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RV 895 AND RV 1095

NAVIGATORS FOR THE CAMPING LIFESTYLE

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

Jan. 4, 2023

RV 895 AND RV 1095 NAVIGATORS FOR THE CAMPING LIFESTYLE

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

Plan to make memories with RV 895 and RV 1095 series navigators from Garmin, featuring large 8" and 10" displays and including map updates of North America¹. Get custom routing² for the size and weight of your rig — with road warnings for steep grades, sharp curves and more. Access a directory of RV parks and services, and see suggestions for the best spots along your route and activities to try around your destination. Plus, enjoy BirdsEye Satellite Imagery, which shows vivid aerial views to help you have a smooth arrival at your RV park or campground.



RV 895
8" dual-orientation
RV navigator



RV 1095
10" dual-orientation
RV navigator

RV 895 AND RV 1095 NAVIGATORS FOR THE CAMPING LIFESTYLE

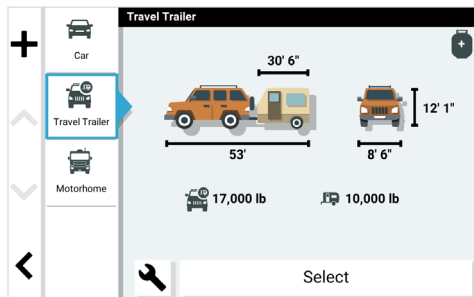
NEW PRODUCT ANNOUNCEMENT

KEY FEATURES:

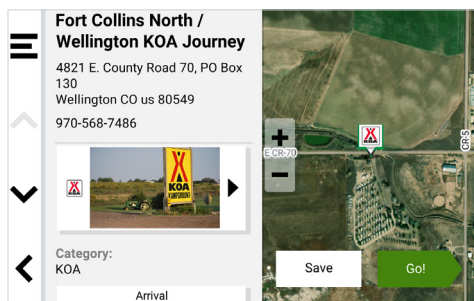
NEW	LARGE 8 AND 10" DISPLAYS	These large, high-resolution touchscreens are available in 8" or extra-large 10" display sizes and may be viewed in the landscape or portrait mode to see more of the route ahead. The upgraded hardware platform delivers faster performance and route calculation for an elevated navigation experience. The navigators include map updates and detailed street maps of North America with coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas.
NEW	BIRDSEYE SATELLITE IMAGERY	Simplify arrival planning with automatic BirdsEye Satellite Imagery, which shows high-resolution overhead views of your destination, including RV parks and campgrounds, to help ensure a smooth arrival.
NEW	ROUTE OVERVIEW	RV 895 and RV 1095 navigators show an overview of your entire remaining route alongside your active route, including expected weather up ahead when paired with the Garmin Drive™ smartphone app.
NEW	FIND THE BEST PLACES	Discover the best spots along your route with trendy place suggestions, and enrich your travels with recommendations for local places to visit and exciting activities to try near your current location.
NEW	ROADTRIP ROUTES	Roadtrip routes provide suggestions for more adventurous trips or scenic routes.
NEW	TRAVEL PLAZA REWARDS	These navigators can display your available loyalty points at participating providers across the U.S. (requires wireless pairing to the Garmin Drive app on your smartphone).
NEW	WORKS WITH OTHER GARMIN DEVICES	These RV navigators wirelessly pair with our BC™ 50 backup camera to see behind your vehicle when in reverse; also compatible with the Garmin PowerSwitch™ digital switch box for convenient control of your vehicle's 12-volt electronics, such as lights, fans and more (each sold separately).
	CUSTOM ROUTING AND WARNINGS	Get custom RV routing ² based on the size and weight of your vehicle or trailer, and see alerts for upcoming bridge heights, weight limits, sharp curves, steep grades and more.
	RV PARKS AND SERVICES	Enjoy a preloaded directory of RV parks and services, Tripadvisor® traveler ratings and content from Ultimate Public Campgrounds, KOA® campgrounds, a directory of U.S. national parks and millions of new and popular points of interest from Foursquare®.
	VOICE CONTROL AND HANDS-FREE CALLING	Use Garmin voice assist to tell the navigator where you want to go, and pair with your compatible smartphone with BLUETOOTH® technology to make and take calls while your hands stay on the wheel.
	LIVE TRAFFIC AND WEATHER	When paired with the Garmin Drive app, your navigator can display real-time traffic, weather, fuel prices and smart notifications.

