

Parrot Trademark & Brand Policy

Welcome to Parrot's Trademark and Brand Policy summary page. We're excited about your interest in selling Parrot products. Below you'll find our guidelines, so that you can interact with the Parrot brand correctly.

Usage Guidelines

Parrot's trademarks are protected in the US and internationally, and may not be used without our written permission. Parrot's trademarks include, but are not limited to, Parrot, the Parrot logo, Bebop, Bebop Drones, Zik, Zik Headphones, Parrot Evo MiniDrones, and other graphics, phrases or images that identify the source or origin of Parrot's product and services. Do not alter or modify the marks or use them in a confusing way that suggests that Parrot sponsors or endorses you or your products or services, or confuses the Parrot brand with another brand.

You may use our Parrot wordmarks (such as Bebop and Zik, but not our logos) in truthful and factual statements to communicate: (1) that your product is "made for use with" or "compatible with" Parrot's products (more about this is below), or (2) that your photo or video content was captured using an authentic Parrot capture device, or (3) your interest in Parrot's products or original Parrot media. If you are an authorized Parrot distributor or reseller, you should review your agreement with Parrot to understand your authorization to use Parrot marks.

Uses contrary to this policy will be investigated, and the restrictions set forth will be enforced by all reasonable and legal means including legal action if necessary.

Drones, Headphones, Accessories, and Applications

Please note that we generally don't permit use of our marks on mounts, accessories, applications or merchandise (or anything else). Merchandise includes any unauthorized accessories you create or build should not include our marks.

If you are making or developing something that can be used with our products including our headphones and drones you may make factual, truthful statements about how your item works with or is made to be used with a Parrot product or service. Below are the ways in which you may use the Parrot name for this purpose:

Our marks may not be used as part of your product name and must be used in a way that appears less prominent than your product or service name. Your use must not create the impression that Parrot

endorses, sponsors, approves of, or is in any way associated with your product or service. Please do not use our marks in any way that would damage the marks, be misleading to consumers, or be derogatory to Parrot or its goods or services.

In all materials that contain one of the above phrases, you must also make sure the following text appears where it can be seen by someone purchasing such an item: "PARROT, BEBOP, the PARROT logo, and the Parrot Bebop logo are trademarks or registered trademarks of Parrot, Inc."

Websites

Please do not apply for a trademark containing PARROT or BEBOP or one of our other marks, and do not use PARROT or BEBOP in your website name or register a domain name that contains PARROT, BEBOP, ZIK or any of our other marks, or misspellings or other variations of our marks. Your website must not copy the distinctive Parrot look and feel, as we do not want anyone to be confused about whether it's your site or our site.