b>LONG BATTERY LIFE WITH SOLAR CHARGING</b>	The fēnix 7X Pro Sapphire Solar Edition smartwatches offer up to 37 days in smartwatch mode with solar charging in 3 hours of direct sunlight (50,000 lux) per day and up to 122 hours in GPS mode with solar charging <sup>1</sup> .
<b>NEW</b>	<b>BUILT-IN LED FLASHLIGHT FOR ALL WATCH SIZES</b>	Variable light intensities and a red safety light give you greater awareness while you train in the dark and can provide convenient illumination when you need it. Strobe mode can even match your running cadence.
<b>NEW</b>	<b>GEN 5 WRIST-BASED HEART RATE</b>	A new heart rate sensor <sup>2</sup> is designed to give you optimized performance in whatever sport you're doing.
<b>NEW</b>	<b>HILL SCORE</b>	This feature measures your capability for running uphill and evaluates your progress over time based on your VO2 max and training history. It measures your running strength on steep ascents and running endurance on long ascents and provides a score based on your performance over time.
<b>NEW</b>	<b>ENDURANCE SCORE</b>	This feature measures your ability to sustain prolonged efforts and combines training data from all your athletic pursuits to help you understand how training impacts your overall endurance. This dynamic measurement uses your VO2 max, short-term/long-term training loads and other factors to gauge your fitness progress beyond just VO2 max.
	<b>RUGGED BY DESIGN</b>	The resilient athletic design features a solar charged MIP display, responsive touchscreen, traditional buttons and fiber-reinforced polymer case. Select models also include a titanium bezel and scratch-resistant sapphire lens. These watches are tested to U.S. military standards for thermal, shock and water resistance.
	<b>VISUAL RACE PREDICTOR</b>	Get an <u>estimate</u> of what your pace could be for a 5K, 10K, half-marathon and marathon.
	<b>PACEPRO™ TECHNOLOGY</b>	Plan <u>race-day strategy</u> with GPS-based pace guidance for a selected course or distance.
	<b>CLIMBPRO FEATURE</b>	See <u>real-time information</u> on your current and upcoming climbs on downloaded courses.
	<b>GRADE-ADJUSTED PACE</b>	Get your equivalent running pace at the same effort on flat ground or when ascending.
	<b>TRAINING READINESS</b>	From the moment you wake up, get a readiness score based on your sleep quality <sup>2</sup> , recovery, training load and more, so you can determine whether it's a good day to go hard — or take it easy.
	<b>TRAINING STATUS</b>	Get <u>insight</u> , and know whether you're training productively, peaking or strained.
	<b>PERFORMANCE METRICS</b>	Gauge your performance with <u>advanced training metrics</u> such as <u>VO2 max</u> , <u>training load</u> and more.
	<b>REAL-TIME STAMINA</b>	Prevent burnout, and use <u>this data</u> to track and manage your exertion.
	<b>DAILY SUGGESTED WORKOUT</b>	View your entire week of <u>daily suggested workouts</u> , which adapt after every run or ride.
	<b>RECOVERY TIME</b>	Know how long you need to <u>recover</u> before your next high-effort workout based on your latest training.
	<b>RACE WIDGET</b>	<u>Prepare for your next race</u> with training tips, personalized daily suggested workouts and more.
<b>NEW</b>	<b>WRIST-BASED RUNNING POWER</b>	See how much <u>power</u> you're applying to the trail or road so you can manage effort and fine-tune training — now without an accessory.
	<b>GARMIN COACH</b>	Get free adaptive 5K, 10K and half-marathon <u>training plans</u> from expert coaches.
<b>NEW</b>	<b>TRACK YOUR ACTIVITIES</b>	Use preloaded activity profiles to get data and insight from your active pursuits. You can now track team sport activities such as soccer, football, racquet sports and more.
	<b>HIIT WORKOUTS</b>	Track your HIIT workouts, including AMRAP, EMOM, Tabata or custom workouts.

