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APPROACH® S70

PREMIUM GPS GOLF SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO
May 23, 2023

APPROACH® S70 PREMIUM GPS GOLF SMARTWATCH

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

If golf is your world, Approach S70 is your watch. Featuring a stunning AMOLED display, this premium smartwatch brings more than 43,000 courses to life and features all the on-course tools you need to lower your handicap. The improved virtual caddie feature provides a recommended club based on your shot dispersion data, elevation and more. An enhanced PlaysLike Distance feature utilizes a built-in barometer, so you'll know how far each shot is playing. And on your way to the hole, preloaded green contour data gives you insights into slope direction of the green (with an active Garmin Golf™ app membership). The slim, stylish design looks great on and off the course, with features that support your training — and lifestyle — including strength, yoga and running activities. Also get heart rate and advanced sleep monitoring for an extra edge when you're on the course¹.



Approach S70 - 42 mm
White and Powder Gray

Approach S70 - 47 mm
Black

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KEY FEATURES:


NEW	BRIGHT AMOLED DISPLAY	See your game in a whole new light with a superbright and easy-to-read 1.2" or 1.4" AMOLED touch display.
IMPROVED	43,000 COURSEVIEW MAPS WITH MORE DETAILS	Your watch comes preloaded with more than 43,000 full-color CourseView maps of golf courses from around the world. The enhanced maps feature course biomes and allow you to see intricate details with the ability to pan and zoom for narrowing in on your target distance.
IMPROVED	VIRTUAL CADDIE FEATURE	The improved <u>virtual caddie</u> feature shows your shot dispersion data and suggests a club based on a variety of factors, including your historical swing data, elevation, wind speed ² , wind direction ² and more.
IMPROVED	PLAYSLIKE DISTANCE FEATURE	The enhanced <u>PlaysLike Distance</u> feature accounts for uphill shots, downhill shots and trajectory as well as wind, temperature and air pressure with a built-in barometer — for more accurate plays like distances.
	GREEN CONTOUR DATA	Plan the best approach shot, and sink the putt with green contour data — which shows you the green's slope direction and severity on select courses (available with an active <u>Garmin Golf™ app membership</u>).
IMPROVED	SPORTS APPS	Improve your strength and mobility with preloaded activity profiles for strength, yoga, cardio and more so you can hit the ball farther and prevent injuries.
	WIND SPEED AND DIRECTION	See <u>wind speed and direction</u> on your watch based on your current location when connected to the Garmin Golf app on your compatible smartphone.
	GREEN VIEW FEATURE	The <u>green view</u> feature shows the shape and layout of the green and allows you to manually place the pin in today's position for even more precise targeting and more accurate performance stats.
	AUTOSHOT GAME TRACKING	The <u>AutoShot</u> round analyzer measures and auto-records detected shot distances ³ and pairs with <u>Approach® CT10</u> club tracking sensors (sold separately) for more automatic game-tracking capabilities, including detecting putts and chips.
	PINPOINTER FEATURE	This feature shows the <u>direction of the pin</u> so you can make the most of each swing on blind shots.
	HAZARD VIEW	Get <u>accurate yardage</u> to hazards and doglegs so you know to lay up or go for it.
	DISTANCE TO GREEN	Increase your on-course confidence with <u>distance</u> data that shows how far you are from the front, back and middle of the green.
	GARMIN GOLF™ APP	Pair with the <u>Garmin Golf app</u> for analysis, leaderboards and tournaments; see your health and fitness information, connect with friends and more.
	KEEP SCORE	Easily keep score as you play, and upload to the Garmin Golf app for stat tracking and handicap calculation.
	BATTERY LIFE	Approach S70 - 42 mm battery life: up to 10 days in smartwatch mode and up to 15 hours in GPS mode. Approach S70 - 47 mm battery life: up to 16 days in smartwatch mode and up to 20 hours in GPS mode.
	MONITOR YOUR HEALTH	Get a more complete picture of your health with wrist-based <u>heart rate</u> ¹ , <u>stress tracking</u> , <u>Body Battery™</u> energy monitoring, <u>Pulse Ox</u> readings ⁴ , advanced <u>sleep monitoring</u> ¹ and more so you can perform your best on the course.
NEW	HRV STATUS AND MORNING REPORT	Gain a better understanding of your <u>overall health</u> , recovery and training performance while you sleep; get a customizable overview of your sleep, training outlook, HRV status, weather and more as soon as you wake up.
NEW	FITNESS TRAINING	Improve your fitness with the <u>Garmin Coach</u> feature, HIIT workouts, advanced strength training, <u>fitness age</u> and more; create workouts from more than 1,600 exercises in the <u>Garmin Connect™ app</u> .
NEW	MUSIC	Download songs and playlists to your watch from your Spotify, Deezer or Amazon Music accounts, and connect with headphones (not included) enabled with BLUETOOTH® connectivity for phone-free listening.
	STAY CONNECTED	Use Garmin Pay™ contactless payments ⁵ ; receive smart notifications (when paired with your <u>iPhone®</u> or <u>Android™</u> smartphone); access the <u>Connect IQ™ Store</u> to add watch faces, data fields and apps to your paired watch.

