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# **GARMIN DASH CAM™ LIVE**

**ALWAYS-CONNECTED LTE DASH CAMERA**

**NEW PRODUCT ANNOUNCEMENT**

**OVERVIEW | FEATURES | SCREENSHOTS | COMPARISON | GARMIN DRIVE™ APP |  
CONFIGURATIONS | PACKAGING | COPY/VIDEO/MERCHANDISING | ACCESSORIES**

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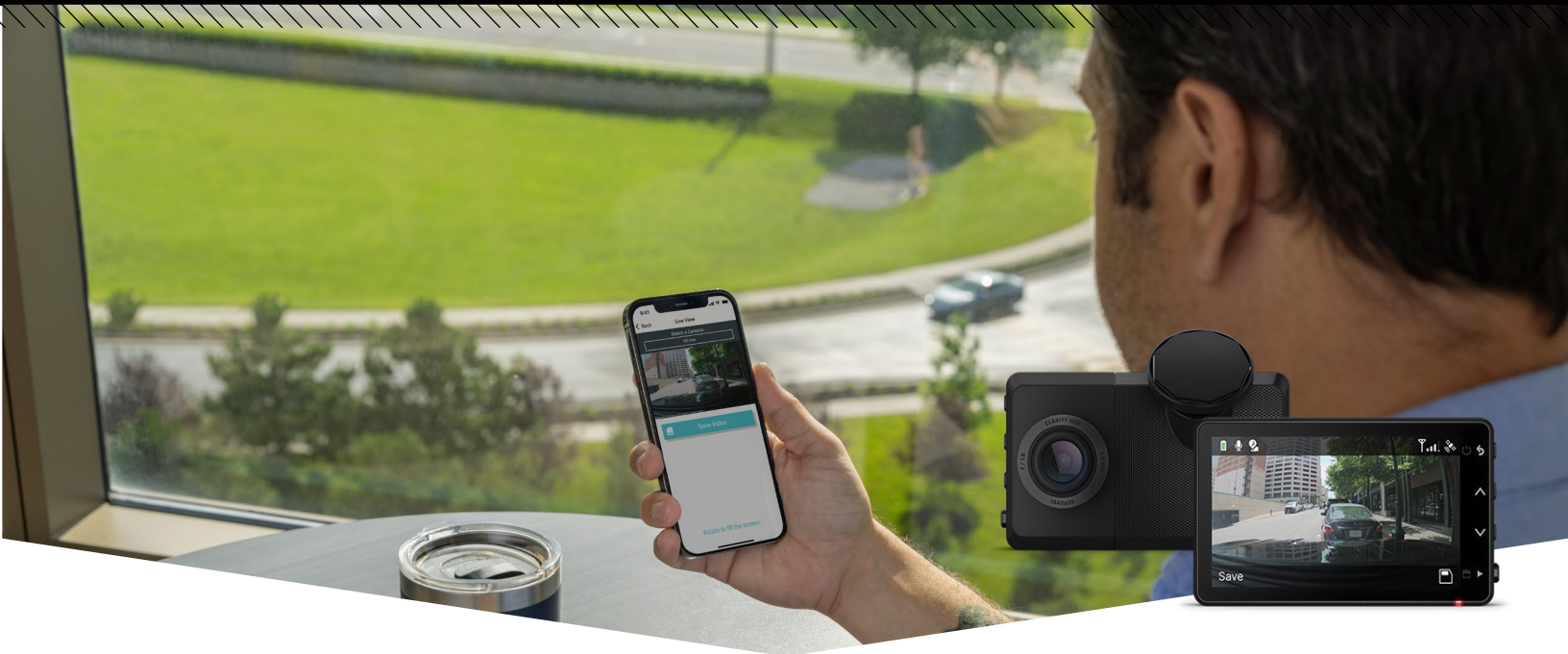
**MARKETING MEMO**

**Jan. 4, 2023**

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NEW PRODUCT  
ANNOUNCEMENT



## PRODUCT OVERVIEW:

The always-connected<sup>1</sup> LTE dash cam<sup>2</sup> lets you access a live view and share saved video anytime from the Garmin Drive™ smartphone app. Enjoy greater peace of mind with location tracking, theft alerts and incident notifications<sup>3</sup> about your parked vehicle. Saved video automatically uploads to the secure online Vault for you to view and share later. Record important details day and night, thanks to high-definition 1440p resolution with Garmin Clarity™ HDR optics and a wide 140-degree lens. Voice control<sup>4</sup> lets you use spoken commands to save video, start/stop audio recording, take still pictures and more.