SCREENSHOTS:

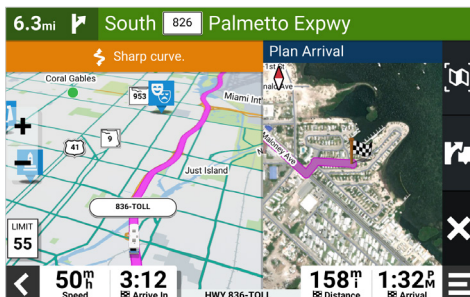
CUSTOM RV ROUTING



DIRECTORY OF RV PARKS AND SERVICES



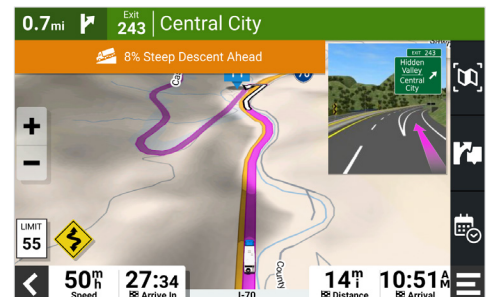
BIRDSEYE SATELLITE IMAGERY



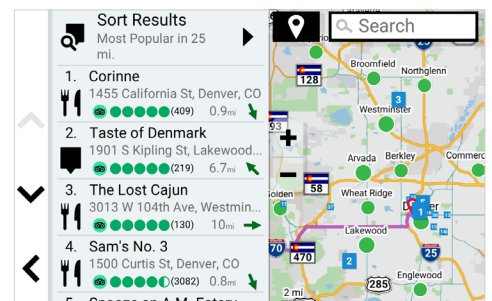
SEE PLACES UP AHEAD



DRIVER ALERTS



TRIPADVISOR TRAVELER RATINGS



RV 895 AND RV 1095

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NEW PRODUCT ANNOUNCEMENT

PRODUCT COMPARISON:

	RV 795	RVcam 795	RV 895	RV 1095
Display size	7"	7"	8"	10"
Display resolution	1024 x 600 pixels	1024 x 600 pixels	1280 x 800 pixels	1280 x 800 pixels
Included mounting options	Suction cup mount	Suction cup mount	Powered magnetic mount with heavy-duty suction cup; screw down mount; 1" ball adapter with AMPS plate	Powered magnetic mount with heavy-duty suction cup; screw down mount; 1" ball adapter with AMPS plate
Built-in dash camera³		•		
Forward collision and lane departure warnings		•		
Online Vault storage for saved video clips via the Garmin Drive™ app		•		
Landscape and portrait views	Landscape only	Landscape only	•	•
Route overview with preview of weather along your route			•	•
BirdsEye Satellite Imagery on arrival	•	•	•	•
Custom RV routing and road warnings	•	•	•	•
View loyalty reward points at select travel plazas, including Pilot Travel Centers LLC® across the U.S.	•	•	•	•
Trendy places, local spots and roadtrip routes recommendations to enhance trips	•	•	•	•
Access to live traffic, weather and fuel prices via the Garmin Drive app	•	•	•	•
Directory of RV parks and services	•	•	•	•
Tripadvisor® traveler ratings for hotels, restaurants and attractions	•	•	•	•
Directory of U.S. national parks	•	•	•	•
Garmin voice assist and hands-free calling	•	•	•	•
Easy trip planning and GPX file sharing with the Garmin Drive app	•	•	•	•
Track Recorder feature	•	•	•	•
Wireless map and software updates without a computer	•	•	•	•
Works with Garmin wireless backup cameras	BC™ 50	BC 50	BC 50	BC 50
Works with select third-party wired cameras⁴			•	•

VIDEO:

Feature and benefit video can be viewed [here](#).



PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

GARMIN DRIVE APP:

Download the Garmin Drive app to your compatible smartphone enabled with BLUETOOTH® technology, then pair with a compatible RV navigator to access real-time features designed to enhance every trip.