FULL-COLOR MAPS	CLUB STATS	PLAYSLIKE DISTANCE	VIRTUAL CADDIE	GREEN CONTOUR DATA	SPORTS APPS	HEART RATE

APPROACH® S70 PREMIUM GPS GOLF SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

PRODUCT COMPARISON:

	APPROACH S42	APPROACH S62	APPROACH S70
			
Display size	1.2" (32.02 mm) diameter	1.3" (33.02 mm) diameter	1.2" (32.02 mm) diameter and 1.4" (35.41 mm) diameter
Case size	43 mm	47 mm	42 mm and 47 mm
Display type	Sunlight-visible, transfective memory-in-pixel (MIP)	Sunlight-visible, transfective memory-in-pixel (MIP)	AMOLED (optional always-on)
Display resolution	240 x 240 pixels	260 x 260 pixels	42 mm = 390 x 390 pixels 47 mm = 454 x 454 pixels
Color touchscreen	•	•	•
Lens and bezel material	Chemically strengthened glass lens; metal bezel	Corning® Gorilla® Glass 3 lens; ceramic bezel	Corning Gorilla Glass 3 lens; ceramic bezel
High-sensitivity receiver	GPS	GPS	42 mm = multi-GNSS 47 mm = multi-band GNSS
Preloaded courses with map updates	43,000+ worldwide	43,000+ worldwide	43,000+ worldwide
Distance to front, back and middle of green	•	•	•
Measures shot distances	•	•	•
Layup/dogleg distances	•	•	•
Hazards/course targets	•	•	•
Digital scorecard	•	•	•
Green view feature with manual pin positioning	•	•	•
AutoShot game tracking ³	•	•	•
Approach® CT10 compatibility	•	•	•
Garmin Golf™ app compatibility	•	•	•
Activity tracking features ¹ : move bar, vibration alerts, calories, steps, sleep	•	•	•
Smart notifications ²	•	•	•
Preloaded sports apps/activities	4	19	40
Full-color CourseView maps		•	• Enhanced details; course biomes
PinPointer feature		•	•
Wind speed/direction data ²		•	•
Hazard view		•	•
Green contour data (with active Garmin Golf membership)		•	•
Garmin Pay™ contactless payments ⁵		•	•
Health features: wrist-based heart rate ¹ , Pulse Ox sensor ⁴ , Body Battery™ energy monitoring, stress tracking, advanced sleep monitoring ¹		•	•
PlaysLike Distance feature		•	• Adds environmental conditions
Virtual caddie feature		•	• Adds shot dispersion data
Download music (Spotify, Deezer or Amazon Music)			•
Advanced health features: HRV status, morning report, readiness and more			•
Advanced fitness features: fitness age, Garmin Coach, HIIT workouts, advanced strength training and more			•
Connectivity	Bluetooth® Smart technology	Bluetooth Smart and ANT+® technologies	BLUETOOTH®, ANT+, Wi-Fi® technologies
Water rating	5 ATM	5 ATM	5 ATM
Compatible interchangeable bands	Quick release bands (20 mm)	QuickFit® 22 bands	42 mm = QuickFit 20 bands 47 mm = QuickFit 22 bands
Battery type/life	Rechargeable Li-ion 15 hrs (golf)/10 days (watch)	Rechargeable Li-ion 20 hrs (golf)/14 days (watch)	Rechargeable Li-ion 42 mm = 15 hrs (golf)/10 days (watch) 47 mm = 20 hrs (golf)/16 days (watch)

