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ETREX[®] SOLAR

SOLAR POWERED GPS HANDHELD NAVIGATOR

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

Nov. 16, 2023

ETREX[®] SOLAR GPS HANDHELD NAVIGATOR

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

Ready. Set. Hike. With the eTrex Solar GPS handheld navigator, you'll get solar charging that gives you unlimited battery life when used in sunny conditions (75,000 lux). You can view waypoints, track your location and find your way back to favorite spots on the 2.2" high-contrast screen. Multi-band GPS gives you access to multiple frequencies sent by navigation satellites to improve positional accuracy. You can pair it with the Garmin Explore™ app on your compatible smartphone for wireless software updates, Geocaching Live, wireless connectivity for cloud storage, weather, smart notifications and more. Plus, it's water-resistant (rated to IPX7) and has a digital compass that's accurate even while standing still, so you have what you need to enjoy the outdoors more.



eTrex Solar



KEY FEATURES:

NEW	BATTERY LIFE	Get unlimited battery life when used in sunny 75,000 lux conditions or up to 200 hours with no solar charging.
NEW	MULTI-BAND GPS	Multi-band GPS gives you access to multiple frequencies sent by navigation satellites to improve positional accuracy.
	MULTI-GNSS SUPPORT	Access multiple global navigation satellite systems (GPS, GLONASS, Galileo, BeiDou, IRNSS, and QZSS) to track in more challenging environments than GPS alone.
	GEOCACHING	Get automatic cache updates from Geocaching Live, including descriptions, logs and hints. When connected to the Garmin Explore™ smart-device app , each find will upload to your Geocaching.com profile.
	DIGITAL COMPASS	Follow your bearing on the digital compass, which provides an accurate heading even when stationary.
	WEATHER	When connected to the Garmin Explore smart-device app , you can get real-time forecast information so you're aware of the changing conditions.
	GARMIN EXPLORE APP	Connect with the Garmin Explore app for wireless software updates, cloud storage, trip planning, smart notifications and additional mapping.
	WATER-RESISTANT	Hike in any weather; the eTrex Solar handheld has an IPX7 rating .

SOLAR CHARGING



MULTI-BAND GPS



WIDGET GLANCES



TRACK LOGS



TRIP COMPUTER



SMART NOTIFICATIONS



DIGITAL COMPASS






AREA CALCULATION



ETREX[®] SOLAR GPS HANDHELD NAVIGATOR

NEW PRODUCT ANNOUNCEMENT

PRODUCT COMPARISON:

	eTrex Solar	eTrex 22x, eTrex 32x	eTrex SE
			
Physical dimensions	2.51" x 4.14" x 1.2" (6.4 x 10.5 x 3.1 cm)	2.1" x 4.0" x 1.3" (5.4 x 10.3 x 3.3 cm)	2.4" x 4.0" x 1.3" (6.1 x 10.0 x 3.3 cm)
Weight	4.97 oz (141 g)	5 oz (141.7 g) with batteries	5.5 oz (156.5 g) with batteries
Display size, resolution	2.16" diag (5.5 cm) 240 x 320 pixels	2.2" diag (5.6 cm) 240 x 320 pixels	2.2" diag (5.5 cm) 240 x 320 pixels
Color display		•	
Battery life	Unlimited when used in 75,000 lux conditions Up to 200 hours (GPS only) Up to 1,800 hours (expedition mode)	Up to 25 hours	Up to 168 hours (standard mode) Up to 1,800 hours (expedition mode)
Battery type	Rechargeable, internal lithium-ion	2 AA batteries (not included)	2 AA batteries (not included)
Multi-GNSS support	GPS, GLONASS, Galileo, BeiDou, IRNSS, and QZSS	GPS, GLONASS	GPS, GLONASS, Galileo, BeiDou and QZSS
Multi-band	•		
Compass	• (3-axis digital compass)	GPS compass; while moving 3-axis digital compass (eTrex 32x only)	• (3-axis digital compass)
Barometric altimeter		• (eTrex 32x only)	
Geocaching	• (Geocaching Live)	• (Geocaching Live)	• (Geocaching Live)
Preloaded TopoActive maps		•	
Garmin Explore™ smart-device app compatible	•		•
Smart notifications	•		•
Weather	•		•
Wireless capabilities	BLUETOOTH® wireless technology	ANT+® wireless technology (eTrex 32x only)	BLUETOOTH wireless technology
Internal memory	28 MB	8 GB	28 MB
SD™ card slot/expandable memory		•	
Water rating	<u>IPX7</u>	<u>IPX7</u>	<u>IPX7</u>

