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Minimum/Maximum Advertised Price Policy (MAP)

In order to protect the reputation for superior technology and quality 5YVE LOGISTICS LLC ("5YVE") has adopted a minimum/maximum advertised price policy ("MAP policy") for its **iWALK** branded products ("Products.") 5YVE has adopted this MAP policy in order to preserve the individual pricing decisions and maintain a fair business environment for all customers. 5YVE has recommended that Distributors set MAP pricing at no more than two percent (2%) above the Manufacturer Suggested Retail Price ("MSRP") and no more than 2% below the Manufacturer Suggested Retail Price ("MSRP").

Distributors of Product to third-party resellers shall utilize reasonable efforts to obtain their customers' compliance with this policy. 5YVE reserves the right to suspend doing business with any Distributor who does not adhere substantially to the MAP policy. Distributors agree to notify 5YVE in writing of any violations of the MAP policy.

The MAP policy applies to all advertisements of Products in any and all media, to the extent permitted by your distributor agreement, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media including websites, email newsletters, email solicitations, any form of electronic information blast, television, radio, and public signage. Any price information relating to Products on an Internet website is considered to be advertising for the purposes of this policy. In addition, Products may only be sold via the Internet to such Internet resellers specifically authorized in writing by 5YVE.

This MAP policy only concerns minimum and maximum advertised prices and does not relate to actual sales price of any item. It is accepted and acknowledged and agreed that Distributors of Product shall set their own price for the Products as they see fit for their own best interest.

5YVE reserves the right at any time to modify, suspend, or discontinue the MAP policy in whole or in part or designate promotional periods during which the terms of the policy change or designate periods of time during which the policy is not applicable.

Company Name

Authorized Signature

Printed Name and Title

Date