APPROACH® S70 PREMIUM GPS GOLF SMARTWATCH

**NEW PRODUCT
ANNOUNCEMENT**

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090

Approach S70



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN			
Now	Approach S70, USB-C charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, China, Vietnam or Myanmar.			
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
Approach S70 – 42 mm Black Ceramic Bezel with White Silicone Band	010-02746-00	753759323608	\$649.99	\$879.99	
Approach S70 – 42 mm Black Ceramic Bezel with Powder Gray Silicone Band	010-02746-01	753759323615	\$649.99	\$879.99	
Approach S70 – 47 mm Black Ceramic Bezel with Black Silicone Band	010-02746-02	753759323622	\$699.99	\$939.99	

PHYSICAL SPECIFICATIONS:

	Approach S70 42 mm	Approach S70 47 mm
Unit dimensions (WxHxD):	42 x 42 x 12.6 mm	47 x 47 x 13.4 mm
Lens material:	Corning® Gorilla® Glass lens	Corning Gorilla Glass lens
Bezel material:	Ceramic	Ceramic
Display Size, resolution, type:	1.2" (32.02 mm) diameter 390 x 390 pixels Color touchscreen, AMOLED	1.4" (35.41 mm) diameter 454 x 454 pixels Color touchscreen, AMOLED
Watch band:	Includes silicone watch band Silicone band width: 20 mm Silicone adjustment band length: 110 mm Silicone buckle band length: 84.4 mm Total length of silicone adjustment and buckle bands: 194.4 mm	Includes silicone watch band Silicone band width: 22 mm Silicone adjustment band length: 123.9 mm Silicone buckle band length: 95.8 mm Total length of silicone adjustment and buckle bands: 219.7 mm
Watch band compatibility:	Compatible with QuickFit® 20 mm watch bands	Compatible with QuickFit 22 mm watch bands
Wrist circumference:	Fits wrists with a circumference of 115-185 mm	Fits wrists with a circumference of 130-205 mm
Weight:	1.5 oz (44 g)	2.0 oz (56 g)
Battery life:	Smartwatch mode: up to 10 days GPS mode: up to 15 hours (using default display settings: gesture wake-up in smartwatch mode and always-on while golfing)	Smartwatch mode: up to 16 days GPS mode: up to 20 hours (using default display settings: gesture wake-up in smartwatch mode and always-on while golfing)
Battery type:	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion
Water rating:	5 ATM	5 ATM
Wireless technologies:	BLUETOOTH®, ANT+® and Wi-Fi® technologies	BLUETOOTH, ANT+ and Wi-Fi technologies

PACKAGING SPECIFICATIONS:



	Approach S70 42 mm	Approach S70 47 mm
Gift box dimensions: (WxHxD)	3.6" x 4.4" x 2.8" (91 x 112 x 70.5 mm)	3.6" x 4.4" x 2.8" (91 x 112 x 70.5 mm)
Gift box weight:	5.0 oz (142.0 g)	5.5 oz (156.0 g)
Master carton dimensions: (WxHxD)	15.1" x 15.2" x 15.9" (384 x 378 x 403 mm)	15.1" x 15.2" x 15.9" (384 x 378 x 403 mm)
Master carton weight:	23.0 lbs (10.5 kg)	24.5 lbs (11.1 kg)
Master carton quantity:	60	60

MERCHANDISING:

DUMMY UNITS



APPROACH S70 - 42 mm
White SKU:
010-M2746-00

APPROACH S70 - 42 mm
Powder Gray SKU:
010-M2746-01

APPROACH S70 - 47 mm
Black SKU:
010-M2746-02

ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

Size: **2.875" W x 2.875" D x 0.709" H**
SKU: **M00-10769-00**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.