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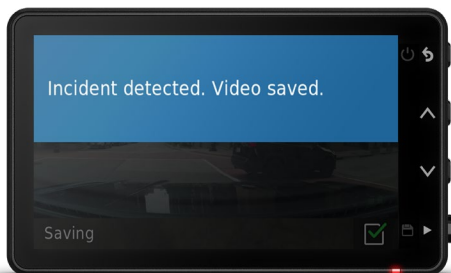
**NEW PRODUCT ANNOUNCEMENT**

## KEY FEATURES:

<b>NEW</b>	<b>ALWAYS-CONNECTED</b>	Always-on LTE connection <sup>1</sup> (subscription required) lets you access a live view from your vehicle anytime by using the Garmin Drive™ smartphone app.
<b>NEW</b>	<b>EASY VIDEO REVIEW AND SHARE</b>	Saved videos are stored securely in the online Vault and can be accessed by using the Garmin Drive app. With an LTE subscription or Wi-Fi® connectivity, share video clips with others by sending a link and passcode.
<b>NEW</b>	<b>VEHICLE MONITORING</b>	Enjoy greater peace of mind with vehicle surveillance features <sup>3</sup> , including location tracking, theft alerts and the parking guard feature, which notifies you about detected incidents affecting your parked vehicle.
<b>NEW</b>	<b>LTE SUBSCRIPTION PLANS</b>	Choose from two LTE Vault subscription plans and purchase in the Garmin Drive app to enable location tracking, theft alerts and parking guard notifications. LTE connectivity moves beyond the limitations of a Wi-Fi connection so you can access a live view anytime.
	<b>HIGH-QUALITY VIDEO</b>	High-definition 1440p HD video with a wide 140-degree lens and Garmin Clarity™ HDR optics provides crisp detail day and night. Use the 3" LCD display on the camera to align the camera and change the settings.
	<b>VOICE CONTROL</b>	Voice control <sup>4</sup> lets you use spoken commands to save video, start/stop audio recording, take still pictures and more.
	<b>AUTOMATIC INCIDENT DETECTION</b>	When an incident is detected, this camera automatically saves video from just before, during and after it happens to help capture a full recording of the event along with GPS location, date and time.
	<b>DRIVER ALERTS</b>	Driver alerts <sup>5</sup> , such as forward collision, lane departure and speed camera warnings, help encourage safer driving and situational awareness.
	<b>DURABLE BY DESIGN</b>	This dash cam is built to withstand harsh vehicle environments, including direct sunlight and hot interior temperatures.
	<b>DASH CAM VIDEO SYNC</b>	View video from up to four Garmin dash cams (sold separately) by using the Garmin Drive app on your compatible smartphone.
	<b>EXTRA USB PORT</b>	You won't have to choose between powering the dash camera and keeping your phone charged. The included charger has an extra USB port, so you can do both.
	<b>MEMORY CARD</b>	It's ready to use right out of the box with included microSD™ memory card (no separate purchase needed).