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8526910070
HTS: 8526.91.0040

eTrex Solar



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	eTrex Solar handheld device, Type-C to Type-C USB cable, documentation		Made in Taiwan. Cable made in China.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
eTrex Solar	010-02782-00	753759329075	\$249.99	\$339.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	2.51" x 4.14" x 1.2" (64 mm x 105 mm x 31 mm)
Display size:	1.3" x 1.7" (3.3 cm x 4.4 cm); 2.16" diag (5.5 cm)
Display resolution (WxH):	240 x 320 pixels
Display type:	2.2" transfective, monochrome
Weight:	5.0 oz (141 g)
Battery type:	Internal lithium-ion
Battery life:	GPS only tracking up to 200 hours GNSS and multi-band tracking up to 100 hours Expedition mode up to 1,800 hours Unlimited when used in 75,000 lux conditions
Multi-GNSS:	GPS, GLONASS, Galileo, BeiDou and QZSS

Internal memory:	28 MB
Accepts data cards:	No
Wireless technologies:	BLUETOOTH [®] technology
Water rating:	IPX7
Interface:	USB-C [®]
Waypoints/Favorites/Locations:	1,000 waypoints
Courses:	50
Activities:	200

PACKAGING SPECIFICATIONS:



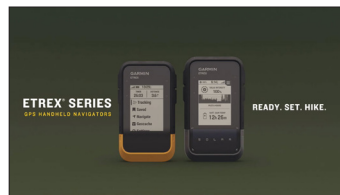
	eTrex Solar
Gift box dimensions (WxHxD):	4.7" W x 5.2" H x 2.1" D (12.0 x 13.1 x 5.3 cm)
Gift box weight:	10.0 oz (284 g)
Master carton dimensions (WxHxD):	17.1" W x 10.0" H x 15.1" D (43.5 x 25.4 x 38.4 cm)
Master carton weight:	24.1 lbs (10.9 kg)
Master carton quantity:	36

PRODUCT COPY:

Product copy for eTrex Solar can be downloaded from the [Dealer Resource Center](#).

VIDEOS:

ETREX SOLAR VIDEOS



MERCHANDISING:

DUMMY UNIT

eTrex Solar
SKU: 010-M2782-00



WOOD PEDESTAL



This display is designed for small spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit, bracket and small product card, both ordered separately.

SKU: **M00-10801-00** Size: **2.9" W x 4.3" D x 4.86" H**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Display one Garmin dummy unit on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.

GRAPHIC BACK PANEL FOR THE TRAY KIT

SKU: **M00-00944-00** Size: **7" W x 9" H**



SMALL TRAY

SKU: **M00-00527-00**
Size: **7" W x 6" D**



NEW ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. This displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and pedestals, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-00982-00**
Size: **16" W x 15" D x 68.5" H** (approximately)
Delivered by FedEx Freight
Weight on pallet: **150 lbs** (approximately)
Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

BLUE WEDGE MAGNETIC GRAPHIC

SKU: **M00-00909-00**
Size: **14.35" W x 16" H**

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

SMALL HANDHELD BRACKET

SKU: **M00-10753-00**
Size: **2.25" H x 3.5" W**



ETREX SOLAR SMALL PRODUCT

SKU: **M00-00994-00**
Size: **2" H x 2.5" W**



TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD - HANDHELDS

SKU: **M00-00817-05**
Size: **6.75" L x 4.0" H**



MERCHANDISING CONTINUED:

NEW! GARMIN BRANDED FREESTANDING/COUNTERTOP LIGHT BOX DISPLAYS

Showcase a wide range of Garmin products with these new displays featuring a bright light box graphic. They can be customized by ordering dummy units, brackets, product cards, common features product cards and light box graphics. You can feature up to seven dummy units on the freestanding display and up to three dummy units on the countertop display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Light Box Display: 24" W x 62.98" T x 23.166" D
 Countertop Light Box Display: 12" W x 18.08" T x 14" D



EXISTING GARMIN BRANDED GRAY FREESTANDING/COUNTERTOP VIDEO DISPLAYS

Order these components to update your existing freestanding or countertop display: dummy units, brackets, SD™ card, product card and graphics. Contact your inside sales rep or order administration representative to place an order for the update components.



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

COMPATIBLE APPS OVERVIEW:

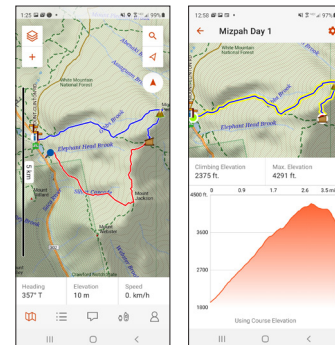
GARMIN EXPLORE™ APP

MAP, TRACK, SYNC AND SHARE YOUR TREK FROM ANYWHERE







This all-in-one app is made for off-the-grid adventurers and outdoor enthusiasts alike. Download to your compatible smartphone so you can plan, navigate and review your next great adventure.

- No cell service? No Wi-Fi® connectivity? No problem. The app is your off-grid navigation solution.
- Pair the app with [compatible GPS devices](#) to sync and share waypoint and trip data.
- Load up and take off — with downloadable maps and other go-anywhere navigation aids.
- Access data on the Garmin Explore website to plan and share activities with friends.
- Text via satellite. Pair the app with devices enabled with inReach® technology for messaging and 24/7 SOS¹.
- Unlimited cloud storage makes it easy to collect, review, save and share your adventures².



COMPATIBLE ACCESSORY OVERVIEW:

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
USB Cable - Type C to Type C 0.5 meter	010-13323-00	753759322854	\$14.99	Connect this cable to a USB-C [®] port to recharge your compatible device and to transfer data to and from your computer.	
USB Cable - Type A to Type C 0.5 meter	010-13199-00	753759291204	\$14.99	Connect this cable to a USB-A port to recharge your compatible device and to transfer data to and from your computer.	
Bike/cart mount	010-11023-00	753759074654	\$9.99	Simply snap in your device. The mount comes with four cable ties and fits up to a 1" (2.54 cm) diameter bar.	
Backpack tether	010-11855-00	753759990138	\$19.99	This lightweight backpack tether is perfect for conditions that demand hands-free attention.	
Cart mount	010-12941-01	753759254476	\$19.99	Attach your handheld securely to your cart or anywhere with square [1" to 1.25" (2.5 to 3.2 cm)] or circular [1.2" to 2" (3 to 5 cm)] tubing. The hook and loop strap allows for quick, easy setup and removal.	
Retractable lanyard	010-10888-00	753759066604	\$24.99	Keep your GPS close and secure with this retractable lanyard.	
Swivel belt clip	010-11022-10	753759093662	\$9.99	Keep your device within reach with this swivel belt clip. Your device fits securely into a mount that clips to your belt.	
Adjustable handheld mount	010-11031-00	753759075880	\$29.99	Secure your compatible handheld device to any flat surface with this adjustable mount.	
Quick release lanyard	010-11733-00	753759980283	\$14.99	Attach your handheld to this quick release lanyard, and wear it around your neck so you can keep your hands free during your outdoor adventure.	
Carabiner clip	010-12897-01	753759223649	\$12.99	Keep your GPS device within reach while on the move with this carabiner clip. Your device fits securely into a mount that clips to your belt.	

¹ Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communication devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

² A Garmin account is required for storing your data in the cloud

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