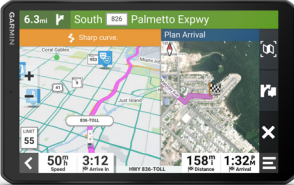


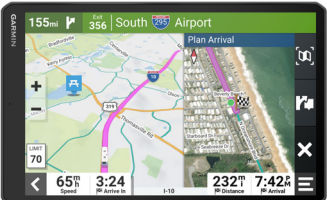
RV 895 AND RV 1095

NAVIGATORS FOR THE CAMPING LIFESTYLE

NEW PRODUCT ANNOUNCEMENT

PRODUCT CONFIGURATIONS:

RV 895	AVAILABLE	INCLUDES	COUNTRY OF ORIGIN				
	Now	RV 895, vehicle suction cup with powered magnetic mount, screw down mount, 1" ball adapter with AMPS plate, vehicle power cable, USB cable and documentation	Made in Taiwan. Cables made in China, Taiwan or Philippines.				
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B	HTS	FCC ID
	010-02748-00	753759298609	\$699.99	\$939.99	8526910070	8526.91.0040	IPH-04455

RV 1095	AVAILABLE	INCLUDES	COUNTRY OF ORIGIN				
	Now	RV 1095, vehicle suction cup with powered magnetic mount, screw down mount, 1" ball adapter with AMPS plate, vehicle power cable, USB cable and documentation	Made in Taiwan. Cables made in China, Taiwan or Philippines.				
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B	HTS	FCC ID
	010-02749-00	753759298630	\$899.99	\$1,209.99	8526910070	8526.91.0040	IPH-04456

PHYSICAL SPECIFICATIONS:

	RV 795	RVcam 795	RV 895	RV 1095
Unit dimensions (WxHxD):	7.0" x 4.2" x 0.8" (17.7 x 10.6 x 1.9 cm)	6.8" x 3.9" x 0.7" (17.3 x 9.9 x 1.9 cm)	7.9" x 4.9" x 0.8" (20.0 x 12.5 x 2.0 cm)	9.7" x 6.1" x 0.8" (24.5 x 15.4 x 2.1 cm)
Display size (WxH):	6.0" x 3.5" (15.2 x 8.9 cm); 6.95" (17.7 cm)	6.0" x 3.5" (15.2 x 8.9 cm); 6.95" (17.7 cm)	6.8" x 4.2" (17.2 x 10.7 cm); 8" (20.3 cm)	8.5" x 5.3" (21.6 x 13.5 cm); 10.1" (25.7 cm)
Display resolution (WxH):	1024 x 600 pixels	1024 x 600 pixels	1280 x 800 pixels	1280 x 800 pixels
Display type:	7" superwide view IPS, color TFT, with on-cell capacitive touch panel	7" multitouch, glass, WSVGA color TFT with white backlight	8" wide view IPS, color TFT, with on-lens capacitive touch panel	10" wide view IPS, color TFT, with on-lens capacitive touch panel
Weight:	8.5 oz (240 g)	8.5 oz (240 g)	14.3 oz (405 g)	19.5 oz (554 g)
Magnetic mount:	No	No	Yes	Yes
Data cards:	microSD (not included)	microSD (not included)	microSD (not included)	microSD (not included)
Battery type:	Internal rechargeable lithium-ion battery	Internal rechargeable lithium-ion battery	Internal rechargeable lithium-ion battery	Internal rechargeable lithium-ion battery
Battery life:	Up to 2 hours	Up to 1 hour	Up to 2 hours	Up to 2 hours

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PACKAGING SPECIFICATIONS:

	RV 895	RV 1095
Gift box dimensions (W x H x D):	11.0" x 6.9" x 3.6" (28.0 x 17.5 x 9.1 cm)	11.0" x 6.9" x 3.6" (28.0 x 17.5 x 9.1 cm)
Gift box weight:	2.7 lbs (1224 g)	3.0 lbs (1364 g)
Master carton dimensions (W x H x D):	15.0" x 12.0" x 12.4" (38.1 x 30.5 x 31.5 cm)	15.0" x 12.0" x 12.4" (38.1 x 30.5 x 31.5 cm)
Master carton weight:	20.2 lbs (9.2 kg)	22.0 lbs (10.0 kg)
Master carton quantity:	6	6



COMPATIBLE PRODUCT OVERVIEW:

BC™ 50 WIRELESS BACKUP CAMERAS



BC 50

SKU: **010-02609-00**
 UPC: **753759277482**
 MRP: **\$199.99 USD**
 MRP: **\$259.99 CAD**

With HD resolution and a wide field of view, BC 50 backup cameras pair with your navigator to see a clear view behind your vehicle.