## SCREENSHOTS:

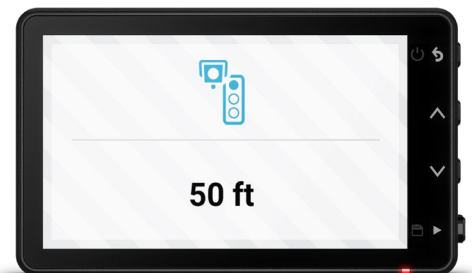
**AUTOMATIC INCIDENT DETECTION**



**FORWARD COLLISION WARNING**



**RED LIGHT CAMERA WARNING<sup>4</sup>**









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## PRODUCT COMPARISON:

	Dash Cam Mini 2	Dash Cam 47	Dash Cam 57	Dash Cam 67W	Dash Cam Tandem	Dash Cam Live
						
LCD display size	N/A	2"	2"	2"	N/A	2.95"
Size and weight	3.1 x 5.3 x 2.9 cm 35 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.5 x 4.1 x 2.35 cm 65.4 g	8.29 x 5.03 x 2.15 cm 109.7 g
Lens field of view	140 degrees	140 degrees	140 degrees	180 degrees	180-degree front and 180-degree interior	140 degrees
Camera megapixels	2.1 megapixels	2.1 megapixels	3.7 megapixels	3.7 megapixels	3.7 megapixels	3.7 megapixels
Clarity of recording	1080p or 720p	1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p
Output resolution	1920 x 1080	1920 x 1080	2560 x 1440	2560 x 1440	2560 x 1440	2560 x 1440
Voice control	•	•	•	•	•	•
GPS-enabled (date/time/speed/location)	No (shows date and time)	•	•	•	•	•
"Go" alert/ red light and speed camera		•	•	•		•
Forward collision and lane departure alerts		•	•	•		•
Mount type	Adhesive	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic
Parking guard feature	With Wi-Fi® connectivity & Constant Power Cable (sold separately)	With Wi-Fi connectivity	With Wi-Fi connectivity	With Wi-Fi connectivity		Anytime with an LTE subscription¹ or Wi-Fi connectivity
Live view monitoring May require Constant Power Cable (sold separately)	With Wi-Fi connectivity	With Wi-Fi connectivity	With Wi-Fi connectivity	With Wi-Fi connectivity		Anytime with an LTE subscription¹ or Wi-Fi connectivity
Vehicle tracking³						•
Theft alerts/ incident messaging³						•
Vault (secure online video storage)	•	•	•	•		Included with an LTE Vault subscription
Garmin Clarity™ HDR	•	•	•	•	•	•
Optional audio recording	•	•	•	•	•	•
Wi-Fi® technology for sharing/ updates	•	•	•	•	•	•
Incident detection (G-sensor)	•	•	•	•	•	•
NightGlo™ night vision					•	
Works with Garmin Drive™ app	•	•	•	•	•	•
Dash Cam Video Sync	•	•	•	•	•	•
Memory card	Not included	Pre-installed 16 GB microSD™ card	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card

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## GARMIN DRIVE™ APP:



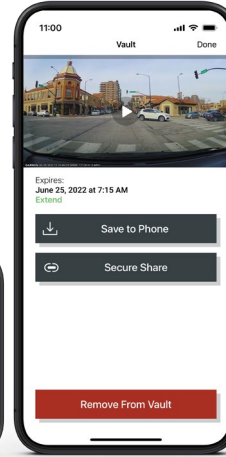
With an active [LTE Vault subscription](#), you can access a live view from your Dash Cam Live anytime by using the [Garmin Drive app](#). Garmin offers two different LTE subscription plans to suit your needs (see chart below). A paid subscription applies to one dash cam.

	STANDARD LTE	ADVANCED LTE
Monthly Fee	\$9.99 USD/\$14.99 CAD	\$19.99 USD/\$29.99 CAD
Vault storage duration	7 days	30 days
LTE connectivity	•	•
Secure share	•	•
Live view	•	•
Vehicle tracking	•	•
Theft alerts	•	•
Parking guard notifications	•	•
Emergency contact notification	•	•