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## PREMIUM MULTISPORT GPS SMARTWATCHES

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### KEY FEATURES (CONTINUED):

	<b>ANIMATED WORKOUTS</b>	Follow animated cardio, strength, yoga and Pilates workouts on the watch screen.
	<b>BACKCOUNTRY SKI AND SNOWBOARD</b>	Get ascent and descent data along with metrics such as cadence, stride length and grade.
	<b>XC SKI DYNAMICS</b>	Measure exercise load when paired with an <a href="#">HRM-Pro™ Plus</a> chest strap (sold separately).
	<b>SURF ACTIVITY</b>	Record the number of waves surfed, maximum speed reached, distance traveled and more.
	<b>SURFLINE® CAMERA</b>	Create a video of every wave you ride in front of a Surflines camera with Surflines Sessions™ technology. Use the Surflines widget to see tide, wave height, wind and surf rating for each of the five nearest surf spots <sup>3</sup> .
	<b>MTB DYNAMICS</b>	Track the <a href="#">details of your ride</a> with specialized <a href="#">Grit®</a> and <a href="#">Flow™</a> measurements.
<b>NEW</b>	<b>OUTDOOR MAPS+</b>	Subscribe to <a href="#">Outdoor Maps+</a> for premium mapping content, such as satellite imagery and enhanced topographic maps, downloaded directly to your watch.
	<b>SATIQ™ TECHNOLOGY</b>	Get superior positioning accuracy with multi-band GPS while optimizing battery life.
	<b>ABC SENSORS</b>	<a href="#">Navigate</a> your next trail with an altimeter, barometer and 3-axis electronic compass.
	<b>MULTICONTINENT TOPO MAPS</b>	Download <a href="#">TopoActive maps</a> via Wi-Fi® connectivity from around the world — or get your local region preloaded on the Sapphire Edition watches — to keep your explorations on track. View terrain contours, elevations, summits, parks, coastlines, rivers, lakes and other geographical features.
	<b>SKIVIEW™ MAPS</b>	View run names and difficulty ratings for more than 2,000 preloaded <a href="#">ski resorts</a> worldwide.
	<b>GOLF COURSE MAPS</b>	Get preloaded full-color <a href="#">CourseView maps</a> for more than 43,000 golf courses around the world.
	<b>NEXTFORK™ MAP GUIDE</b>	Navigate with a quick glance, and see the distance to the next intersection and the trail name.
<b>NEW</b>	<b>UP AHEAD MAP INTEGRATION</b>	<a href="#">Get at-a-glance awareness</a> for selected POI checkpoints ahead now overlaid on the map — such as aid stations — during a race.
	<b>ROUND-TRIP ROUTING</b>	Enter how far you want to go, and get <a href="#">suggested routes</a> that will bring you back; even use TrendLine™ routing to find the best local paths.
	<b>COURSES WITH TURN-BY-TURN DIRECTIONS</b>	Create or find existing courses in the <a href="#">Garmin Connect™ app</a> , or sync from your favorite third-party platforms and get turn-by-turn directions.
	<b>SUNRISE AND SUNSET WIDGET</b>	Plan for your adventure with accurate sunrise and sunset times, and know the position of the sun at different times of the day.
	<b>MORNING REPORT</b>	Get a customizable overview of your sleep, training outlook, HRV status, weather and more as soon as you wake up.
<b>NEW</b>	<b>JET LAG ADVISER</b>	Help to minimize the effects of <a href="#">jet lag</a> with guidance on light exposure, sleep schedule and exercise.
	<b>HRV STATUS</b>	Gain a better understanding of your <a href="#">overall health</a> , recovery and training performance while you sleep.
	<b>PULSE OX SENSOR</b>	Track your <a href="#">blood oxygen saturation</a> while you're awake or asleep, and gain awareness of how you're adapting to altitude <sup>4</sup> .



# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

NEW PRODUCT  
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## PRODUCT COMPARISON:

	fēnix 7 Pro Solar Series	epix™ Pro (Gen 2) 42, 47, 51 mm	fēnix 7 Sapphire Solar Series
Case size	42 mm 47 mm 51 mm	42 mm 47 mm 51 mm	42 mm 47 mm 51 mm
Display size	1.2" 1.3" 1.4"	1.2" 1.3" 1.4"	1.2" 1.3" 1.4"
Display type	Sunlight-visible, transfective memory-in-pixel	AMOLED (optional always-on)	Sunlight-visible, transfective memory-in-pixel
Display resolution	fēnix 7S Pro: 240 x 240 pixels fēnix 7 Pro: 260 x 260 pixels fēnix 7X Pro: 280 x 280 pixels	epix Pro (Gen 2), 42 mm: 390 x 390 pixels epix Pro (Gen 2), 47 mm: 416 x 416 pixels epix Pro (Gen 2), 51 mm: 454 x 454 pixels	fēnix 7S Sapphire Solar: 240 x 240 pixels fēnix 7 Sapphire Solar: 260 x 260 pixels fēnix 7X Sapphire Solar: 280 x 280 pixels
Lens material	Standard Editions: Power Glass™ lens Sapphire Editions: Power Sapphire™ lens	Standard Editions: Corning® Gorilla® Glass Sapphire Editions: sapphire crystal	Power Sapphire
Battery life	<b>fēnix 7S Pro:</b> Smartwatch: up to 11 days/14 days with solar <sup>1</sup> All satellite systems + multi-band: up to 15 hours/16 hours with solar <sup>8</sup> <b>fēnix 7 Pro:</b> Smartwatch: up to 18 days/22 days with solar <sup>1</sup> All satellite systems + multi-band: up to 23 hours/26 hours with solar <sup>8</sup> <b>fēnix 7X Pro:</b> Smartwatch: up to 28 days/37 days with solar <sup>1</sup> All satellite systems + multi-band: up to 38 hours/41 hours with solar <sup>8</sup>	<b>epix Pro (Gen 2), 42 mm:</b> Smartwatch: up to 10 days (4 days always-on) All satellite systems + multi-band: up to 13 hours (10 hours always-on) <b>epix Pro (Gen 2), 47 mm:</b> Smartwatch: up to 16 days (6 days always-on) All satellite systems + multi-band: up to 20 hours (15 hours always-on) <b>epix Pro (Gen 2), 51 mm:</b> Smartwatch: up to 31 days (11 days always-on) All satellite systems + multi-band: up to 38 hours (30 hours always-on)	<b>fēnix 7S Sapphire Solar:</b> Smartwatch: up to 11 days/14 days with solar <sup>1</sup> All satellite systems + multi-band: up to 15 hours/16 hours with solar <sup>8</sup> <b>fēnix 7 Sapphire Solar:</b> Smartwatch: up to 18 days/22 days with solar <sup>1</sup> All satellite systems + multi-band: up to 23 hours/26 hours with solar <sup>8</sup> <b>fēnix 7X Sapphire Solar:</b> Smartwatch: up to 28 days/37 days with solar <sup>1</sup> All satellite systems + multi-band: up to 38 hours/41 hours with solar <sup>8</sup>
Solar charging capabilities	•		•
Gen 5 heart rate sensor <sup>2</sup>	•	•	
Built-in LED flashlight	•	•	• (fēnix 7X models only)
Smart notifications <sup>6</sup>	•	•	•
Wrist-based heart rate <sup>2</sup>	•	•	•
Health monitoring	•	•	•
Sleep score and insights	•	•	•
PacePro™ technology	•	•	•
Garmin Coach	•	•	•
VO2 max	•	•	•
Stamina	•	•	•
Endurance score	•	•	•
Hill score	•	•	•
Garmin Pay™ contactless payments <sup>9</sup>	•	•	•
Music (Spotify, Deezer or Amazon Music)	•	•	•
Preloaded TopoActive mapping with Wi-Fi® technology	Sapphire versions only (Downloadable map available for non-Sapphire version)	Sapphire versions only (Downloadable map available for non-Sapphire version)	•
Up Ahead map integration	•	•	•
Preloaded SkiView™ maps	•	•	•
Preloaded golf maps	•	•	•

# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050  
HTS: 8517.62.0090

### fēnix 7 Pro Series



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN			
Now	fēnix 7 Pro Series smartwatch, USB-C charging/data cable, documentation	Cable made in Taiwan, China, Vietnam or Myanmar.			