GRAPHIC BACK PANEL FOR THE TRAY KIT

Size: **7" W x 9" H**
SKU: **M00-00943-00**



SMALL TRAY

Size: **7" W x 6" D**
SKU: **M00-00527-00**

EXISTING ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



Order these components to update your existing acrylic display: dummy units, brackets, small product cards and pedestals. Contact your inside sales rep or order administration representative to place an order for the updated components or to inquire about the new display that will be available later this year.

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NEW PRODUCT ANNOUNCEMENT

MERCHANDISING CONTINUED:

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND ACRYLIC NONPOWERED FREESTANDING DISPLAY:

SMARTWATCH BRACKET

Size: 1.5" W x 4.0" H
SKU: M00-10751-00



SMALL PRODUCT CARDS

Size: 2" H x 2.5" W



APPROACH S70
47 MM
SKU: M00-00972-00



APPROACH S70
42 MM
SKU: M00-00972-01

TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - GOLF

Size: 6.75" L x 4.0" H
SKU: M00-00817-04



NEW! GARMIN BRANDED FREESTANDING/COUNTERTOP LIGHT BOX DISPLAYS

Showcase a wide range of Garmin products with these new displays featuring a bright light box graphic. They can be customized by ordering dummy units, brackets, product cards, common features product cards and light box graphics. You can feature up to 7 dummy units on the freestanding display and up to 3 dummy units on the countertop display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Light Box Display: 24" W x 62.98" T x 23.166" D

Countertop Light Box Display: 12" W x 18.08" T x 14" D

EXISTING GARMIN BRANDED GRAY FREESTANDING/COUNTERTOP VIDEO DISPLAYS

Order these components to update your existing freestanding or countertop display: dummy units, brackets, SD™ card, product card and graphics. Contact your inside sales rep or order administration representative to place an order for the update components.



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

APPROACH® S70 PREMIUM GPS GOLF SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

VIDEOS:



[Approach S70 Feature Video](#)



[Approach S70 Training Video](#)

COMPATIBLE APPS OVERVIEW:

GARMIN GOLF™ APP:

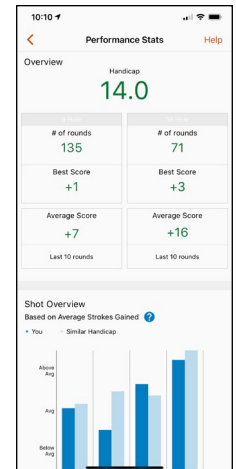
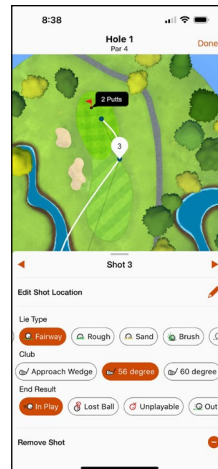


COMPETE, COMPARE AND CONNECT

The free [Garmin Golf](#) app brings more fun, stats and competition to your game.

INCLUDED FEATURES:

- **COMPARE STATS AND SCORECARDS** — Review leaderboards and stats based on scorecards uploaded directly through the app.
- **CREATE TOURNAMENTS** — Invite friends to compete in your own tournaments.
- **GLOBAL LEADERBOARDS** — Check out weekly leaderboards on any of our 43,000+ courses, with live scoring, automatic scorecard uploads and the ability to review stats in real time during play or after your round.
- **SEE METRICS IN REAL TIME** — See your stats after every swing, including club head speed, ball speed, spin, launch angle, launch direction, smash factor and more.
- **CLUB PERFORMANCE** — Monitor how each club is performing for you during a session at the driving range.