BC 50 with Night Vision offers NightGlo™ illumination for exceptional visibility at night.



BC 50 WITH NIGHT VISION

SKU: **010-02610-00**
 UPC: **753759277505**
 MRP: **\$299.99 USD**
 MRP: **\$389.99 CAD**

GARMIN POWERSWITCH™ DIGITAL SWITCH BOX



SKU: **010-02466-00**
 UPC: **753759259525**
 MRP: **\$499.99 USD**
 MRP: **\$649.99 CAD**

Use the Garmin PowerSwitch digital switch box to control your vehicle's 12-volt accessories (up to six outputs of 30 amps each), including lights, fans and more from your compatible Garmin navigator or smartphone.

COMPATIBLE ACCESSORY OVERVIEW:

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
Vehicle power cable (8" and 10" only)	010-12982-05	753759260170	\$24.99	Power up while on the go with this 12-volt adapter. It's your in-vehicle charger when you're out on the open road.	
Powered magnetic mount with video-in port and HD traffic (8" and 10" only)	010-12982-02	753759256562	\$139.99	Charge your compatible navigator while you drive, and receive HD Digital Traffic. Use the powered magnetic mount to attach your device to your windshield with a compatible suction cup mount (sold separately), or mount your device to your dash with a compatible screw down mount (sold separately).	
Mounting hardware (8" and 10" only)	010-12982-00	753759256548	\$139.99	The hardware includes a suction cup mount to mount your device to your windshield or a smooth surface along with a screw down mount for your dash. It also includes a 1" ball adapter with AMPS plate compatible with RAM mounts and vehicle power charger.	
Carrying case (up to 8")	010-13103-00	753759271954	\$19.99	Get durable all-around protection for your compatible device with this sleek carrying case. This zippered black case surrounds your RV 895 device with foam and gray velvet, protecting it from scratches.	
XL friction mount (8" and 10" only)	010-10908-03	753759304980	\$69.99	Keep your device in easy sight with this extra-large portable friction mount, then remove it from your vehicle's dashboard when you arrive at your destination. It lets you use your device in more than one vehicle. This mount has a ball joint size of 0.87" (22 mm).	

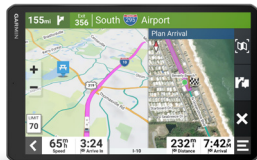
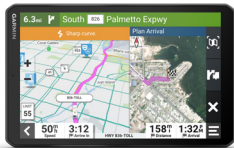
For additional compatible products and accessories, please visit Garmin.com.

RV 895 AND RV 1095 NAVIGATORS FOR THE CAMPING LIFESTYLE

NEW PRODUCT ANNOUNCEMENT

MERCHANDISING:

Dummy Units



RV 895
SKU: 010-M2748-00
UPC: 753759299460

RV 1095
SKU: 010-M2749-00
UPC: 753759299484

Wood Pedestal



This display is designed for small spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: M00-10801-00
 Size: 2.9" W x 4.3" D x 4.86" H

Small Product Cards

Size: 2" H x 2 1/2" W

RV 895

SKU: M00-00917-00



RV 1095

SKU: M00-00918-00



Garmin Branded Gray Countertop/ Freestanding Video Display

Order these components to build your Garmin branded gray freestanding/countertop video display: dummy units, brackets, SD™ card, product cards, common features product cards and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Display Dimensions:
24.0" W x 60.0" H x 20.0" D



Countertop Display Dimensions:
12.0" W x 17.8" H x 14.0" D



¹Includes map coverage of the U.S., Mexico, Canada, Puerto Rico, U.S. Virgin Islands, Cayman Islands and Bahamas
²Not available in all areas. Entering your RV or trailer profile characteristics does not guarantee your RV's characteristics will be accounted for in all route suggestions. Always defer to all posted road signs and road conditions.
³Some jurisdictions regulate or prohibit use of the camera function of this device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use the camera function of this device.
⁴May require use of the magnetic mount with video-in port accessory from Garmin (sold separately)

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