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
<b>fēnix 7S Pro - Solar Edition</b> Silver with Graphite Band	010-02776-00	753759317584	\$799.99	\$1,079.99
<b>fēnix 7S Pro - Sapphire Solar Edition</b> Carbon Gray DLC Titanium with Black Band	010-02776-10	753759317607	\$899.99	\$1,219.99
<b>fēnix 7S Pro - Sapphire Solar Edition</b> Soft Gold with Light Sand Band	010-02776-14	753759317645	\$899.99	\$1,219.99

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
<b>fēnix 7 Pro - Solar Edition</b> Slate Gray with Black Band	010-02777-00	753759317706	\$799.99	\$1,079.99
<b>fēnix 7 Pro - Sapphire Solar Edition</b> Carbon Gray DLC Titanium with Black Band	010-02777-10	753759317720	\$899.99	\$1,219.99
<b>fēnix 7 Pro - Sapphire Solar Edition</b> Titanium with Fog Gray/Ember Orange Band	010-02777-20	753759317768	\$899.99	\$1,219.99

DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
<b>fēnix 7X Pro - Solar Edition</b> Slate Gray with Black Band	010-02778-00	753759317829	\$899.99	\$1,219.99
<b>fēnix 7X Pro - Sapphire Solar Edition</b> Carbon Gray DLC Titanium with Black Band	010-02778-10	753759317843	\$999.99	\$1,349.99
<b>fēnix 7X Pro - Sapphire Solar Edition</b> Titanium with Fog Gray/Ember Orange Band	010-02778-14	753759317881	\$999.99	\$1,349.99

## PHYSICAL SPECIFICATIONS:

	fēnix 7S Pro	fēnix 7 Pro	fēnix 7X Pro
<b>Unit dimensions</b> (WxHxD):	42 x 42 x 14.1 (mm)	47 x 47 x 14.5 (mm)	51 x 51 x 14.9 (mm)
<b>Lens material:</b>	<b>Solar Edition:</b> Power Glass™ lens <b>Sapphire Solar Edition:</b> Power Sapphire™ lens	<b>Solar Edition:</b> Power Glass <b>Sapphire Solar Edition:</b> Power Sapphire	<b>Solar Edition:</b> Power Glass <b>Sapphire Solar Edition:</b> Power Sapphire
<b>Bezel material:</b>	<b>Solar Edition:</b> stainless steel <b>Sapphire Solar Edition:</b> stainless steel or titanium	<b>Solar Edition:</b> stainless steel <b>Sapphire Solar Edition:</b> titanium	<b>Solar Edition:</b> stainless steel <b>Sapphire Solar Edition:</b> titanium
<b>Case material:</b>	<b>Solar Edition:</b> Fiber-reinforced polymer with steel rear cover <b>Sapphire Solar Edition:</b> Fiber-reinforced polymer with stainless steel or titanium rear cover	<b>Solar Edition:</b> Fiber-reinforced polymer with steel rear cover <b>Sapphire Solar Edition:</b> Fiber-reinforced polymer with titanium rear cover	<b>Solar Edition:</b> Fiber-reinforced polymer with steel rear cover <b>Sapphire Solar Edition:</b> Fiber-reinforced polymer with titanium rear cover
<b>Display</b> Size, resolution, type:	1.2" (30.4 mm) diameter 240 x 240 pixels Sunlight-visible, transfective memory-in-pixel	1.3" (33.02 mm) diameter 260 x 260 pixels Sunlight-visible, transfective memory-in-pixel	1.4" (35.56 mm) diameter 280 x 280 pixels Sunlight-visible, transfective memory-in-pixel
<b>Watch band</b> QuickFit® watch bands:	Includes silicone watch band Silicone adjustment band length: 110 mm Silicone buckle band length: 84.4 mm Total length of silicone adjustment and buckle bands: 194.4 mm	Includes silicone watch band Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of adjustment and buckle bands: 219.7 mm	Includes silicone watch band Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of silicone adjustment and buckle bands: 219.7 mm
<b>Wrist circumference:</b>	Silicone band: 108–182 mm	Silicone band: 125–208 mm	Silicone band: 127–210 mm

# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## PHYSICAL SPECIFICATIONS (CONTINUED):

	fēnix 7S Pro	fēnix 7 Pro	fēnix 7X Pro
<b>Weight:</b>	Solar Edition: 63 g (case only: 47 g) Sapphire Solar Edition (titanium): 58 g (case only: 42 g) Sapphire Solar Edition (stainless steel): 65 g (case only: 49 g)	Solar Edition: 79 g (case only: 56 g) Sapphire Solar Edition: 73 g (case only: 50 g)	Solar Edition: 96 g (case only: 68 g) Sapphire Solar Edition: 89 g (case only: 61 g)
<b>Battery life:</b>	Smartwatch: up to 11 days/14 days with solar <sup>1</sup> Battery saver watch mode: up to 38 days/87 days with solar <sup>1</sup> GPS only: up to 37 hrs/46 hrs with solar <sup>8</sup> All satellite systems: up to 26 hrs/30 hrs with solar <sup>1</sup> All satellite systems + multi-band: up to 15 hrs/16 hrs with solar <sup>8</sup> All satellite systems + music: up to 7 hrs Max battery GPS: up to 90 hrs/162 hrs with solar <sup>8</sup> Expedition GPS: up to 26 days/43 days with solar <sup>1</sup>	Smartwatch: up to 18 days/22 days with solar <sup>1</sup> Battery saver watch mode: up to 57 days/173 days with solar <sup>1</sup> GPS only: up to 57 hrs/73 hrs with solar <sup>8</sup> All satellite systems: up to 40 hrs/48 hrs with solar <sup>1</sup> All satellite systems + multi-band: up to 23 hrs/26 hrs with solar <sup>8</sup> All satellite systems + music: up to 10 hrs Max battery GPS: up to 136 hrs/289 hrs with solar <sup>8</sup> Expedition GPS: up to 40 days/74 days with solar <sup>1</sup>	Smartwatch: up to 28 days/37 days with solar <sup>1</sup> Battery saver watch mode: up to 90 days/1+ year with solar <sup>1</sup> GPS only: up to 89 hrs/122 hrs with solar <sup>8</sup> All satellite systems: up to 63 hrs/77 hrs with solar <sup>1</sup> All satellite systems + multi-band: up to 38 hrs/41 hrs with solar <sup>8</sup> All satellite systems + music: up to 16 hrs Max battery GPS: up to 213 hrs/578 hrs with solar <sup>8</sup> Expedition GPS: up to 62 days/139 days with solar <sup>1</sup>
<b>Battery type:</b>	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion
<b>Water rating:</b>	<u>10 ATM</u>	<u>10 ATM</u>	<u>10 ATM</u>
<b>Wireless technologies:</b>	BLUETOOTH®, ANT+® and Wi-Fi® technologies	BLUETOOTH, ANT+ and Wi-Fi technologies	BLUETOOTH, ANT+ and Wi-Fi technologies

## PACKAGING SPECIFICATIONS:



	fēnix 7S Pro	fēnix 7 Pro	fēnix 7X Pro
<b>Gift box dimensions:</b> (WxHxD)	3.6" W x 4.4" H x 2.8" D (91 x 112 x 70.5 mm)	3.6" W x 4.4" H x 2.8" D (91 x 112 x 70.5 mm)	3.6" W x 4.4" H x 2.8" D (91 x 112 x 70.5 mm)
<b>Gift box weight:</b>	5.7 oz (162.0 g)	6.3 oz (178.0 g)	6.9 oz (196.0 g)
<b>Master carton dimensions:</b> (WxHxD)	15.1" W x 15.2" H x 15.9" D (384 x 378 x 403 mm)	15.1" W x 15.2" H x 15.9" D (384 x 378 x 403 mm)	15.1" W x 15.2" H x 15.9" D (384 x 378 x 403 mm)
<b>Master carton weight:</b>	23.6 lbs (10.7 kg)	25.6 lbs (11.6 kg)	28.0 lbs (12.7 kg)
<b>Master carton quantity:</b>	60	60	60

## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

## VIDEOS:

FĒNIX 7 PRO SERIES



## MERCHANDISING:

### DUMMY UNITS



FĒNIX 7S PRO - SOLAR  
Silver with Graphite Band SKU:  
**010-M2776-00**

FĒNIX 7S PRO - SAPPHIRE SOLAR  
Carbon Gray DLC Titanium with Black Band SKU:  
**010-M2776-10**

FĒNIX 7S PRO - SAPPHIRE SOLAR  
Soft Gold with Light Sand Band SKU:  
**010-M2776-14**

FĒNIX 7 PRO - SOLAR  
Slate Gray with Black Band SKU:  
**010-M2777-00**

FĒNIX 7 PRO - SAPPHIRE SOLAR  
Carbon Gray DLC Titanium with Black Band SKU:  
**010-M2777-10**

FĒNIX 7 PRO - SAPPHIRE SOLAR  
Titanium with Fog Gray/Ember Orange Band SKU:  
**010-M2777-20**

FĒNIX 7X PRO - SOLAR  
Slate Gray with Black Band SKU:  
**010-M2778-00**

FĒNIX 7X PRO - SAPPHIRE SOLAR  
Carbon Gray DLC Titanium with Black Band SKU:  
**010-M2778-10**

FĒNIX 7X PRO - SAPPHIRE SOLAR  
Titanium with Fog Gray/Ember Orange Band SKU:  
**010-M2778-14**



# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## MERCHANDISING CONTINUED:

### ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

Size: **2.875" W x 2.875" D x 0.709" H**  
 SKU: **M00-10769-00**

### TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

### GRAPHIC BACK PANEL FOR THE TRAY KIT



Size: **7" W x 9" H**  
 SKU: **M00-00944-00**

### SMALL TRAY



Size: **7" W x 6" D**  
 SKU: **M00-00527-00**

### EXISTING ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



Order these components to update your existing acrylic display: dummy units, brackets, small product cards and pedestals. Contact your inside sales rep or order administration representative to place an order for the update components or to inquire about the new display that will be available later this year.

## INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND ACRYLIC NONPOWERED FREESTANDING DISPLAY:

### SMARTWATCH BRACKET

SKU: **M00-10751-00**  
 Size: **1.5" W x 4.0" H**



### SMALL PRODUCT CARDS

Size: **2" H x 2.5" W**

FĒNIX 7S PRO SOLAR  
 SKU: **M00-00973-00**

FĒNIX 7S PRO SAPPHIRE SOLAR  
 SKU: **M00-00973-01**

FĒNIX 7 PRO SOLAR  
 SKU: **M00-00974-00**

FĒNIX 7 PRO SAPPHIRE SOLAR  
 SKU: **M00-00974-01**

FĒNIX 7X PRO SOLAR  
 SKU: **M00-00975-00**

FĒNIX 7X PRO SAPPHIRE SOLAR  
 SKU: **M00-00975-01**

### TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - SMARTWATCH

SKU: **M00-00977-00** Size: **6.75" L x 4.0" H**



# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## MERCHANDISING CONTINUED:

### NEW! GARMIN BRANDED FREESTANDING/COUNTERTOP LIGHT BOX DISPLAYS

Showcase a wide range of Garmin products with these new displays featuring a bright light box graphic. They can be customized by ordering dummy units, brackets, product cards, common features product cards and light box graphics. You can feature up to 7 dummy units on the freestanding display and up to 3 dummy units on the countertop display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Light Box Display: **24" W x 62.98" T x 23.166" D**  
 Countertop Light Box Display: **12" W x 18.08" T x 14" D**



### EXISTING GARMIN BRANDED GRAY FREESTANDING/COUNTERTOP VIDEO DISPLAYS

Order these components to update your existing freestanding or countertop display: dummy units, brackets, SD™ card, product card and graphics. Contact your inside sales rep or order administration representative to place an order for the update components.



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at [Garmin.com](http://Garmin.com).

## COMPATIBLE APPS OVERVIEW:

### GARMIN CONNECT™ APP



**FITNESS AT YOUR FINGERTIPS**  
 On mobile or web, Garmin Connect is the tool for tracking, analyzing and sharing health and fitness activities recorded by your paired Garmin device.