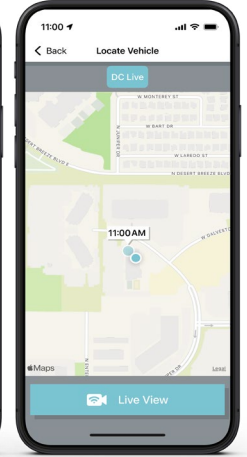
### LIVE VIEW



### VIDEO SHARING



### LOCATION TRACKING



## PRODUCT CONFIGURATIONS:

SCHEDULE B: 8525894000  
HTS: 8525.89.4000

### GARMIN DASH CAM LIVE



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Garmin Dash Cam Live, pre-installed 16 GB microSD™ card, low-profile magnetic mount, long power cable (4 meters), shorter power/data cable (1.5 meters), dual-USB power adapter and documentation	Made in Taiwan. Cables made in China, Taiwan or Philippines.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Garmin Dash Cam Live	010-02619-00	753759299286	\$399.99	\$539.99

## PACKAGING SPECIFICATIONS:

	DASH CAM LIVE
Gift box dimensions (WxHxD):	6.1" x 4.2" x 2.7" (15.4 x 10.7 x 6.9 cm)
Gift box weight:	10.3 oz (292 g)
Master carton dimensions (WxHxD):	18.0" x 12.4" x 13.1" (45.8 x 31.4 x 33.2 cm)
Master carton weight:	24 lbs (10.9 kg)
Master carton quantity:	32

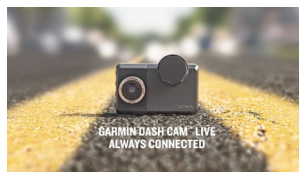


## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

## VIDEO:

DASH CAM LIVE [VIDEO](#)



## MERCHANDISING:

DUMMY UNIT



SKU: 010-M2619-00



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## COMPATIBLE ACCESSORY OVERVIEW:

### CONSTANT POWER CABLE



SKU: 010-12530-23  
UPC: 753759269449

Plug into your vehicle's OBD2 port for constant power to your compatible Garmin Dash Cam, even when the vehicle is parked and turned off. Compatible with most passenger vehicles; not compatible with commercial vehicles with a J1939 connector.

MSRP: \$49.99 USD

### POLARIZED LENS COVER



SKU: 010-12530-18  
UPC: 753759214050

Attach this polarized lens cover to your compatible camera device to increase video clarity and reduce reflections.

MSRP: \$29.99 USD

### NEW LTE VAULT SUBSCRIPTION PLANS



You'll need an active [LTE Vault subscription plan](#) for always-on connectivity. Select and activate a plan within the [Garmin Drive™ app](#).

Monthly plans are \$9.99 USD and up

## ADDITIONAL ACCESSORIES:

	SKU	UPC	MSRP (USD)	DESCRIPTION	IMAGE
<b>NEW</b> Low-profile magnetic mount	010-13313-00	753759316556	\$14.99	Securely mount your dash cam, and keep your hands on the wheel while you navigate. The low-profile design helps minimize blockage of your line of sight.	
Extra-long power cable	010-12530-07	753759269432	\$29.99	Power and recharge your compatible Garmin Dash Cam with this 26' (8 meter) power cable	
Dual USB power adapter	010-12530-06	753759232511	\$24.99	Power your compatible Garmin Dash Cam with this adapter while also having the ability to charge a phone, tablet or any other device that needs power while on the go. It includes a long power cable for hidden installations and shorter power/data cable for portable use.	
microUSB cable	010-11478-01	753759101985	\$14.99	Get the most out of your device by using this microUSB cable to update your device software and much more.	

For more information on compatible accessories, please visit the product page at [Garmin.com](#).

<sup>1</sup>Always-on connectivity requires an active LTE subscription. Activate a subscription using the Garmin Drive app on your compatible smartphone.  
<sup>2</sup>Some jurisdictions regulate or prohibit use of this camera device; it is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device  
<sup>3</sup>Requires an active LTE subscription; some vehicles will need the Constant Power Cable (sold separately)  
<sup>4</sup>Voice control is available only in English, German, French, Spanish, Italian and Swedish  
<sup>5</sup>Certain conditions may impair the warning function; visit [Garmin.com/warnings](#) for details. Red light and speed camera warnings are not available in all regions.

Wi-Fi is a registered trademark of the Wi-Fi Alliance.

NOTICE: Some jurisdictions regulate or prohibit use of these devices. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use these devices.

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.