GARMIN CONNECT™ APP



FITNESS AT YOUR FINGERTIPS

On mobile or web, Garmin Connect is the tool for tracking, analyzing and sharing health and fitness activities recorded by your paired Garmin device.

CONNECT IQ™ STORE APP



YOUR ONE-STOP SHOP FOR PERSONALIZING YOUR GARMIN DEVICE

The Connect IQ Store is your all-in-one source for personalizing compatible Garmin devices with free downloads of apps, widgets, watch faces, data fields, music streaming services and more.

COMPATIBLE PRODUCT OVERVIEW:

APPROACH® CT10

Automatic Club Tracking System

Pair your Approach S70 golf watch with the [Approach CT10](#) golf club trackers for automatic game tracking so you can focus on your game — knowing the sensor is tracking every stat. Those stats for each club with a sensor installed show up on your Garmin golf watch after pulling the club from the bag. See how far you typically hit that club, and view stats for accuracy to the fairway or green.

Approach CT10 club trackers are available in a full set to track all 14 clubs in your bag or as a 3-pack starter set.




DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Approach CT10, full set (14)	010-01994-00	753759206512	\$299.99	\$399.99
Approach CT10, starter pack (3)	010-01994-01	753759206529	\$79.99	\$99.99



APPROACH® S70 PREMIUM GPS GOLF SMARTWATCH

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COMPATIBLE ACCESSORY OVERVIEW:

	WATCH BANDS	SKU	UPC	MSRP (USD)	IMAGE
NEW	Approach S70 – 20 mm Watch Band White Silicone Band	010-13234-00	753759323660	\$39.99	
NEW	Approach S70 – 20 mm Watch Band Powder Gray Silicone Band	010-13234-01	753759323677	\$39.99	
NEW	Approach S70 – 22 mm Watch Band Black Silicone Band	010-13234-02	753759323684	\$39.99	

QUICKFIT® BANDS

The Approach S70 series golf watches are compatible with QuickFit accessory bands that let you match your style. Click on the links below to view compatible QuickFit bands.

Approach S70 42 mm	Approach S70 47 mm
Compatible with QuickFit 20 Watch Bands	Compatible with QuickFit 22 Watch Bands

ADDITIONAL ACCESSORIES	SKU	UPC	MSRP/MRP (USD)	DESCRIPTION	IMAGE
USB-C AC adapter	010-13304-00	753759312152	\$49.99	Use this USB-C adapter to charge compatible devices from any standard wall outlet. This adapter is compatible with USB-C cables with 5 volts/3.0 amps output power for quick charging.	
USB-C plug charging/data cable	010-13278-00	753759306014	\$24.99	Connect this 3' cable to your USB-C AC adapter (sold separately) to recharge your compatible watch.	
HRM-Pro™ Plus heart rate monitor	010-13118-00	753759300883	\$129.99	Never miss a beat with the HRM-Pro Plus premium chest strap heart rate monitor. It provides accurate heart rate data, running dynamics plus pace and distance for indoor runs.	
HRM-Dual™ heart rate monitor	010-12883-00	753759223137	\$69.99	This premium heart rate strap transmits real-time heart rate data over ANT+® connectivity and BLUETOOTH® Low Energy technology, giving you more options to train indoors or outdoors.	
Speed sensor 2	010-12843-00	753759222536	\$39.99	Monitor your speed as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install, maintain and move between bikes.	
Cadence sensor 2	010-12844-00	753759222543	\$39.99	Monitor your pedaling cadence as you ride with this easy-to-install wireless sensor. With no magnets or other exposed parts to line up, this sensor is easy to install and move between bikes.	

For more information on compatible accessories, please visit the product page at Garmin.com.

¹Activity tracking accuracy

²When paired with your [compatible smartphone](#)

³Lie and ball contact may affect shot tracking. Putts are not tracked. Some shots, particularly chip shots around the green, may not be tracked.

⁴This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.

⁵[View current supported country, payment network and issuing bank information](#)

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