### GARMIN EXPLORE™ APP



**MAP, TRACK, SYNC AND SHARE YOUR TREK FROM ANYWHERE**  
 This all-in-one app is made for off-the-grid adventurers and outdoor enthusiasts alike. Download to your compatible smartphone so you can plan, navigate and review your next great adventure.

### CONNECT IQ™ STORE APP



**YOUR ONE-STOP SHOP FOR PERSONALIZING YOUR GARMIN DEVICE**  
 The Connect IQ Store is your all-in-one source for personalizing compatible Garmin devices with free downloads of apps, widgets, watch faces, data fields, music streaming services and more.

### GARMIN GOLF™ APP



**COMPETE, COMPARE, CONNECT**  
 Give every round a tournament feel by competing with fellow golfers on more than 43,000 courses around the world<sup>10</sup>.

For more information on compatible apps, please visit the product pages at [Garmin.com](http://Garmin.com).

# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT ANNOUNCEMENT**

## COMPATIBLE PRODUCT OVERVIEW:

**INREACH® MINI 2**  
COMMUNICATOR



**INREACH® MESSENGER**  
COMMUNICATOR



**GPSMAP® 67 SERIES**  
HANDHELDS



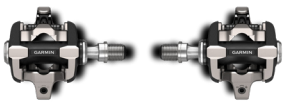
**APPROACH® CT10**  
CLUB TRACKING SENSORS



**INDEX™ S2**  
SMART SCALES



**RALLY™**  
POWER METER PEDALS



**VARIA™ RCT715**  
RADAR CAMERA TAIL LIGHT



**TACX® NEO 2T**  
SMART TRAINER



**ALPHA® 200 SERIES**  
HANDHELDS



**MONTANA® 700 SERIES**  
GPS TOUCHSCREEN NAVIGATORS



See [Garmin.com](http://Garmin.com) for details and available devices.

## COMPATIBLE ACCESSORY OVERVIEW:







	SKU	UPC	MSRP/MRP (USD)	DESCRIPTION	IMAGE
Charging/data cable USB Type-C connector (1.0 meter)	010-13278-00	753759306014	\$24.99	Connect this 3' cable to your USB-C AC adapter (sold separately) to recharge your compatible device.	
Charging/data cable USB Type-A connector (0.5 meter)	010-12491-01	753759176860	\$24.99	Recharge and transfer data by using your computer's USB port. This cord also pairs with an optional AC adapter (sold separately).	
QuickFit® quarter-turn bike mount	010-13013-10	753759325473	\$29.99	Take your compatible multisport training device from wrist to bike in seconds.	
HRM-Pro™ Plus heart rate monitor	010-13118-00	753759300883	\$129.99	Never miss a beat with the HRM-Pro Plus premium chest strap heart rate monitor. It provides accurate heart rate data, running dynamics plus pace and distance for indoor runs.	
Running Dynamics Pod	010-12520-00	753759175528	\$69.99	This pod computes and sends six running dynamics metrics to your compatible device. It easily clips onto your waistband to measure the running dynamics you need to beat yesterday.	
Speed sensor 2	010-12843-00	753759222536	\$39.99	Monitor your speed as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
Cadence sensor 2	010-12844-00	753759222543	\$39.99	Monitor your pedaling cadence as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
tempe™ sensor	010-11092-30	753759993122	\$39.99	Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.	



# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

**NEW PRODUCT  
ANNOUNCEMENT**

## COMPATIBLE ACCESSORY OVERVIEW (CONTINUED):

QUICKFIT® 20 WATCH BANDS		SKU	UPC	MSRP (USD)	IMAGE
<b>NEW</b>	Black/Electric Lime silicone band	010-13279-03	753759319472	\$49.99	
<b>NEW</b>	Flame Red/Graphite silicone band	010-13279-04	753759319489	\$49.99	
<b>NEW</b>	Light Sand/Deep Orchid silicone band	010-13279-05	753759319496	\$49.99	
<b>NEW</b>	Deep Orchid/Light Sand silicone band	010-13279-06	753759319502	\$49.99	
<b>NEW</b>	Whitestone/Aqua silicone band	010-13279-07	753759319519	\$49.99	
<b>NEW</b>	Cream Heathered Nylon with Soft Gold Hardware	010-13279-08	753759322984	\$149.99	

QUICKFIT 22 WATCH BANDS		SKU	UPC	MSRP (USD)	IMAGE
<b>NEW</b>	Black silicone band	010-13280-00	753759319526	\$49.99	
<b>NEW</b>	Whitestone silicone band	010-13280-01	753759319533	\$49.99	
<b>NEW</b>	Fog Gray/Ember Orange silicone band	010-13280-02	753759319540	\$49.99	
<b>NEW</b>	Electric Lime/Graphite silicone band	010-13280-03	753759319557	\$49.99	
<b>NEW</b>	Flame Red/Graphite silicone band	010-13280-04	753759319564	\$49.99	
<b>NEW</b>	Black/Cirrus Blue silicone band	010-13280-05	753759319571	\$49.99	
<b>NEW</b>	Black/Flame Red silicone band	010-13280-06	753759319588	\$49.99	
<b>NEW</b>	Moss/Graphite silicone band	010-13280-07	753759319595	\$49.99	
<b>NEW</b>	Fog Gray/Moss silicone band	010-13280-08	753759319601	\$49.99	
<b>NEW</b>	Graphite silicone band	010-13280-09	753759322991	\$49.99	

# FĒNIX® 7 PRO SERIES

PREMIUM MULTISPORT GPS SMARTWATCHES

NEW PRODUCT  
ANNOUNCEMENT

## COMPATIBLE ACCESSORY OVERVIEW (CONTINUED):

	QUICKFIT® 26 WATCH BANDS	SKU	UPC	MSRP (USD)	IMAGE
NEW	Black silicone band	010-13281-00	753759319618	\$49.99	
NEW	Whitestone silicone band	010-13281-01	753759319625	\$49.99	
NEW	Fog Gray/Ember Orange silicone band	010-13281-02	753759319632	\$49.99	
NEW	Electric Lime/Graphite silicone band	010-13281-03	753759319649	\$49.99	
NEW	Flame Red/Graphite silicone band	010-13281-04	753759319656	\$49.99	
NEW	Black/Cirrus Blue silicone band	010-13281-05	753759319663	\$49.99	
NEW	Black/Flame Red silicone band	010-13281-06	753759319670	\$49.99	
NEW	Moss/Graphite silicone band	010-13281-07	753759319687	\$49.99	
NEW	Fog Gray/Moss silicone band	010-13281-08	753759319694	\$49.99	
NEW	Graphite silicone band	010-13281-09	753759323516	\$49.99	

The fēnix 7 Pro Series smartwatches are compatible with other QuickFit bands not listed in this marketing memo. For more information on compatible accessories, please visit the product page at [Garmin.com](https://www.garmin.com).

<sup>1</sup>Assumes continuous use for entire period in 50,000 lux conditions

<sup>2</sup>[Activity tracking accuracy](#)

<sup>3</sup>When paired with the Garmin Connect™ smart-device app and the Surflife® smart-device app

<sup>4</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see [Garmin.com/ataccuracy](https://www.garmin.com/ataccuracy). Pulse Ox not available in all countries.

<sup>5</sup>When paired with your [compatible smartphone](#). For safety and tracking feature requirements and limitations, see [Garmin.com/safety](https://www.garmin.com/safety).

<sup>6</sup>When paired with your [compatible smartphone](#)

<sup>7</sup>When paired with your compatible smartphone. All data provided on the Garmin Stocks Tracker app is provided for informational purposes only and is not intended for trading or investing purposes. See [Twelvedata.com/stocks](https://www.twelvedata.com/stocks) for stock exchanges covered by the Stocks app.

<sup>8</sup>Assumes continuous use for entire period in 50,000 lux conditions

<sup>9</sup>[View current supported country, payment network and issuing bank information](#)

<sup>10</sup>Requires app to be loaded on a compatible smartphone

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